



WANG LI
2018
Oil on Canvas



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APRIL 2018



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TAKUNG ART COMPANY LTD | NYSE AMERICAN: TKAT

Safe Harbor Statement

The matters discussed in this presentation, particularly information regarding future revenue, earnings, business plans and goals, consist of forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and are subject to the safe harbor created by these sections and involve risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. Such statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. These statements are based on assumptions and estimates that management believes are reasonable based on currently available information; however, management's assumptions and the Company's future performance are both subject to a wide range of business risks and uncertainties, and there is no assurance that these goals and projections can or will be met. Any number of factors could cause actual results to differ materially. The Company undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking information contained herein is subject to the risk factors and uncertainties described in the Company's filings with the Securities and Exchange Commission, which risk factors and uncertainties are incorporated by reference as though fully set forth herein.



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Our Mission

We aim to become the premier shared ownership brand for art and culture investment in the world.

Through our innovative fractionalized ownership platforms, we enable upper-middle class consumers to trade and own international fine art, sports memorabilia, and collectibles.



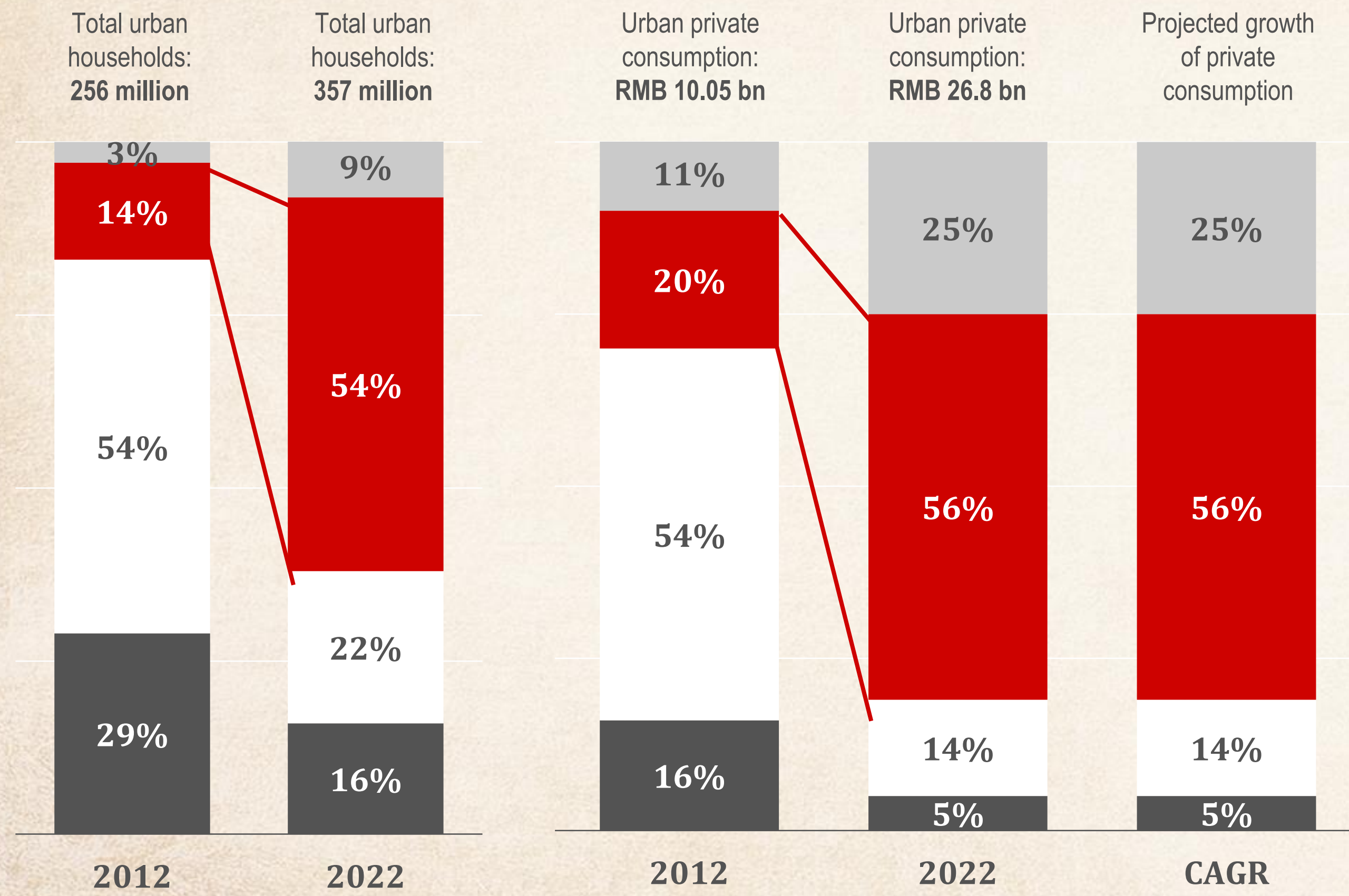
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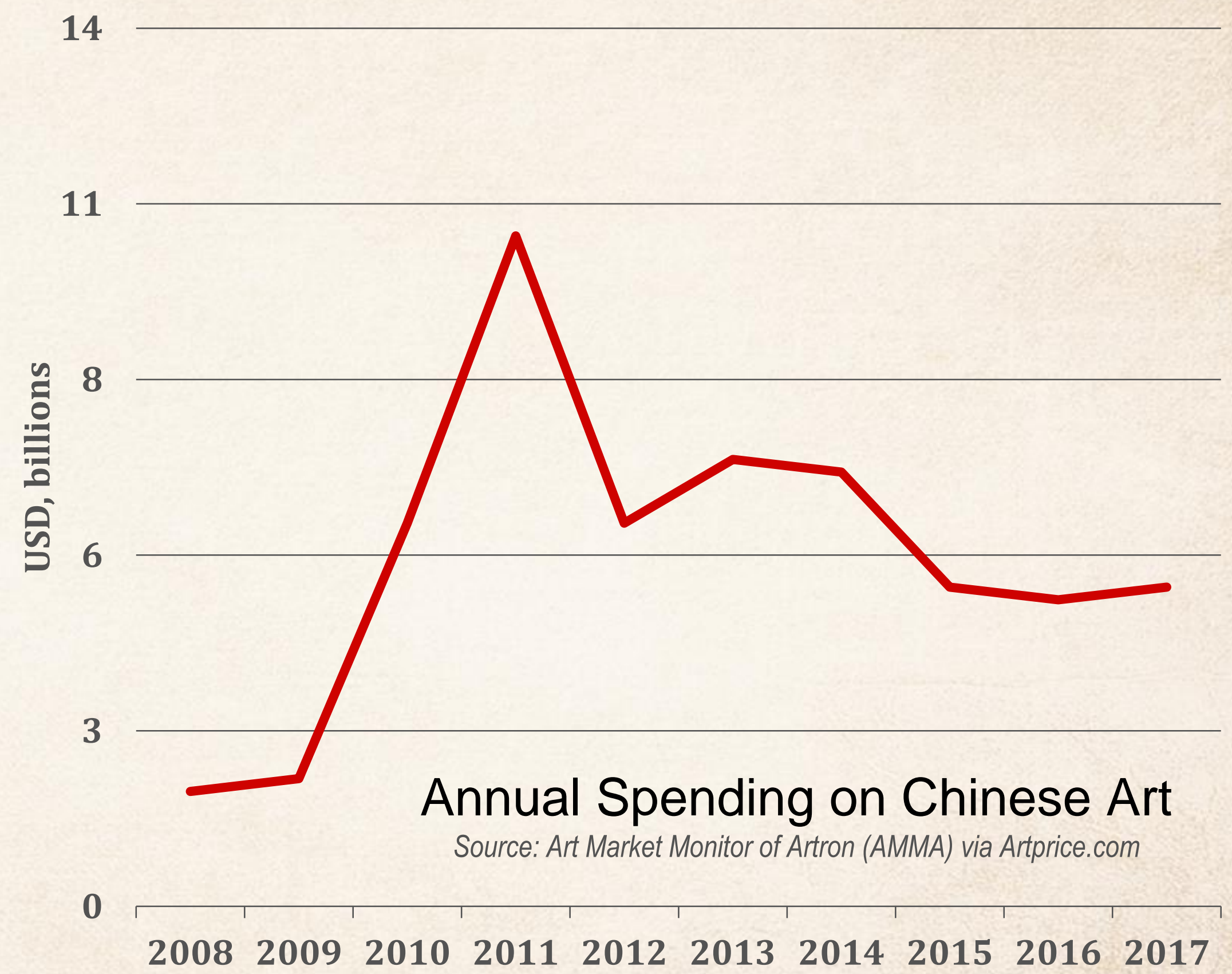
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Our Opportunity

Chinese Middle Class Disposal Income is Expected to Grow at a CAGR of 22%

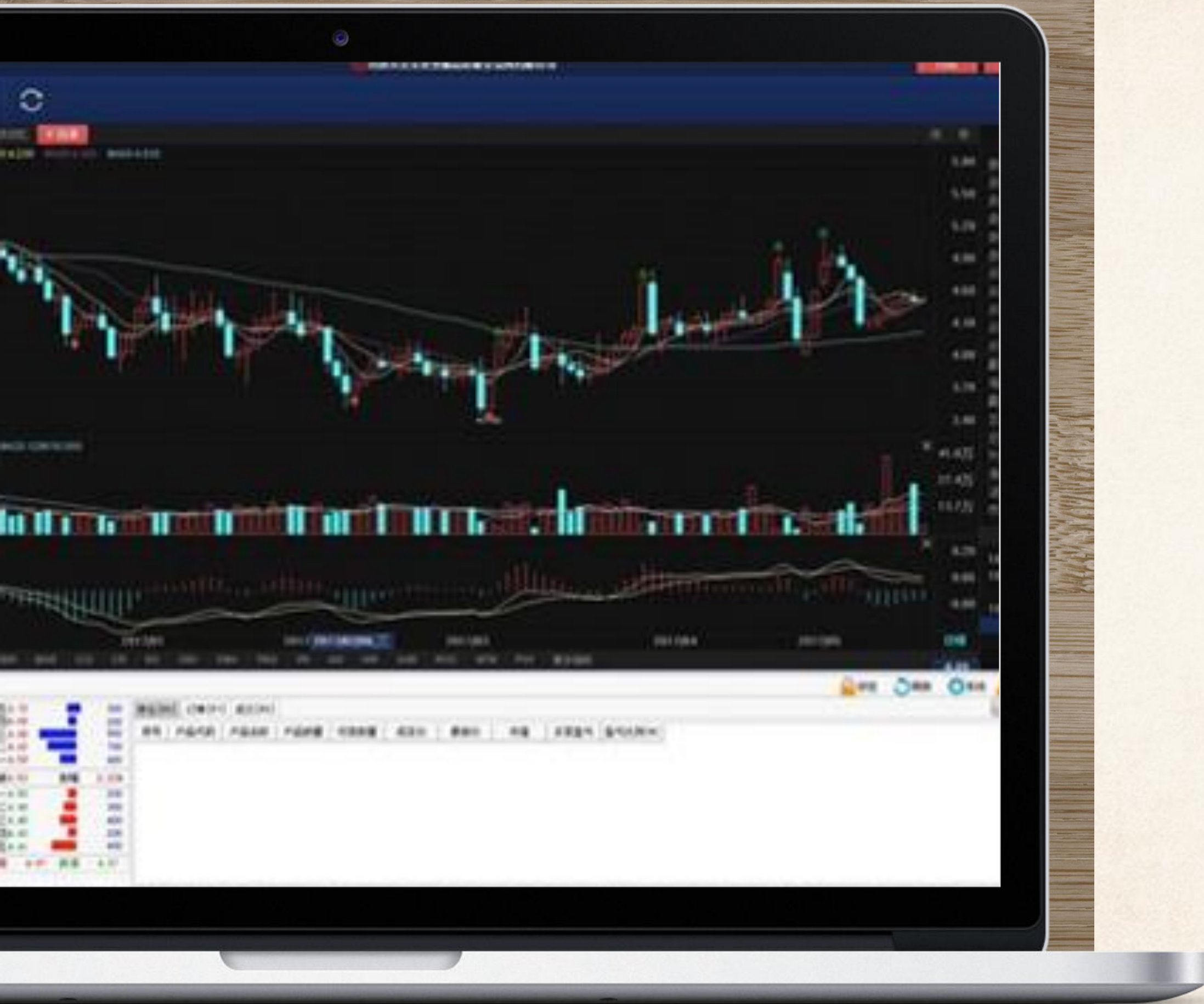


Spending on Chinese Art Reached US\$5B in 2017



Our Unit Trading Platform

- Late 2013: Introduced Unit Trading Platform
- Platform Allows Investors to Buy, Sell and Settle Shared Ownership Units of Art Portfolios
- Our platforms resolve the pain points of traditional art investing such as authenticity, liquidity and valuation
- By March 31, 2018:
More than 260 Portfolios Listed



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The Takung Process

Step One

The Authorized Agents

1. Deep Knowledge of the Art Market
2. Underwrite the Process
3. Create the Portfolios to be Listed
4. Complete Third Party Appraisals
5. Arrange for VIP Traders
6. Guarantee up to 20% of Subscription



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The Takung Process

Step Two

Units are Marketed to Platform Traders



1. Takung Distributes Marketing Materials to Over 170,000 Traders
2. In Some Cases, Road Show Conducted
3. Authorized Agent Selects VIP Traders



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The Takung Process

Step Three



Trading Initiated

1. Takung Takes Possession of Art
2. Trader Commitments Finalized
3. Trading Begins
4. Proceeds Distributed
5. Takung Earns a Listing Fee
(25% to 40% of Listing Value)



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2017 Expanded Business Model

Unit Trading

- 2017 Listings: 58
- Trading volume exceeded USD \$1.9 billion per month
- Re-trained Authorized Agents to list higher value portfolios

Collectibles

- Unit+ Concept Introduced
- Sports Listings: **1**
- First offering (Gerrard jerseys) in Q4 2017
- Collectibles listings: **1**
- First offering (Golden Newspapers) in Q3 2017

Takung Online

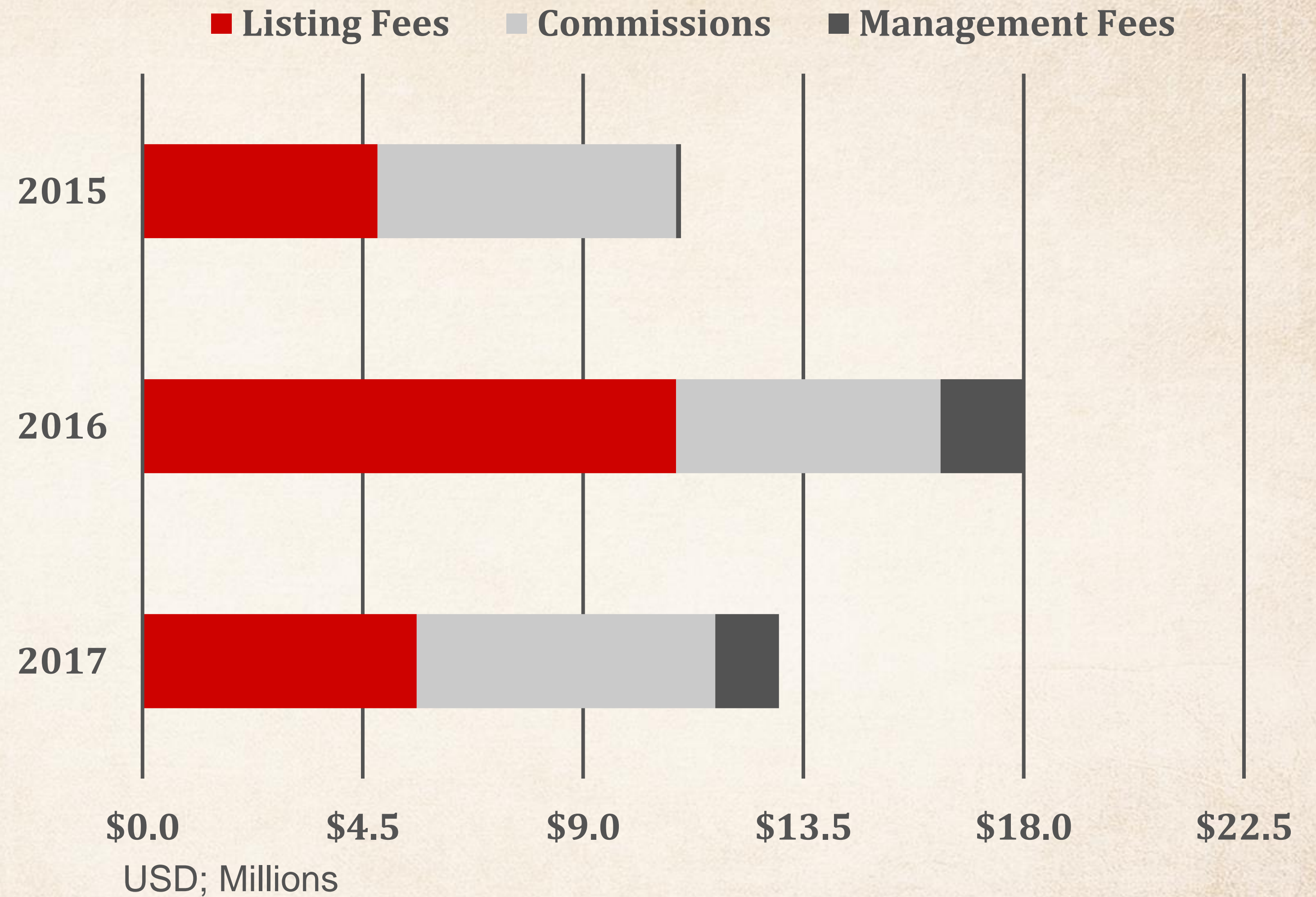
- Platform launched in Q2 2017
- More than 125 artists represented
- Artist promotion service launched in Q3 2017



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Revenue Drivers



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Significant Business Model Changes in 2017



Long-Term Objectives

- Increase Long-term Platform Liquidity
- Reduce Trading Volatility
- Increase Retail Trader Participation

Short-Term Effects

- One-time A/R write-off of \$1.8mm in Q4
- Listing Fee Revenue Fell 49% Compared to 2016 Due to Authorized Agent Re-training



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Financial Highlights

Capital Structure



11.2 Million
Shares
Outstanding

Unrestricted:
1,855,329
Restricted:
9,353,553

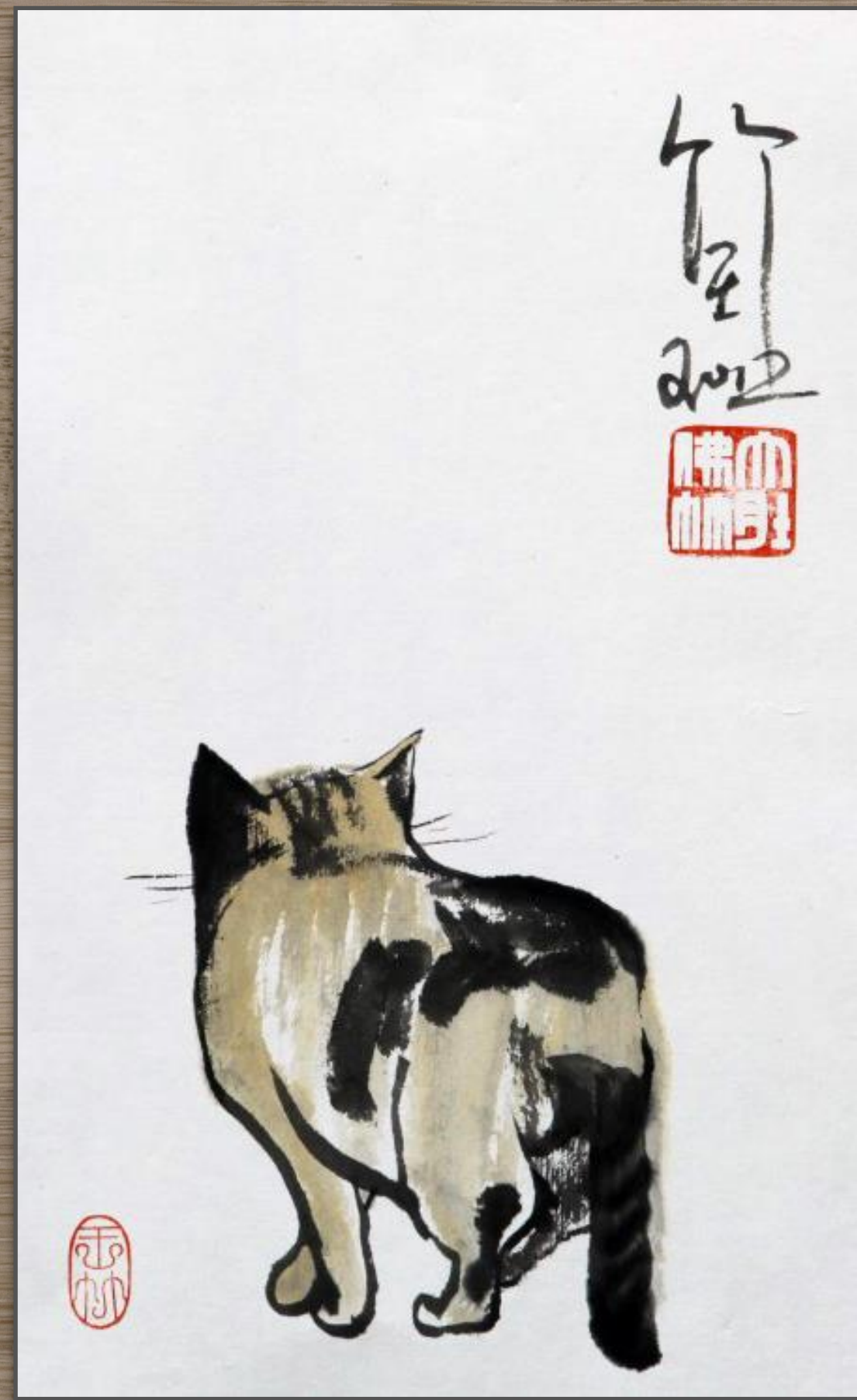
- Incorporated in Late 2012
- Reverse Acquired Public Shell in October 2014
- Uplisted to NYSE American in March 2017
- No Warrants



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Financial Highlights



	2015	2016	2017
Income Statement			
Revenue	\$11,335,851	\$19,143,429	\$12,922,388
Gross Profit	93%	94%	90%
Net Income	\$5,436,109	\$6,370,694	(\$1,061,575)
Shares Outstanding	11,119,276	11,169,276	11,077,845
EPS	\$0.57	\$0.60	(\$0.10)
Balance Sheet			
Cash	\$10,769,456	\$13,395,337	\$11,866,965
Restricted Cash	\$16,195,289	\$21,743,360	\$25,273,617
Shareholder Equity	\$11,276,895	\$17,632,697	\$17,918,211



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2018 Growth Initiatives

UNIT TRADING

- First Important Western Artist Offering
- 55 New Listings

SPORTS MEMORABILIA

- Messi, Ronaldo listings launched in Q1
- Other sports introduced
- 15 new listings

COLLECTIBLES

- New asset classes
- 4 new listings

TAKUNG ONLINE

- Revenue generation begins
- Potential U.S. launch



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Investment Considerations

- Attractive valuation based on near & long-term growth characteristics
- Sports Memorabilia and Collectibles verticals offer significant revenue boost in 2018 and beyond
- Earnings leverage on par with e-commerce sector
- High gross profit with substantial free cash flow
- Strong balance sheet can finance future growth
- Prominent research firms begin coverage in Q2 2018