



# glance

OVERVIEW

August 2018

CSE:GET    OTCQB:GLNNF    FKT:GJT

# FORWARD LOOKING STATEMENTS



## Forward-Looking Statements

This presentation contains forward-looking information or forward-looking statements (collectively “forward-looking information”) within the meaning of applicable securities laws. Forward-looking information is typically identified by words such as: “coming soon”, “could”, “developing”, “expect”, “exploring”, “expand”, “intend”, “plan”, “pursue”, “potentially”, “will” and similar expressions, or are those, which, by their nature, refer to future events. These forward-looking statements, which involve risks and uncertainties, relate to, among other things, the discussion of Glance’s business strategies and its expectations concerning future operations (including advancing its technological roadmap); accelerating the roll-out to merchants through a new downloadable merchant app; building a rewards-based cryptocurrency platform using blockchain technology; incorporating a rewards-based cryptocurrency into both the Glance Pay app and the downloadable merchant app; allowing payment with cryptocurrencies; the roll-out of the Blockimpact app; new services and product features including order from your table and pick-up and pre-order; Glance becoming a global company with a global rewards program; Glance’s development of new products and features; and working with its licensing partners to enter into and monetize new vertical markets. Although Glance considers these forward-looking statements to be reasonable based on information currently available to it, they may prove to be incorrect, and the forward-looking statements in this presentation are subject to numerous risks, uncertainties and other factors that may cause future results to differ materially from those expressed or implied in such forward-looking statements. Such risk factors include, among other things, the risk that Glance is unable to continuously add new merchants as planned; the risk that the mobile payments marketplace may not continue to increase in volume; the risks related to the development of a rewards-based cryptocurrency and integration into the Glance Pay app and downloadable merchant app; risks that we are unable to continue to develop products and features that work with a variety of mobile operating systems, networks, and smartphones; Glance’s ability to protect its intellectual property rights; and risks related to the business of Glance’s licensing partners. The forward-looking information in this presentation is also based on certain estimates, forecasts and projections, as well as expectations, beliefs and assumptions, including, among other things, that Glance will be able to achieve its business objectives, that Glance will be able to develop proprietary software to implement its plans, Glance will be successful in obtaining and retaining clients and licensees for its software, the blockchain platform will continue to develop and grow in utilization and adoption in the world, and Glance will be able to expand its operations successfully in new geographic markets and new verticals. For additional information with respect to these and other factors and assumptions underlying the forward-looking statements in this presentation, see the section entitled “Risk Factors” in the most recent Annual Information Form and Prospectus of Glance, which may be accessed through Glance’s profile on SEDAR at [www.sedar.com](http://www.sedar.com). Glance cautions investors that any forward-looking information provided by Glance is not a guarantee of future results or performance, and that actual results may differ materially from those in forward-looking statements. Undue reliance should not be placed on such forward-looking information, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur.

## General

This presentation does not constitute an offer to sell or the solicitation of an offer to buy any securities of the Company in any jurisdiction in which such offer or solicitation would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

# CONSUMER SPENDING, SIMPLIFIED



**Glance Pay** revolutionizes how smartphone users settle their bills, earn rewards, utilize promotions, and track of expenses.

**Glance Merchant** allows merchants to accept mobile payments instantly, provide loyalty & incentives - with superior analytics

**Glance Coin** is intended to be used by both apps to simplify & enable the adoption of blockchain rewards & cryptocurrency.



# MARKET OPPORTUNITY



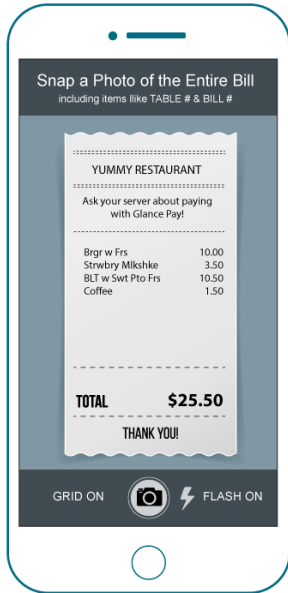
glance  
pay



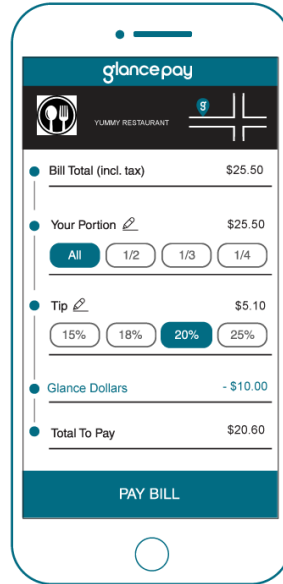
# HOW PAYMENT WORKS



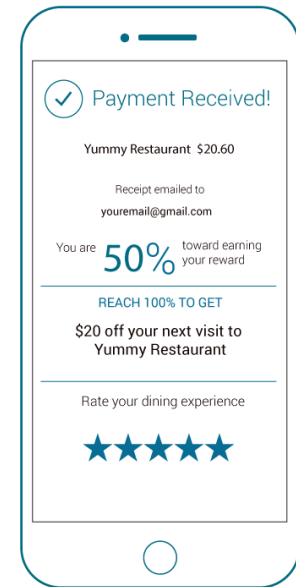
Snap photo of bill



Confirm amount & tip



Receive instant rewards



Easy bill splitting. No waiting for a machine, just pay when you are ready & go!

# MORE FEATURES



## Rewards



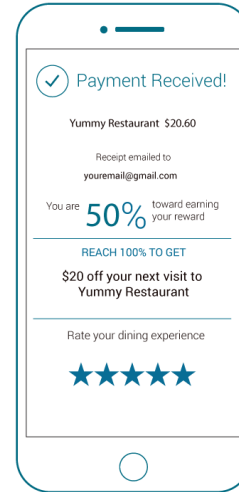
Rewards are instantly accrued & redeemed

## Discovery



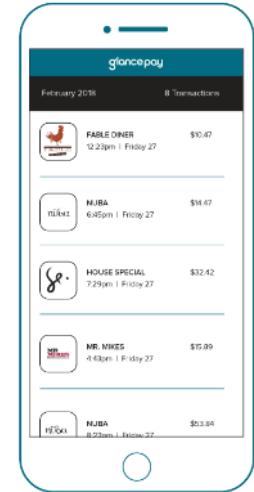
Nearby merchants, featured, & search capability

## Reviews



Post-pay ratings for feedback & review sites

## Expenses



Expense tracker & receipt emailing

# CROSS-LICENSING AND CO-BRANDING PARTNERSHIPS



Glance has partnered with brewhound to provide users of Glance Pay with a one-stop-shop for deals and payments:

A geo-targeted portal for finding the **best Happy Hour deals** at more than 650 locations, and a faster, easier, smarter way to settle the bill.

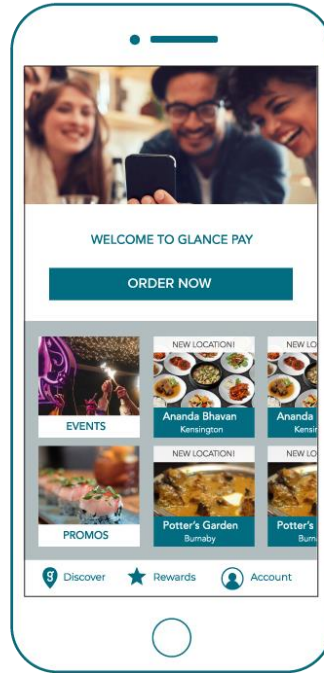


# COMING SOON



## Order From Your Table

- Instantly from your table, such as drinks at a busy pub
- Easily re-order items from your order history



## Pick-Up & Pre-Order

- Pre-order from restaurants & cafes, or order for corporates
- Customer picks up & leaves without waiting for payment

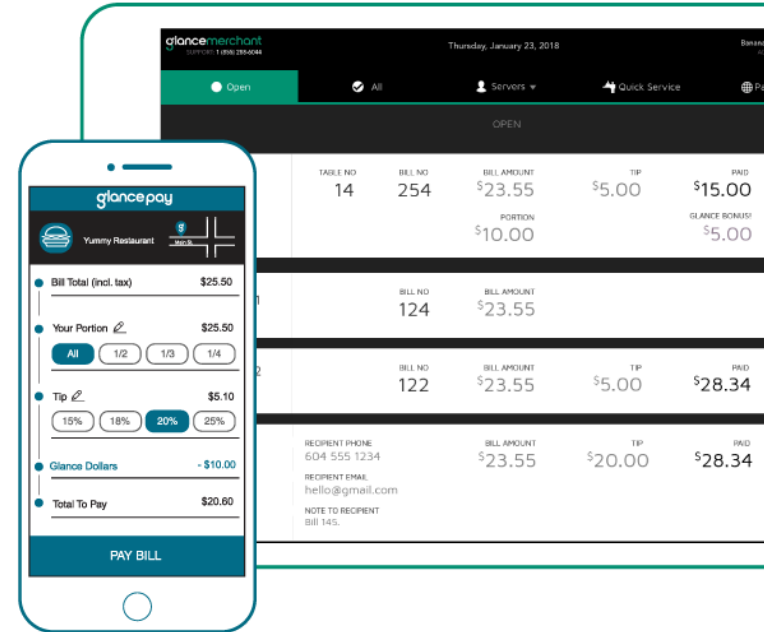
glance  
payme



# NO CUSTOM HARDWARE OR DONGLES REQUIRED



- Merchants will be set up to accept payments & rewards within minutes by downloading app
- Anti-fraud tech will free merchants from expensive & cumbersome payment hardware
- Will allow for viral adoption of Glance by merchants
- Well suited to accept cryptocurrency payments – a powerful combination



# MERCHANT BENEFITS



## GLANCE PAY IN-APP FEATURES

- Global loyalty rewards program
- Promotions & events listings
- Customer reviews & feedback



## MARKETING & PROMOTIONS

- Customer data insights for business growth
- Customized digital offers & coupons
- Marketing & social media materials



## MERCHANT SERVICES & SUPPORT

- Customer support online & by phone
- Back-end support & data exports
- Innovative anti-fraud technology, 100% success rate



- Glance had no instance of fraud for 16 months
- Consumers are protected from having their personal information and funds stolen
- Merchants avoid costly chargebacks and negative customer experiences
- Can be combined with cryptocurrency payments



---

Compare Glance's zero fraud to the 6% fraud rate of Apple Pay in its initial period of operation as reported by the New York Times



**olance**  
coin



- Developing a cryptocurrency to facilitate rewards & promotions – whitepaper available at [glance.tech](http://glance.tech)
- Rewards will be accrued by using Glance Pay at partnered merchants, which are then usable with any Glance merchant
- Smart contract blockchain technology will allow merchants to incentivise desired consumer behaviors while allowing users to choose when and where to spend.



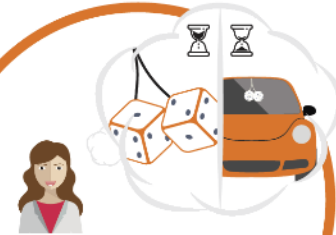


# USER JOURNEY

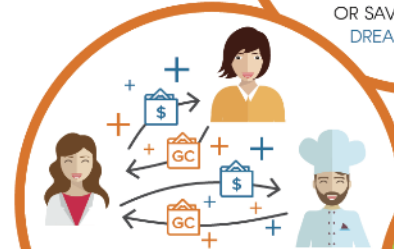
## THE GLANCE COIN JOURNEY



**STARTS WITH A SINGLE PURCHASE**  
AMY BUYS FROM IAN  
IAN REWARDS AMY  
WITH GLANCE COIN



**AMY HAS A CHOICE**  
SPEND THE COIN NOW,  
OR SAVE UP FOR THAT  
DREAM PURCHASE



**AMY DECIDES TO SAVE**  
AND CONTINUES TO  
ENJOY MORE REWARDS



SOON ENOUGH AMY CAN  
BUY HER DREAM PURCHASE  
HAPPY ENDING



# POWERFUL & UNIQUE PLANNED COMBINATION



Consumers pay with their mobile device



Credit & Debit Payments  
with Powerful Anti-fraud



Merchants receive with own mobile device (no dongles required)



Cryptocurrency payments  
Blockchain rewards

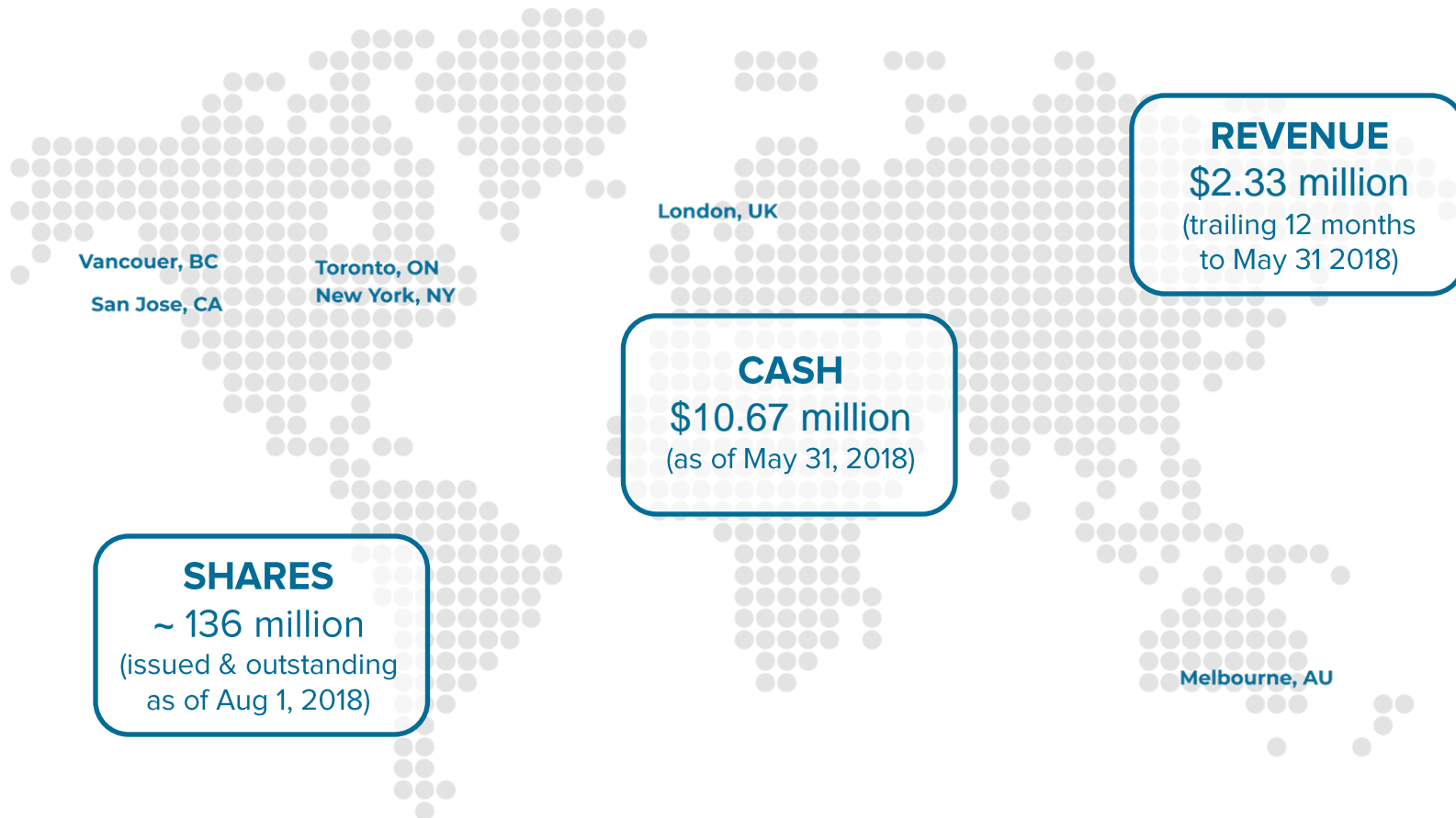




- CA Patent Application 2692884 & US Patent Application 15/471,303:  
Wireless system and methods for bill payment
- US Patent Application 62/559,952:  
Wireless systems and methods for online payments
- US Patent Application 62/472,288:  
Wireless systems and methods for bill payment using short distance positioning systems



# A GLOBAL COMPANY



# EXPERIENCED LEADERSHIP TEAM



## Officers

---

### **Desmond Griffin, CFA – CEO & Co-Founder**

- Co-founder & CEO, PayByPhone. PayByPhone processed tens of millions of mobile payments annually for millions of customers in 100 cities globally.

### **Sascha Williams – COO**

- Mr. Williams is an executive leader with more than 20 years' experience in global corporate management, strategic project development, and developing strategies high-growth strategies for technology startups. Previous to his role at Glance, he was President and COO of Unbounce and served in senior roles at The Walt Disney Company, Microsoft (BigPark), and Electronic Arts.

### **Jonathan Hoyles, J.D., MBA – CCO & General Counsel**

- Significant experience with mergers & acquisitions and public market financings.
- Previously worked In-House at Skidmore Group and in private practice at two of Canada's leading business law firms.

### **Angela Griffin, BSc – CTO**

- Lead Architect & Software Developer of Glance Pay since its inception.
- Previously President of ZoinK Technologies and CTO of View Assessments Inc.

### **Laura Burke, CPA - CFO**

- Qualified CPA, previously with KPMG, with a wealth of financial experience with publicly listed companies across multiple industries.

### **Lewisa Anciano – Chief People & Culture Officer**

- Previously VP, People at Coast Capital Savings.
- Multi-faceted career in HR, strategic planning, innovation management, M&A.

### **Paola Ashton - VP Business & Client Development**

- 16 years of client management and sales leadership experience at startup and digital media companies. Oversaw teams generating revenues >\$15M per year.

## Directors

---

### **Kirk Herrington, BAsC – Chairman**

- Software executive with over 30 years of experience in designing, developing and bringing to market world-class products and solutions.
- Co-founded Connect2Classes, a discovery platform for continuing education.
- Former CTO of Pivotal Corporation, one of the top-10 fastest growing high-technology companies in the U.S.

### **Steven Cadigan**

- More than 25 years of leadership and executive experience in global HR.
- Founder of Cadigan Talent Ventures LLC, a Silicon Valley HR consultancy.
- Previously VP Talent at LinkedIn Corp, VP of HR at Electronic Arts, and VP of HR at PMC Sierra.

### **Larry Timlick**

- More than 25 years experience selling innovative technology.
- Former VP of Cisco Systems, Inc.; Regional Sales Leader, Western Canada, Arista Networks, Inc.; and VP, Western Canada, Avaya Inc.
- Has been a board member at Elevation Capital Corp, CounterPath Corporation and Para Resources Inc.

### **James Topham, FCPA, FCA**

- Fellow Chartered Professional Accountant (FCPA and FCA)
- Audit partner in KPMG's Technology Group for 20 years
- Has been a board member at Norsat International, UrtheCast Inc., Epic Fusion Corp (Chair), and DDS Wireless International.



# glance

THANK YOU

Investor Relations

604-839-0337

[investors@glancepay.com](mailto:investors@glancepay.com)

[www.glance.tech](http://www.glance.tech)

CSE:GET

OTCQB:GLNNF

FKT:GJT