



SHENZHEN INVESTING IN NORTH AMERICAN INNOVATION CONFERENCE 2018

Presenting *INNOVATIVE COMPANIES* to *OVER 100 PRE-QUALIFIED* Institutional and Industrial Investors in China's Greater Bay Area

ACCESSING CAPITAL FOR OUTBOUND INVESTMENTS THROUGH CHINA'S "BAY AREA PLAN":

BLOCKCHAIN, AI, AR/VR, ROBOTICS, TECHNOLOGY AND INNOVATION

CLEAN TECHNOLOGY AND ENERGY

HEALTHCARE, BIOTECHNOLOGY AND LIFE SCIENCES

COSMETICS, NUTRACEUTICALS AND FOOD INNOVATIONS

DATE :
November 29th, 2018

LOCATION :
Futian Shangri-La, Shenzhen

ADDRESS :
4088 Yi Tian Road, Futian District,
Shenzhen, 518048, China

The Shenzhen Investing in North American Innovation Conference 2018 will connect global innovative companies with the growing opportunities presented by China's growing capital markets and vast economy.

With the PRC's goal of transforming southern China into a global technology centre, Chinese firms have been empowered and encouraged to invest in foreign innovation. Bring your team to China to present and network with Chinese industry and institutional investors focused on outbound investments, licensing and partnering opportunities.

SUPPORTING ORGANIZATIONS



Consulate General of
Canada in Guangzhou

British Columbia International
Trade and Investment Office
South China

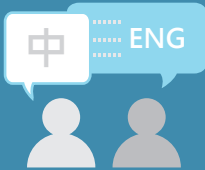
OUR PARTICIPATING COMPANIES WILL MEET

- ◆ Strategic partners seeking technologies and products to license for the Chinese markets
- ◆ China based angel investors seeking Western investment opportunities
- ◆ Chinese publicly listed companies seeking synergetic projects and acquisition opportunities
- ◆ Institutional investors seeking projects with potential exits in the Chinese capital markets
- ◆ And more...

CONFERENCE FORMAT




KEYNOTE PRESENTATIONS



20 MINUTES CHINESE INTERPRETED PITCHES



OPPORTUNITY TO SHOWCASE IN INVESTOR NETWORKING HALL



NETWORKING LUNCHEON


PRESENTING COMPANY STAGE



PUBLICLY LISTED COMPANIES



PRIVATE COMPANIES



START - UPS

EXPLORING CHINA'S GREATER BAY AREA

CHINA

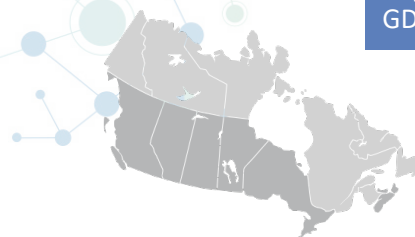
Guangdong Province

Population: 110 million
GDP: USD 1.33 trillion



Canada

Population: 36M
GDP: USD 1.5 trillion



Indonesia

Population: 261M
GDP: USD 932 billion



Mexico

Population: 128M
GDP: USD 1 trillion

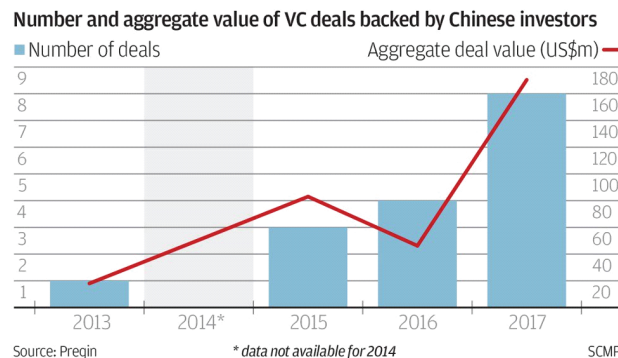


GLOBALLY COMPETITIVE SECTORS IN THE GBA

Health Care, Technology, Electronics, Clean Energy, Financial Services

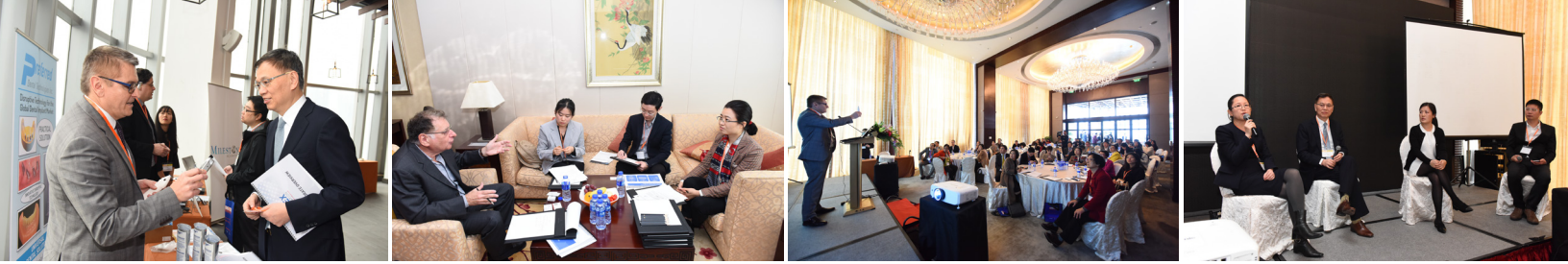
SHENZHEN

China's incredible economic growth over the past few decades is due to new reform and opening-up policies. One of China's major reforms included the establishment of Shenzhen as a special economic zone just four decades ago. In only a few decades, incentives for entrepreneurship and both domestic and foreign capital completely transformed the former rural fishing village into a major metropolis. In no time at all, the once fishing village is now the city with a sea of modern skyscrapers and the third richest city in China. Shenzhen is now regarded as China's tech hub and known to many as China's Silicon Valley. The city has over 1 million private companies and is home to tech giants including internet giant Tencent, carmaker BYD, and telecom giants Huawei and ZTE.



WHAT IS THE GREATER BAY AREA?

Shenzhen is a rising star in its own right, but it is also part of the Greater Bay Area (GBA), which is comprised of 11 cities that are part of a regional economic development plan focused on growing the region by leveraging their competitive advantages to complement each other. The GBA (often referred to by the Chinese as 9+2) consists of 9 mainland Chinese cities and two special administrative regions, Hong Kong and Macao. For example, Shenzhen takes advantage of its strength in technology and innovation, their next door neighbour Hong Kong, takes advantage of their leading international financial services experience, and cities like Dongguan and Guangzhou leverage their manufacturing skills. According to China Centre for International Economic Exchanges, the GBA is estimated to have a total economic output of USD \$4.62 trillion which will make it the world's largest bay, greater than both the Tokyo Bay Area and the New York bay Area.



ATTENDING INVESTOR PROFILES

1. PRIVATE EQUITY FIRMS



2. HIGH NET WORTH INVESTORS



3. INVESTMENT BANKS



4. PUBLICLY LISTED COMPANIES



5. PRIVATE COMPANIES



6. FAMILY OFFICES



7. STATE OWNED ENTERPRISES



Previous Participating Clients



China Event Partners



Founder Hong Kong Financial Holdings



Hong Kong Energy and Minerals United Associations

About NAI Interactive Ltd.

NAI Interactive Ltd. (NAI), established in 1998, is the leading expert in connecting international business opportunities to the growing Chinese markets. Through our robust platforms, including the NAI500 website, the Global Chinese Financial Forum investment conferences, road shows and cross border outreach services, NAI is the premier service provider for organizations seeking access to Chinese investors, partners and buyers.

NAI Interactive Ltd. is the bridge for North American companies seeking access to these strategic and retail investors based in China. With 20 years of experience and over 45 conferences held successfully across 11 cities around the world, NAI can provide North American companies with the services and connections they need to reach China's growing consumer market.

CONTACT US

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Fax: 604-488-0868

Email: Henry@nai500.com

Website: www.nai500.com/events

REGISTRATION FORM

Global Chinese Financial Forum Shenzhen Conference 2018 (November 29, 2018)



Step 1 - Complete Company Profile

Company Name		Main Contact
Street Address		Position
City, Province	Postal Code	Phone Number
Email		Website

Step 2 - Select Options

Presentation Sponsorship

- ❖ 20 minutes corporate presentation to pre-qualified Chinese investors with consecutive Chinese interpretation
- ❖ Translation of corporate presentation into bilingual (English and Chinese)
- ❖ Translation of 1-2 page company fact sheet into Chinese
- ❖ Company profile and speaker bio displayed in the official conference program guide and website
- ❖ Display table to showcase marketing materials and interact with investors
- ❖ 2 delegate and luncheon passes

\$5,000
USD

Private Meetings in addition to Presentation Sponsorship

- ❖ Pre-arranged private meetings with interested investors and an interpreter
- ❖ Follow up with investors after meetings including an update report

\$3,000
USD

- | | |
|---|--------|
| <input type="checkbox"/> Program Guide Full Page Ad | \$680 |
| <input type="checkbox"/> Translated and Edited Presentation Video | \$1000 |

OFFICE USE ONLY

Contract #

Approved By

Account Manager

Step 3 - Confirmation

Total Amount (subject to applicable taxes)
Print Name
Date
Signature

Step 4 - Payment Method

- | |
|--|
| <input type="checkbox"/> Cheque - Please make payable to
NAI Interactive Ltd.
2209 - 1111 Alberni Street Vancouver, BC V6E 4V2 |
| <input type="checkbox"/> Wire Transfer
Wiring instructions via email |
| <input type="checkbox"/> Credit Card
Name <input type="text"/>
Number <input type="text"/>
Expiry Date <input type="text"/> CVV <input type="text"/> |

Note: A 3% service charge fee will be applied

Step 5 - Conference Attendees

1. Name
Position

2. Name
Position

3. Name
Position

4. Name
Position

❖ Please complete the form and fax it to 604-488-0868 or email to info@nai500.com

Cancellation Policy: All cancellations must be written. No refund for cancellation made less than 30 days prior to the event.