BLOXSAR

We Build Blockchain Companies That Will Shape Our Future
我们打造将塑造未来的区块链公司

Bloxsar - The Vision / 愿景

➢ Blockchain applications will impact every aspect of economic and legislative activities regardless of borders, religion or political associations whilst creating a trusted & shared economy for all people to prosper. / 区块链应用将影响经济和立法活动的方方面面，突破国界、宗教或政治关联限制，创建受信和共享的经济，为全人类繁盛造福。

➢ Bloxsar Tech Ventures Inc. recognizes the seismic opportunity blockchain represents and intends to build blockchain companies that will change our future. In the words of Buckminster Fuller; / Bloxsar Tech Ventures Inc.认识到区块链所代表的重大机遇，致力于打造将改变我们未来的区块链公司。借用Buckminster Fuller的几句话：

"You never change things by fighting the existing reality……. to change something build a new model that makes the existing model obsolete"
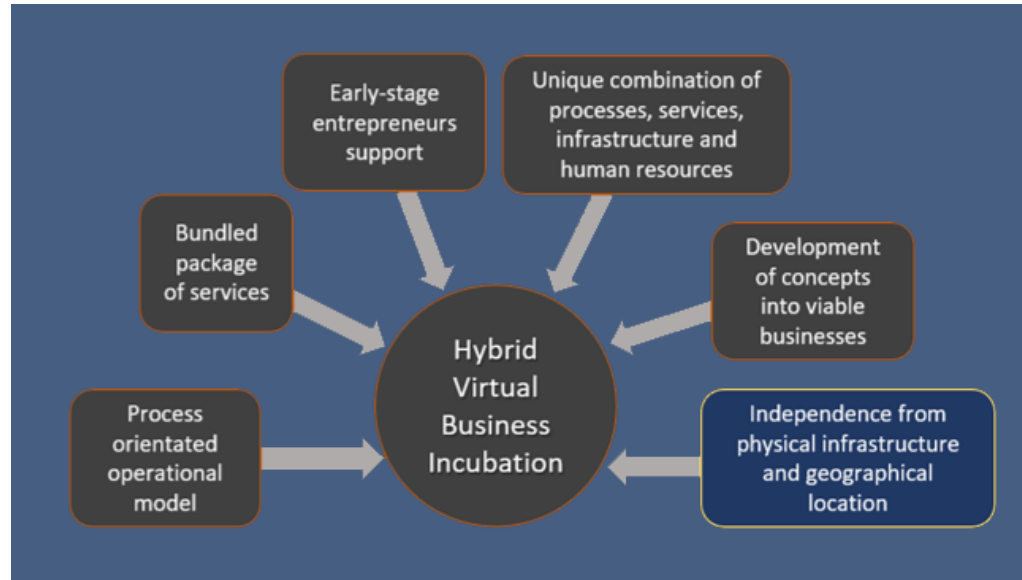
"你永远无法通过挑战眼前的现实做出改变……除非创建一个新的模式，而令现有的模式被淘汰"

Bloxsar – The Mission / 使命

➢ Our intention is to identify, select and partner with great entrepreneurs that have transformative blockchain concepts or projects, then develop and build those projects into successful global companies.

➢ 我们的目标是找到、挑选并与那些拥有具有变革区块链概念或项目的创业者们合作，然后将这些项目发展并打造成为成功的全球公司。

Bloxsar - A Hybrid Technology Incubator
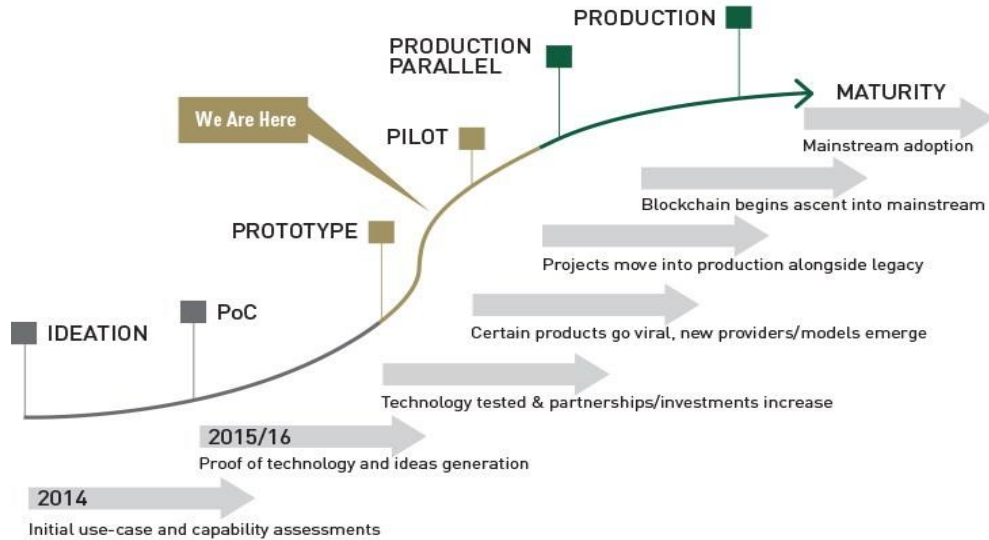# Bloxsar -一个混合技术孵化器

- One part holding company one part incubator / 一部分控股公司一部分孵化器

- Full life-cycle involvement / 全寿命周期参与其中

- Support all business functions / 支持所有业务功能

- Significant equity partner / 重要的股权合作伙伴

- Limit capital risks / 限制资本风险

- Exit M&A or IPO / 退出并购或首次公开发行

16-Nov-18 / 2018年11月16日

The Blockchain Revolution
区块链革命

- **What is Blockchain? / 什么是区块链?**
  - ✓ An incorruptible digital ledger of economic transactions / 一种廉洁的经济交易分布式账本技术
  - ✓ No single entity controlling the ledger or data / 没有单个实体能够控制账本或数据
  - ✓ Tamper-proof, neutral and resilient / 防篡改、中立并可复原
  - ✓ Blockchain technology provides a new way to conduct business transactions / 区块链技术为进行业务交易提供了一种新的方式
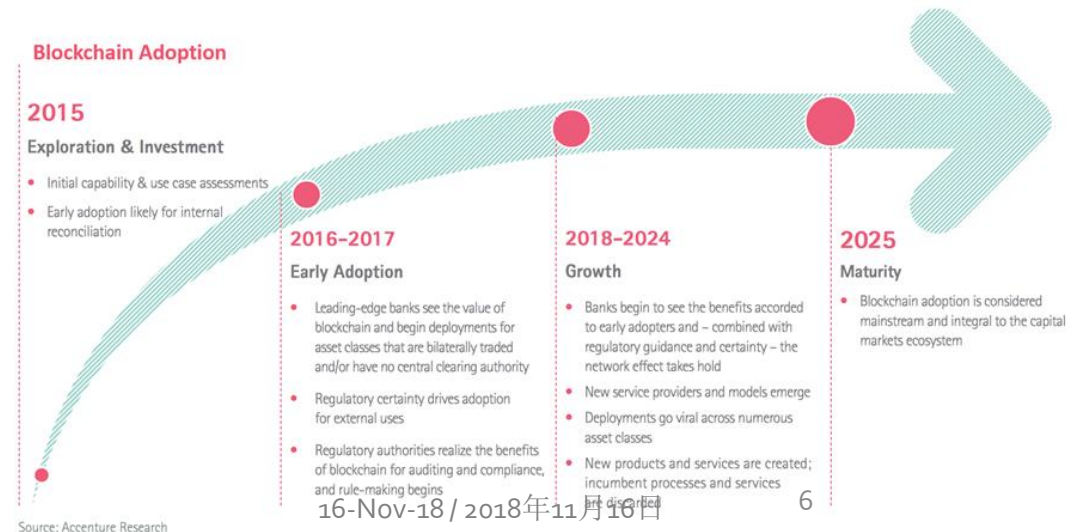
Maturity/Adoption of Blockchain
区块链的成熟和采用

Maturity
成熟

- Timing / 时机
- Early stage / 早期阶段
- Long runway / 起步期长
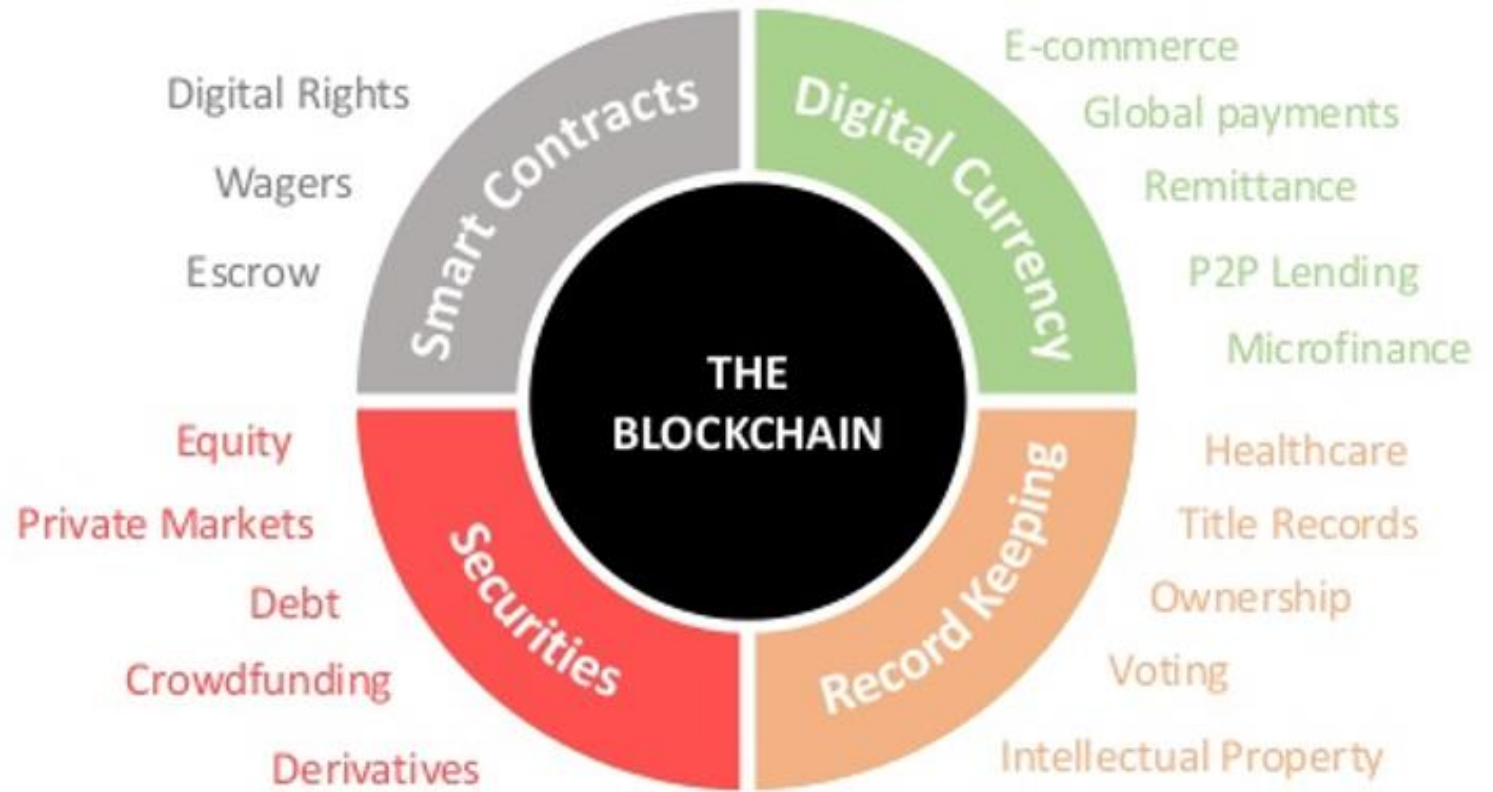- Early use adoption / 早期使用采用
- De-facto standards / 事实标准

- Right time / 恰好时机
- Early market acceptance / 早期市场接受度
- Growth potential / 增长潜力
- High return / 高回报

Adoption
采用

Source: Accenture Research

Industries Ready for Disruption
行业革命准备就绪

Growth in Blockchain Industry
区块链行业增长

- Global blockchain market size / 全球区块链市场规模
  - ✓ 2017 – USD 411.5 million / 2017 –4.115亿美元
  - ✓ 2022 – USD 7,683.7 million / 2022 –76.837亿美元
  - ✓ Compounded Annual Growth Rate (CAGR) of 79.6% / 复合年增长率（CAGR）达到79.6%

The World Economic Forum expect blockchain will host 10% of global GDP by 2025 – $8trillion in value
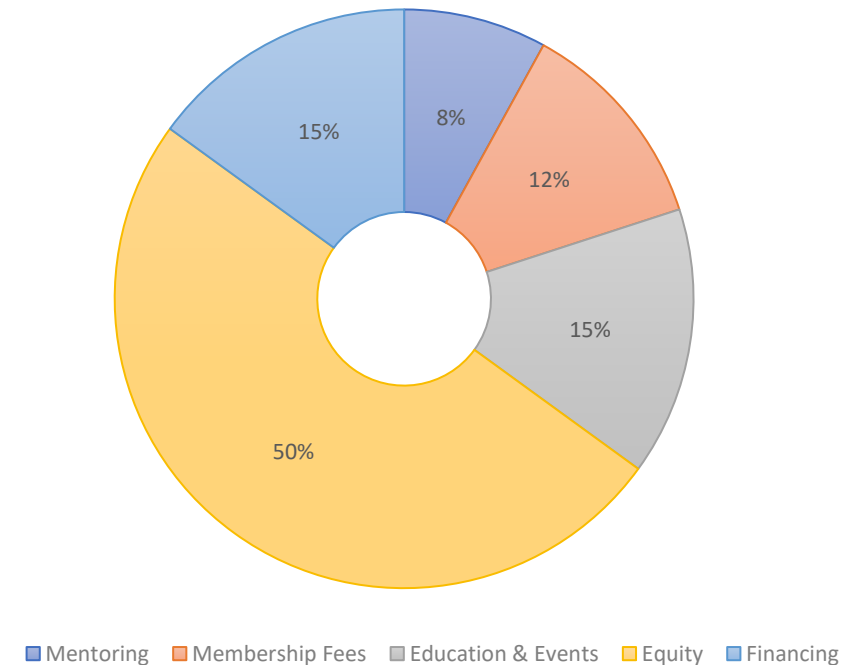*世界经济论坛预测2025年区块链将占全球GDP的10% – 价值$8万亿*

Bloxsar Financial Model
Bloxsar财务模式

Costs / 成本

- Staffing costs / 人力成本
- Administrative expenses / 行政费用
- Mentoring and advisory services / 指导和咨询服务
- Public relations and marketing / 公关和市场营销
- Development of education platform / 开发教育平台
- Maintenance and tech services / 维护和技术服务
- Rent of physical facilities / 租用实体设施

Revenue Sources
收入来源

8%

12%

15%

15%

50%

Mentoring　Membership Fees　Education & Events　Equity　Financing

Bloxsar Current Projects

➢ **BlocksEdu Learning Corp. — Education as a Service (EaaS) – 70% Equity**
- Online training in blockchain technology with certification. Initial roll-out via distributors in China (Ministry of Commerce), Mexico, South Africa and Okanagan College, Canada.
- Income generating.

➢ **Arctic Networks Inc. – Internet Security HTTPS(P) – 30% Equity**
- Nodal network for WWW connectivity with IP security for users and increase blockchain application access speeds by x100's.
- Increase in blockchain application speed to cater for IoT smart sensors to manage trillions of data points required.
- Under development and ICO/STO planned for March 2019 and production June 2019.

➢ **BRIC Labs - Blockchain Research & Innovation Centre (BRIC) – 40% Equity**
- BRIC is a partnership between Bloxsar, ETC3 and Fame Blockchain, Ltd.
- Physical incubation lab and centre up to 30,000 Sq ft @ 3800 Westbrook Mall on the UBC technology and science campus.
- Develop early stage ideas and best of breed to be further developed by Bloxsar.
- Bloxsar's 1st "Incubate-the-Incubator" model, more to be setup across the world.

➢ **BSQRD Productions Corp– Blockchain Media and Production Company - 60% Equity**
- BSQRD build content by conducting interviews, podcast and social media within the blockchain community sharing of ideas and innovation.
- BSQRD Productions will hold events, meet-ups and conferences focusing on blockchain.

New projects in Fintech and E-learning, Smart Contracts and other Incubators under discussion

Bloxsar当前项目

➤ **BlocksEdu Learning Corp. — 教育即服务 (EaaS) – 70%股权**
  - 拥有认证资格的区块链技术在线培训，初期通过中国（商务部）、墨西哥、南非和加拿大奥卡纳干学院等分销商推广。
  - 产生收入。

➤ **Arctic Networks Inc. – 互联网安全 HTTPS(P) – 30%股权**
  - 节点网络用于万维网连接，为用户提供IP安全，并使区块链应用程序的访问速度提高上百倍。
  - 提高区块链应用程序速度，以满足物联网智能传感器管理数万亿数据点的需要。
  - 正在开发，计划在2019年3月进行首次代币发行（ICO）/证券型代币发行（STO），2019年6月投产

➤ **BRIC Labs - 区块链研究和创新中心(BRIC) – 40%股权**
  - BRIC是Bloxsar、ETC3和Fame Blockchain, Ltd.之间的合伙企业。
  - 实体的孵化实验室和中心占地3万平方英尺，位于卑诗大学科技园区3800 Westbrook Mall。
  - 开发早期阶段的创意和最佳的种类，以待Bloxsar进一步开发。
  - Bloxsar首个"孵化孵化器"模型，未来将面向全球推广。

➤ **BSQRD Productions Corp– 区块链媒体和制作公司 - 60%股权**
  - BSQRD通过在区块链社区中进行访谈、播客和社交媒体来构建内容，分享创意和创新。
  - BSQRD Productions将举办以区块链为主题的活动、聚会和会议。

关于金融科技和电子学习、智能合同和其他孵化器的新项目正在洽谈中

The Team

Chris Greyling
Co-Founder/CEO

Being a serial entrepreneur and visionary, Chris founded a number of diverse companies solving problems in challenging markets which included financial, E-Commerce, telecommunications and software solutions. Successful exits of two companies, both to JSE (Johannesburg Stock Exchange) listed companies in 1995 and 2005.
After he left South Africa and settled in the UK, he used his leadership and skills to assist companies to achieve hyper growth in the UK market utilizing the four-dimensional (4D) market and sales technique, for which he owns the copyright to.

Ray Hawkins
Co-founder/President
Chief Venture Development Officer

Mr. Hawkins brings to Bloxsar 25+ years as an entrepreneur, including the last decade as a venture development consultant to start ups and small businesses. Ray is skilled in areas of corporate governance, business affairs and administration, corporate development, business development, product development, branding and marketing. Ray also excels as a CEO coach, executive advisor, and mentor. Currently, Ray is founder and CEO of CMPNYX Venture Development Group, a firm focused on building companies with great entrepreneurs. From 2006 to current Ray has acted as an independent consultant to start up and small businesses providing advisory, project management and administration services. Prior to his consultancy business Ray was founder and CEO of several media and entertainment companies.

Nelson Lamb, CPA, CA
Chief Financial Officer

Mr. Lamb is a designated CPA, CA and has many years of accounting and financial reporting experience. Nelson has performed Chief Financial Officer and Controller duties for a diverse group of private and publicly traded companies throughout his career. Nelson obtained his CPA, CA designation while working in the audit and assurance practice at Price Waterhouse Coopers (PwC).
Nelson is experienced in financial reporting, accounting, finance, audit and strategic planning and has led and supervised teams of accountants in completing annual and quarterly reports for over twenty publicly traded companies.

团队

Chris Greyling
联合创始人/首席执行官

作为一位富有远见的连续创业家，Chris创立了许多不同领域的公司如金融、电子商务、电信和软件等，来解决市场中存在的难题，其中两家公司分别于1995年和2005年在约翰内斯堡证券交易所上市。

离开南非并在英国定居后，他凭借自身的领导能力和技能，运用四维(4D)市场和销售技巧，帮助多家公司实现了在英国市场的超高速增长，并拥有版权。

Ray Hawkins
联合创始人/总裁
首席创业发展官

Hawkins先生为Bloxsar带来了超过25年的创业经验，包括过去十年间为初创企业和小企业提供创业发展咨询，在公司治理、商业事务和管理、公司发展、业务发展、产品开发、品牌和市场营销等领域拥有丰富的经验，同时还是一名出色的CEO讲师、执行顾问及导师，目前是CMPNYX Venture Development Group的创始人兼首席执行官，该公司致力于打造拥有伟大创业者的公司。2006年至今，Ray以独立顾问的身份向初创企业和小企业提供咨询、项目管理和行政服务，在此之前他曾创办多家媒体和娱乐公司并担任首席执行官。

Nelson Lamb、注册会计师、特许会计师
首席财务官

Lamb先生是一名获得认证的注册会计师和特许会计师，拥有多年的会计和财务报告经验，职业生涯中曾在多个领域的私营和上市公司担任首席财务官和财务主管，在普华永道会计师事务所(PwC)从事审计和保险业务时获得注册会计师和特许会计师认证。

Nelson在财务报告、会计、财务、审计和战略规划方面拥有丰富的经验，曾领导和监督20多家上市公司的会计团队完成年度和季度报告。

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