

BLOXSAR

*We Build Blockchain Companies That
Will Shape Our Future*

Bloxsar - The Vision

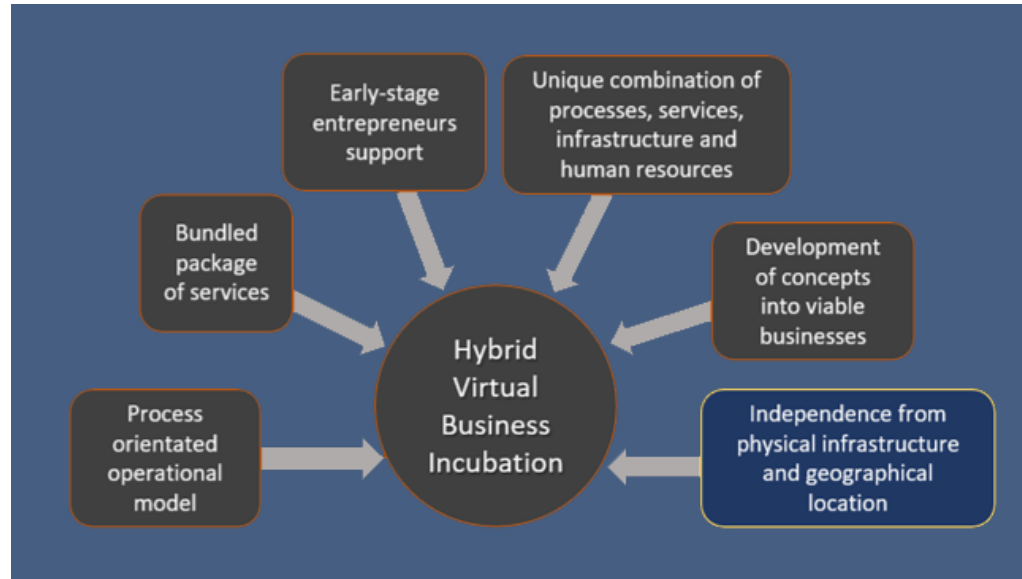
- Blockchain applications will impact every aspect of economic and legislative activities regardless of borders, religion or political associations whilst creating a trusted & shared economy for all people to prosper.
- Bloxsar Tech Ventures Inc. recognizes the seismic opportunity blockchain represents and intends to build blockchain companies that will change our future. In the words of Buckminster Fuller;

**“You never change things by fighting the existing reality.....
to change something build a new model that makes the
existing model obsolete”**

Bloxsar – The Mission

- Our intention is to identify, select and partner with great entrepreneurs that have transformative blockchain concepts or projects, then develop and build those projects into successful global companies.

Bloxsar - A Hybrid Technology Incubator



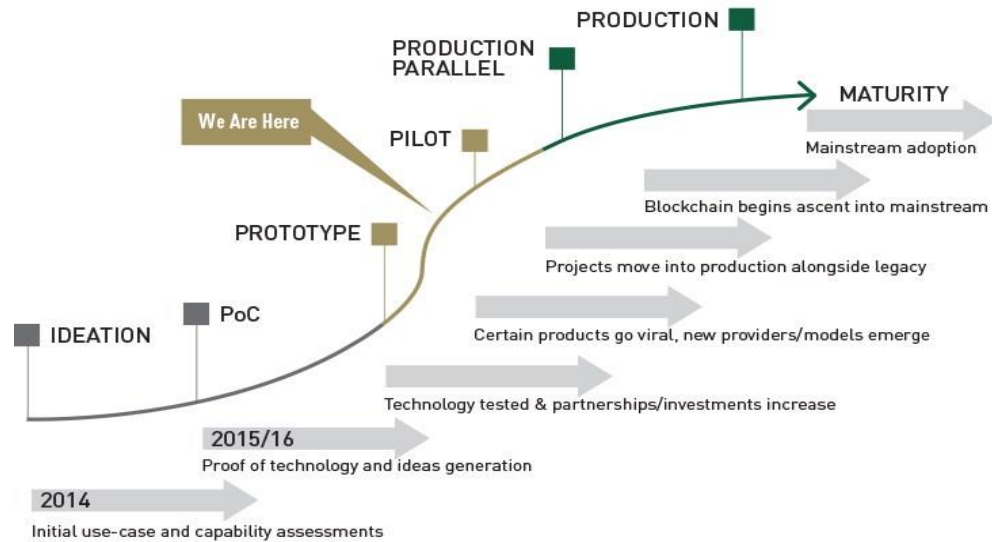
- One part holding company one part incubator
- Full life-cycle involvement
- Support all business functions
- Significant equity partner
- Limit capital risks
- Exit M&A or IPO

The Blockchain Revolution

- **What is Blockchain?**

- ✓ An incorruptible digital ledger of economic transactions
- ✓ No single entity controlling the ledger or data
- ✓ Tamper-proof, neutral and resilient
- ✓ Blockchain technology provides a new way to conduct business transactions

Maturity/Adoption of Blockchain



Maturity

- Timing
- Early stage
- Long runway
- Early use adoption
- De-facto standards

- Right time
- Early market acceptance
- Growth potential
- High return

Adoption

Bloxsar Tech Ventures Inc. Copyright

Blockchain Adoption

2015

Exploration & Investment

- Initial capability & use case assessments
- Early adoption likely for internal reconciliation

2016-2017

Early Adoption

- Leading-edge banks see the value of blockchain and begin deployments for asset classes that are bilaterally traded and/or have no central clearing authority
- Regulatory certainty drives adoption for external uses
- Regulatory authorities realize the benefits of blockchain for auditing and compliance, and rule-making begins

2018-2024

Growth

- Banks begin to see the benefits accorded to early adopters and – combined with regulatory guidance and certainty – the network effect takes hold
- New service providers and models emerge
- Deployments go viral across numerous asset classes
- New products and services are created; incumbent processes and services are discarded

2025

Maturity

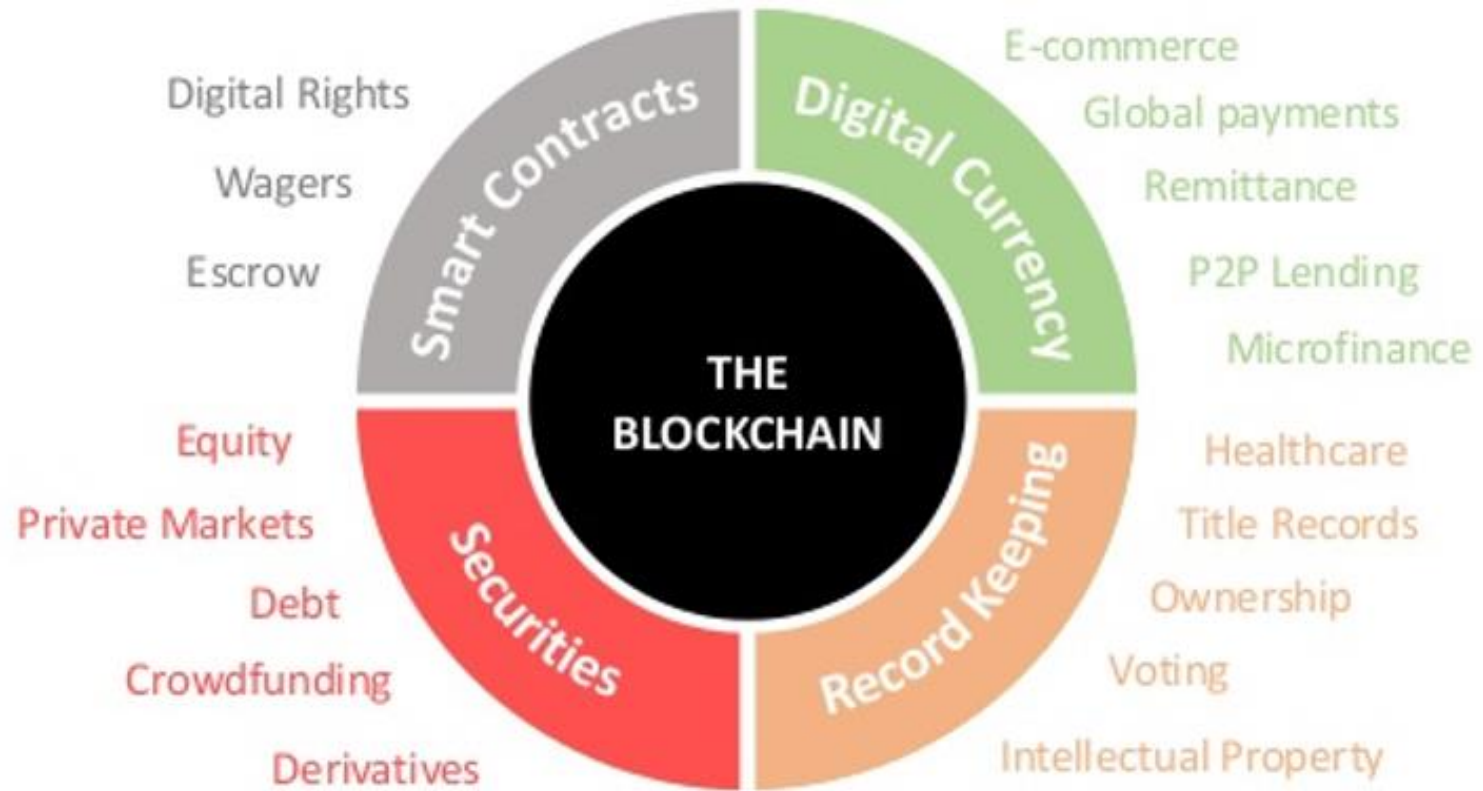
- Blockchain adoption is considered mainstream and integral to the capital markets ecosystem

Source: Accenture Research

28-Nov-18

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Industries Ready for Disruption



Growth in Blockchain Industry

- Global blockchain market size
 - ✓ 2017 – USD 411.5 million
 - ✓ 2022 – USD 7,683.7 million
 - ✓ Compounded Annual Growth Rate (CAGR) of 79.6%

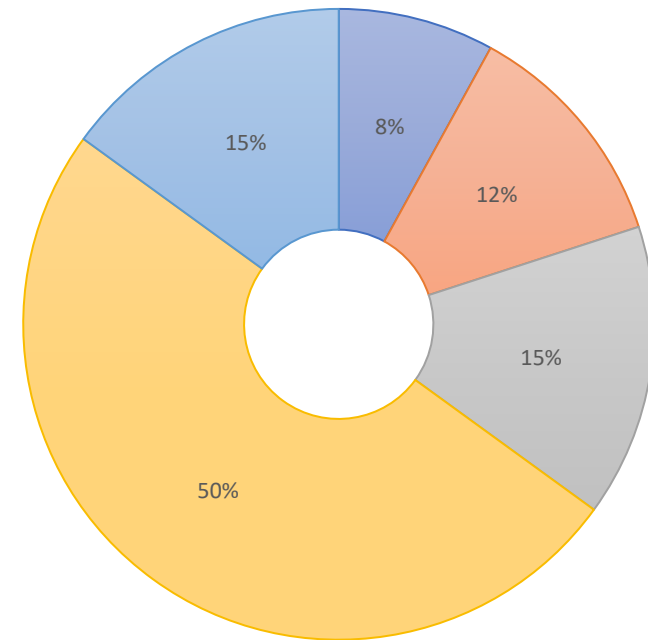
The World Economic Forum expect blockchain will host 10% of global GDP by 2025 – \$8trillion in value

Bloxsar Financial Model

Costs

- ✓ Staffing costs
- ✓ Administrative expenses
- ✓ Mentoring and advisory services
- ✓ Public relations and marketing
- ✓ Development of education platform
- ✓ Maintenance and tech services
- ✓ Rent of physical facilities

Revenue Sources



■ Mentoring ■ Membership Fees ■ Education & Events ■ Equity ■ Financing

Bloxsar Current Projects

➤ **BlocksEdu Learning Corp. — Education as a Service (EaaS) – 70% Equity**

- Online training in blockchain technology with certification. Initial roll-out via distributors in China (Ministry of Commerce), Mexico, South Africa and Okanagan College, Canada.
- Income generating.

➤ **Arctic Networks Inc. – Internet Security HTTPS(P) – 30% Equity**

- Nodal network for WWW connectivity with IP security for users and increase blockchain application access speeds by x100's.
- Increase in blockchain application speed to cater for IoT smart sensors to manage trillions of data points required.
- Under development and ICO/STO planned for March 2019 and production June 2019.

➤ **BRIC Labs - Blockchain Research & Innovation Centre (BRIC) – 40% Equity**

- BRIC is a partnership between Bloxsar, ETC3 and Fame Blockchain, Ltd.
- Physical incubation lab and centre up to 30,000 Sq ft @ 3800 Westbrook Mall on the UBC technology and science campus.
- Develop early stage ideas and best of breed to be further developed by Bloxsar.
- Bloxsar's 1st "Incubate-the-Incubator" model, more to be setup across the world.

➤ **BSQRD Productions Corp– Blockchain Media and Production Company - 60% Equity**

- BSQRD build content by conducting interviews, podcast and social media within the blockchain community sharing of ideas and innovation.
- BSQRD Productions will hold events, meet-ups and conferences focusing on blockchain.

New projects in Fintech and E-learning, Smart Contracts and other Incubators under discussion

The Team

Chris Greyling Co-Founder/CEO

Being a serial entrepreneur and visionary, Chris founded a number of diverse companies solving problems in challenging markets which included financial, E-Commerce, telecommunications and software solutions. Successful exits of two companies, both to JSE (Johannesburg Stock Exchange) listed companies in 1995 and 2005. After he left South Africa and settled in the UK, he used his leadership and skills to assist companies to achieve hyper growth in the UK market utilizing the four-dimensional (4D) market and sales technique, for which he owns the copyright to.

Ray Hawkins Co-founder/President Chief Venture Development Officer

Mr. Hawkins brings to Bloxsar 25+ years as an entrepreneur, including the last decade as a venture development consultant to start ups and small businesses. Ray is skilled in areas of corporate governance, business affairs and administration, corporate development, business development, product development, branding and marketing. Ray also excels as a CEO coach, executive advisor, and mentor. Currently, Ray is founder and CEO of CMPNYX Venture Development Group, a firm focused on building companies with great entrepreneurs. From 2006 to current Ray has acted as an independent consultant to start up and small businesses providing advisory, project management and administration services. Prior to his consultancy business Ray was founder and CEO of several media and entertainment companies.

Nelson Lamb, CPA, CA Chief Financial Officer

Mr. Lamb is a designated CPA, CA and has many years of accounting and financial reporting experience. Nelson has performed Chief Financial Officer and Controller duties for a diverse group of private and publicly traded companies throughout his career. Nelson obtained his CPA, CA designation while working in the audit and assurance practice at Price Waterhouse Coopers (PwC). Nelson is experienced in financial reporting, accounting, finance, audit and strategic planning and has led and supervised teams of accountants in completing annual and quarterly reports for over twenty publicly traded companies.

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