

THE YIELD GROWTH CORP.

THE OWNER OF

URBAN
JUVE™

November 13, 2018
2018年11月13日

DISCLAIMER / 免责声明

A preliminary prospectus containing important information relating to the securities and other information described in this document has been filed with the securities regulatory authorities in certain of the provinces of Canada. A copy of the preliminary prospectus, and any amendment, is required to be delivered with this document. The preliminary prospectus is still subject to completion. There will not be any sale or any acceptance of an offer to buy securities of the Yield Growth Corp. until a receipt for the final prospectus has been issued.

This document does not provide full disclosure of all material facts relating to the securities offered by the Yield Growth Corp. Investors should read the preliminary prospectus, the final prospectus and any amendment for disclosure of those facts, especially risk factors relating to the securities offered, before making an investment decision.

For additional information on the preliminary prospectus please contact Leede Jones Gable Inc. at 604-658-3000.

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FORWARD LOOKING INFORMATION

This presentation contains "forward looking information" within the meaning of applicable Canadian securities legislation. Wherever possible, words such as "plans", "expects", or "does not expect", "budget", "scheduled", "estimates", "forecasts", "anticipate" or "does not anticipate", "believe", "intend" and similar expressions or statements that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved, have been used to identify forward looking information.

Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of The Yield Growth Corp. to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Although The Yield Growth Corp. has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements.

Forward looking statements are based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances at the date that such statements are made, but which may prove to be incorrect. Management believes that the assumptions and expectations reflected in such forward looking statements are reasonable.

MARKET DATA DISCLAIMER

This presentation includes market and industry data that has been obtained from third party sources including publications from various industries, and where appropriate, certain numbers, including dollar amounts, have been rounded out by us to avoid lengthy numbers. We believe that this industry data is accurate and that its estimates and assumptions are reasonable; however, there are no assurances as to the accuracy or completeness of this data. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable; however there are no assurances as to the accuracy or completeness of included information. Although the data is believed to be reliable, we have not independently verified any of the data from third party sources referred to in this presentation or ascertained the underlying economic assumptions relied upon by such sources.

CORPORATE OVERVIEW / 公司概况

THE **YIELD**
GROWTH CORP.

(BC)

U R B A N
J U V E™

Urban Juve Provisions Inc.

THRIVE

Thrive Activations Inc.

100%

100%

THE YIELD GROWTH CORP.

The Yield Growth Corp. develops and acquires cannabis wellness products and sells them to consumers and licenses them to businesses. We also offer business development services to new businesses

The Yield Growth Corp.开发和收购大麻保健品，并面向消费者销售以及面向企业授权经营。我们也为新企业提供业务发展服务。



Urban Juve™ offers a line of cosmetic and therapeutic products with proprietary formulations made from essential oils and Cannabis Sativa hemp oil, all of which have been designed to be infused with CBD/THC.

Urban Juve™提供一系列由专有配方制成的精油和大麻油美容和治疗产品，所有产品都添加了CBD / THC。



Thrive is structured to develop technology assets and provide executive services to business and our licensee partners

Thrive旨在开发技术资产，并为企业和我们的授权合作伙伴提供执行服务



THE YIELD GROWTH CORP.

BUSINESS MODEL / 经营模式

The wellness products will be sold directly to consumers and licensed to businesses and the technology and media and marketing services will be offered to businesses.

保健产品将直接销售给消费者，并授权给企业，同时公司向企业提供技术、媒体和营销服务。

ASSETS 资产	Develop 开发	Acquire 收购	License 授权
Wellness Products Designed for CBD/THC Infusion 添加CBD/THC的保健产品	✓	✓	✓
Cannabis Sativa Wellness Products 大麻保健产品	✓	✓	✓

REVENUE STREAMS 收入来源	Consumers 消费者	Businesses 企业
Wellness Products Designed for CBD/THC Infusion 添加CBD/THC的保健产品	✓	✓
Cannabis Sativa Wellness Products 大麻保健产品	✓	✓
Wellness Products Licenses 保健品授权		✓
Cannabis Sativa Wellness Products Licenses 大麻保健品授权		✓
Technology Services 技术服务		✓
Media and Marketing Services 媒体和营销服务		✓

LEADERSHIP TEAM / 管理团队

Penny Green

President, CEO & Director
总裁、首席执行官兼董事

- Serial entrepreneur and securities lawyer with over two decades of experience building successful companies.
- 拥有20年以上打造成功公司经验的连续创业家和证券律师。
- Co-Founder of Merus Labs Inc. (TSX:MSL, NASDAQ:MSLI-Q), which was acquired by Norgine B.V. in July 2017 for approximately \$342 million. / Merus Labs Inc.的联合创始人，该公司于2017年7月被Norgine B.V.以约3.42亿美元收购。
- Co-Founder and Former President of Glance Technologies (CSE: GET). / Glance Technologies联合创始人兼前总裁

Rick Huang

CFO
首席财务官

- Former CFO of Hanwei Energy Services corporation (TSX: HE). / Hanwei Energy Services corporation前首席财务官
- Chair of the Audit Committee for 3 Tier Logic (TSXV: TTM) and Chair of the Governance Committee and member of the Audit Committee of Poydras Gaming Finance Corp. (TSXV: PYD). / 3 Tier Logic审计委员会主席、治理委员会主席和Poydras Gaming Finance Corp.审计委员会成员
- Led public equity financing projects, raising funds of up to \$90 million and acquisitions of up to \$80 million. / 领导上市股权融资项目，筹集资金高达9000万美元，收购金额高达8000万美元。

Spiros Margaritis

Director
董事

- Top global influencer in three separate categories: fintech, blockchain and artificial intelligence. / 在金融科技、区块链和人工智能三大领域中最具全球影响力。
- Venture capitalist and thought leader in the FinTech and InsurTech industries. / 风险投资家，金融科技和保险科技行业的思想领袖。
- Ranked #1 global FinTech influencer and #2 InsurTech global influencer by Onalytica. / 根据Onalytica，金融科技领域全球影响力排名第一，保险科技领域全球影响力排名第二

Amy Frankel

VP Licensing
授权副总裁

- Former in-House Counsel at Aritzia (TSX: ATZ) and Skechers (NYSE: SKX). / Aritzia和斯凯奇的前内部法律顾问。
- Deep experience negotiating license and distribution agreements and managing international intellectual property portfolios. 在谈判授权和分销协议以及管理国际知识产权组合方面具有丰富经验。

INVESTMENT HIGHLIGHTS 投资亮点



Proven Management Team

Deep experience in capital markets and international branding.

成熟领导团队

拥有丰富的资本市场和国际品牌推广经验



Intn'l Licensing Strategy

Revenue creation model from a team that worked for intr'l brands like Pepsi, Aritzia & Skechers.

国际授权战略

来自百事、Aritzia和斯凯奇等国际品牌团队的创收模式



Robust Design Platform

Innovative product visuals and package design.

强大的设计平台

创新的产品视觉和包装设计



Regulatory Expertise

Consultants on-call to help navigate the regulatory environment for consumer products and Health Canada.

监管专业知识

顾问随时待命，帮助应对消费品和加拿大卫生部的监管环境



Signed Transaction for Rights to Urban Juve

In the territories of North America and Italy.

签署Urban Juve权利交易

在北美和意大利市场



Pricing Model Complete

Robust analysis of our product line with financial projections on product pricing.

定价模型完成

对我们的产品线进行稳健分析，并对产品定价进行财务预测。



Unique, Proprietary Formulations & Methods

Several provisional patent applications are pending.

独特、专有的配方和方法

多项临时专利申请正在等待批准



Production Underway

First run of products will be available for sale in Canada in late 2018/early 2019.

正在生产中

第一批产品将于2018年底/2019年初在加拿大销售



e-Commerce Platform

Experienced product team leading web build-out.

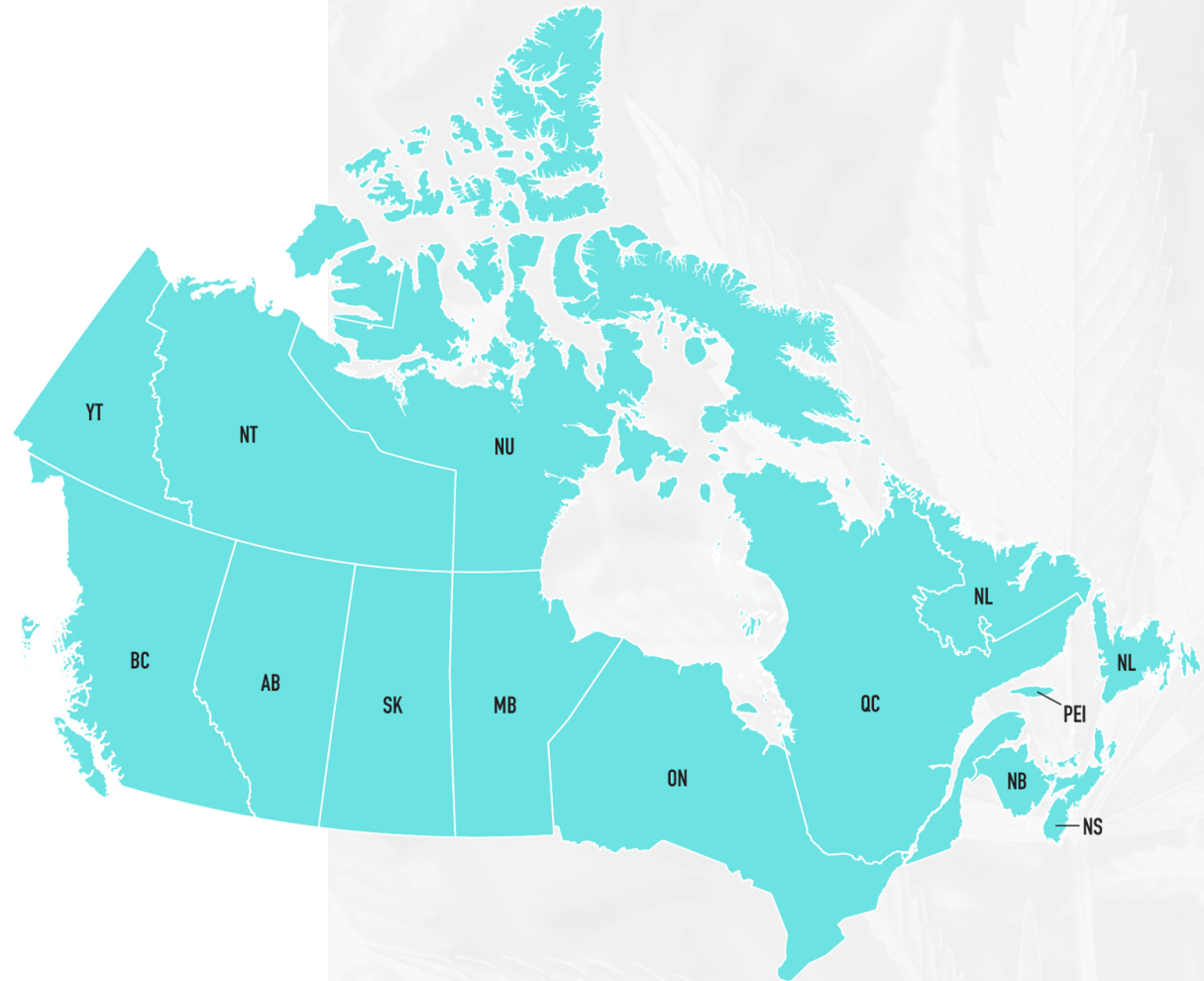
电商平台

由经验丰富的产品团队负责网站建设

TARGET MARKET / 目标市场

CANADA & INTERNATIONAL / 加拿大和全球

- Global wellness market value:
\$3.7 trillion in 2015. / 全球保健品市场价值：**2015年为3.7万亿美元**
- Global cannabis market value:
Expected to surpass **\$31 billion by 2021**.** / 全球大麻市场价值预计到**2021年将超过310亿美元**
- Limited direct competition in our area of focus: High-end, natural, wellness products. / 在我们主营的高端、天然和保健品领域的直接竞争有限



**INITIAL URBAN JUVE PRODUCT LAUNCH IN CANADA:
CANNABIS LEGALIZATION FOR RECREATIONAL USE
IN FALL 2018**

**在加拿大推出首款URBAN JUVE产品：
加拿大于2018年秋季将娱乐用大麻合法化**

* Global Wellness Institute "Statistics and Facts". Summary accessible online at: <https://globalwellnessinstitute.org/press-room/statistics-and-facts/>

** Deloitte. "Insights into the recreational marijuana market: Exploring opportunities and challenges" accessible online at: <https://www2.deloitte.com/ca/en/pages/deloitte-analytics/articles/recreational-marijuana-market.html>

URBAN JUVE PROVISIONS INC.

PRODUCTS / 产品



COSMETIC & THERAPEUTIC
化妆品和药品

PHASE 1 / 阶段1

e-Commerce and retail sale in Nov.
2018
2018年11月启动电商和零售销售

Currently being manufactured with a soft launch via
e-Commerce anticipated to begin in Fall/Winter,
2018

目前正在生产中，预计将于2018年秋/冬季通过电商
启动软发布



URBAN JUVE PROVISIONS INC.

PRODUCTS / 产品



COSMETIC & THERAPEUTIC
化妆品和药品

PHASE 2 阶段2

- 3 Bath Salts / 3款浴盐
- 3 Face Masks / 3款面膜
- 3 Soap Bars / 3款肥皂条
- Lip Gloss / 唇彩

PHASE 3 阶段3

- Facial Cleanser / 洗面奶
- Sunscreen / 防晒霜
- Sensual Oil / 按摩油
- 2 Teas / 2款茶
- Sports Spray / 运动喷雾

PHASE 4 阶段4

- Hemp Root Extract / 工业麻根提取物
- Topical Inflammation Formula / 外用炎症配方
- Female Sensual Lubricant / 女性情趣润滑剂
- Topical Pain Management / 外用疼痛管理
- 4 Yoni Care Products / 4款女性外阴护理产品
- Capsules / 胶囊
- 6 Teas / 6款茶
- Soaps / 肥皂

*Refer to Urban Juve™ lookbook for additional product information.
更多产品信息请参考Urban Juve™画册



URBAN JUVE PROVISIONS INC.

PRODUCTS / 产品



**All products will be infused
with legal Cannabis Sativa
and hemp root oil**

所有产品都将添加合法大麻和
工业麻根油



**All products are formulated to
be infused with CBD/THC, in
accordance with all applicable
laws**

所有产品按照符合所有适用法
律的配方添加CBD/THC

URBAN JUVE PROVISIONS INC.

PRODUCTS / 产品



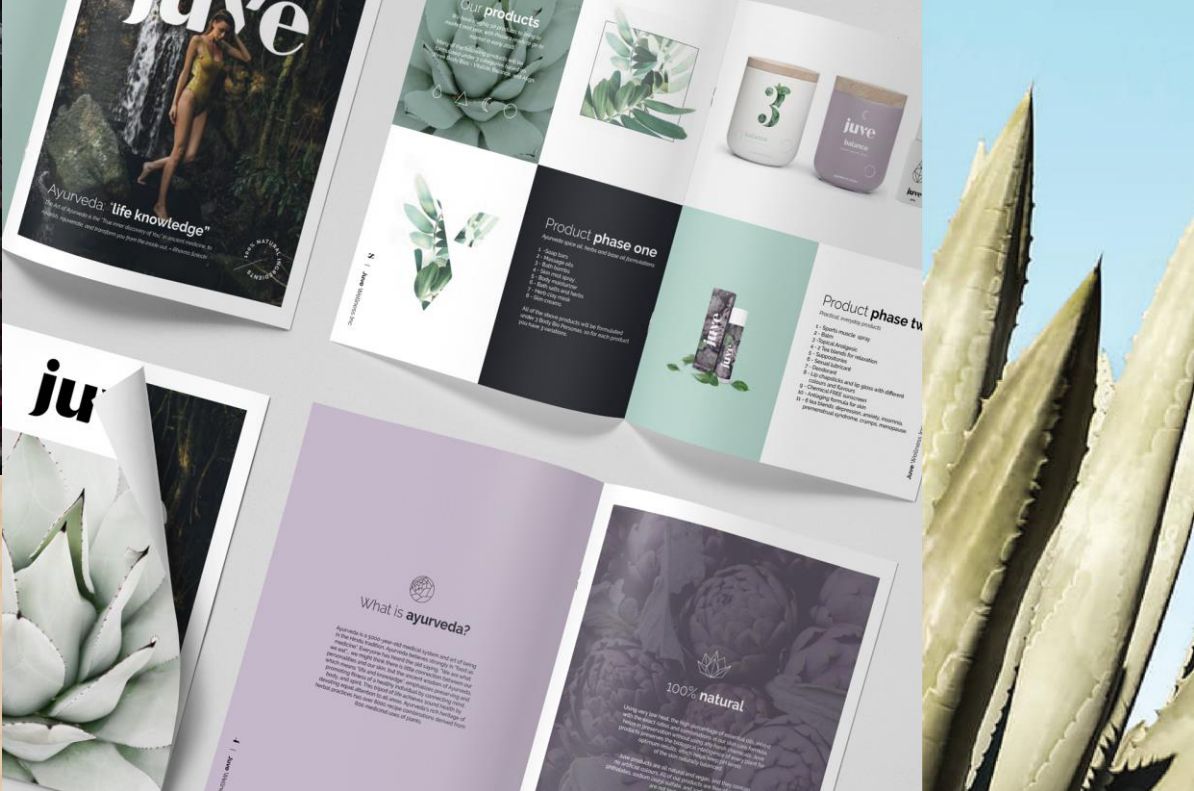
ADDITIONAL PRODUCTS TO BE DEVELOPED

尚未开发的其他产品

- Body Wash / 沐浴露
- Sensitive Facial Moisturizer / 敏感肌脸霜
- Facial Exfoliant / 面部去角质霜
- Hand Sanitizer / 洗手液
- Charcoal Tooth Paste / 活性炭牙膏
- Shampoo / 洗发水
- Conditioner / 护发素
- Beard Oil / 胡须护理油
- Antihistamine / 抗组胺剂
- Foot Soak / 足部浸泡膏
- Pain Patch / 止痛贴
- Chest Balm / 胸部止痛药膏

URBAN JUVE PROVISIONS INC.

MARKETING / 营销



Vitalize
AIR & ETHER

Align
EARTH & WATER

Balance
FIRE & WATER



URBAN JUVE PROVISIONS INC.

MARKETING / 营销



URBAN JUVE PROVISIONS INC.

ANTICIPATED PRODUCT ROLLOUT
产品推出计划



URBAN JUVE PROVISIONS INC.

R&D / 研发

**COMPLETED 26 HEALTH
CANADA REGISTRATIONS**
在加拿大卫生局完成26项注册



**11 U.S. PATENT
APPLICATIONS FILED**
提交11项美国专利申请



**DIFFERENTIATED
PACKAGING**
个性化包装



**ROBUST MANUFACTURING
& TESTING PLAN**
强大的生产和测试计划



**HIGHLY CONNECTED E-
COMMERCE PLATFORM**
高度互联的电商平台



CROP INFRASTRUCTURE CORP.

CSE: CROP | OTC: CRXPF

In June 2018, Urban Juve granted exclusive distribution rights to certain wellness products in Italy for three years to Crop Infrastructure Corp. (CSE:CROP). We also granted CROP the license to infuse the wellness products with CBD or THC. Urban Juve will customize branding and labelling for the wellness products for CROP specific to the Italian market.

2018年6月，Urban Juve向Crop Infrastructure Corp. (CSE:CROP)授予了一些保健产品在意大利的三年独家经销权。我们还向CROP授予了给保健产品添加CBD或THC的许可。Urban Juve将为CROP面向意大利市场的保健品定制品牌和标签。

CROP Infrastructure Corp. is well-positioned to support the explosive growth of the cannabis crop production sector. CROP aims to leverage strategic capital investment in land expansion opportunities, such as greenhouses, foundations, roads, advanced hydroponics, electrical distribution networks and specialized lighting systems. / CROP Infrastructure Corp.完全有能力支持大麻作物生产领域的爆炸性增长。CROP旨在利用土地扩张机会方面的战略性资本投资，比如温室、地基、道路、高级水培、配电网络和专业照明系统。



THRIVE ACTIVATIONS INC.

YIELD GROWTH SUBSIDIARY

YIELD GROWTH 子公司

THRIVE ACTIVATIONS INC. PROVIDES CUTTING-EDGE TECHNOLOGY AND MARKETING SOLUTIONS TO BUSINESSES. THRIVE ACTIVATIONS INC. 为企业 提供尖端技术和营销解决方案。

Thrive Activations Inc. was created in order to make technology solutions accessible to businesses looking for a competitive advantage. / Thrive Activations Inc. 的创立旨在为寻求竞争优势的企业提供技术解决方案。

Thrive provides technology advisory, marketing and other business incubation services to businesses in Vancouver, British Columbia. / Thrive 为卑诗省温哥华的企业提供技术咨询、市场营销和其他企业孵化服务。



FINANCIAL OVERVIEW / 财务概况

FINANCIAL HIGHLIGHTS / 财务摘要

	Nine Months Ended August 31, 2018 截止2018年8月31日的9个月	Year Ended Nov. 30, 2017 截止2017年11月30日的1年
Revenue 收入	\$ 2,415,579	\$ nil 无
Cash on hand 库存现金	502,490	1,425,380
Total assets 总资产	4,005,661	2,782,713
Net assets 净资产	527,338	2,711,727

(1) On October 30, 2018, the Company terminated its Loop Sublicense Agreement and Loop Manufacturing and Distribution Agreement. While the cancellation did not impact the previously recognized revenue, it changed some other areas of the Company's financial position. The Company will report these changes in its coming financial period ending November 30, 2018. 2018年10月30日，公司终止了Loop转授权协议和Loop生产和经销协议。虽然此举没有影响到之前确认的收入，但改变了公司财务状况的一些其他项目。公司将在截止2018年11月30日的下一财季公布这些变化。

CONTACT



Penny Green

Co-Founder, President & CEO, Director
联合创始人、总裁兼董事

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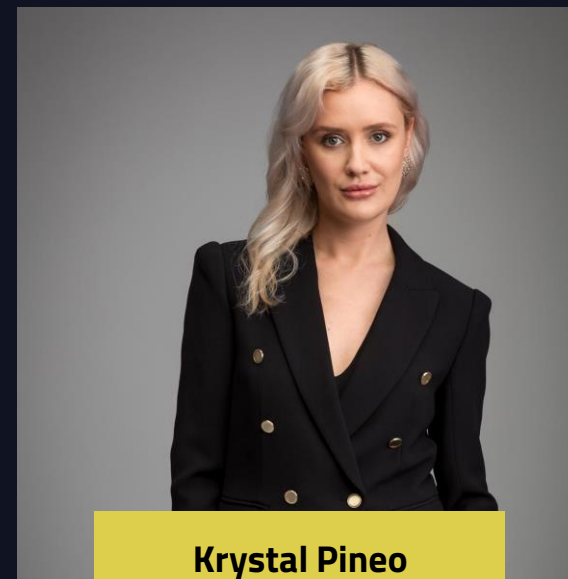


Rick Huang

Chief Financial Officer
首席财务官

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Krystal Pineo

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The Yield Growth Corp.

