



OTCQX: BLEVF CNSX: BE

CORPORATE PRESENTATION

OCTOBER 2018

disclaimer

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The Foundation





Product Development Built on Research

Dedicated R&D Team focused on developing products to capitalize on concentrates and edibles when allowed in 2019

Proprietary extraction and processing techniques (patent pending)

Collaboration with academic institutions

Production Capacity

Funded production capacity projected to be in excess of 150,000 kg/yr

Funded footprint totalling 1,636,000 sq ft of indoor and greenhouse

Industry leading yields

Facilities strategically located across Canada and abroad

Sales and Distribution

Provincial supply agreements with access to over 55% of the Canadian population

Strategy to capitalize on international opportunitiesundertaking negotiations to supply major EU markets

Diversified house of brands, able to serve large and niche markets alike

Retail **Expansion**

Retail channel providing province-wide access to the Saskatchewan market

Pre-qualified by the Manitoba government for retail locations on Manitoba

Capability to offer retail at flagship facility in London, Ontario with further franchise opportunities being explored



collaborative partners

Mutually beneficial partnerships can produce groundbreaking research and innovation that drives economic growth, solves complex problems, and creates a more skilled workforce.

LESLEY CAMPBELL, PH.D. RYERSON UNIVERSITY

Dr. Lesley Campbell is a Professor in the Department of Chemistry and Biology at Ryerson University. She is an evolutionary biologist with a strong history studying weedy and invasive plant evolution and currently possesses a federally issued Industrial Hemp Research License. She has previously worked on industrial C. sativa production problems including heritability, maternal effects, phenotypic plasticity and extraction protocols.

MOHIT BHANDARI, PH.D. MCMASTER UNIVERSITY

Dr. Mohit Bhandari is a world-leading researcher specializing in large international Research Chair at McMaster University, a University Scholar, and the Associate Chair of Research for Surgery. He was won numerous awards for contributions to research and evidence-based orthopaedics including the Order of Ontario, and the Kappa Delta award.

MICHAEL ROGERS, MSC & PH.D. **GUELPH UNIVERSITY**

Michael Rogers joined the Department of Food Science in 2014 after holding faculty positions at Rutgers University and the University of Saskatchewan and as the Center Director for the Gastrointestinal Physiology Center at New Jersey's Institute of Food, Nutrition and Health. He studies molecular gels, self-assembly of nano-fibers and nanotechnology, focusing on delivery of bioactives and the biophysics of digestion. Michael is also the department's graduate coordinator for the M.Sc. thesis and Ph.D. programs.











product development

Beleave is focused on developing technologies to produce ingredients that will form the building blocks of concentrates, edibles and topicals that will be permitted and widely consumed in 2019.



Patenting Solubility

We have filed a provisional patent for cannabis-based ingredients i.e. sugar, syrup elixir, and powder based on data obtained from the Natural Sciences and Engineering Research Council Engage grant.



Solving Bio-Availability

Across all delivery platforms we are using nano-encapsulation of the active ingredient allowing for most efficient deliver of the active ingredient, faster and more completely.



Patenting Extraction

We have filed a provisional patent for an extraction method. This Health Canada approved method delivers high purity and yields of cannabinoid compound using a highly scalable and efficient process.

Using the above technologies, we will be able to develop a wide range of cannabinoid based products; ranging from food and beverage to pharmaceuticals.



production capacity

Hamilton open now 14,500 SQ FT

London early 2019

250,000 SQ FT



London

early 2019

600,000 SQ FT



British Columbia

mid-late 2019

867,000 SQ FT



2020 TOTAL



继 250,000 sq ft



-ं∕; 600,000 sq ft



- **881,500** sq ft

1,731,500 sq ft



GREENHOUSE



∴ OUTDOOR



- \ INDOOR





The first property in the Beleave portfolio, the Hamilton facility continues to be the hub of operations for extraction, packaging, and distribution.

GMP/ISO Certified:

Anticipated in early 2019

Certification will facilitate international distribution

Existing greenhouse to be retrofitted with 250,000 sq ft of space on an 85 acre property.

Phase 1

Completed by Q1 2019 Greenhouse 150,000 sq ft

Phase 2

Completed by Q2 2019 Greenhouse 100,000 sq ft

Phase 3

Completed by Q2 2019 Outdoor 600,000 sq ft

Total London Capacity

Greenhouse: 18,000 kg/year Outdoor: 36,000 kg/year

Ten indoor growing facilities jointlydesigned by Beleave and Kannavis Biotech Corp., on a 50/50 operating expenditure and revenue partnership.

Phase 1

Completed by Q3 2019 Indoor - Abbotsford 87,600 sq ft Indoor - Chilliwack: 87,600 sq ft

Phase 2

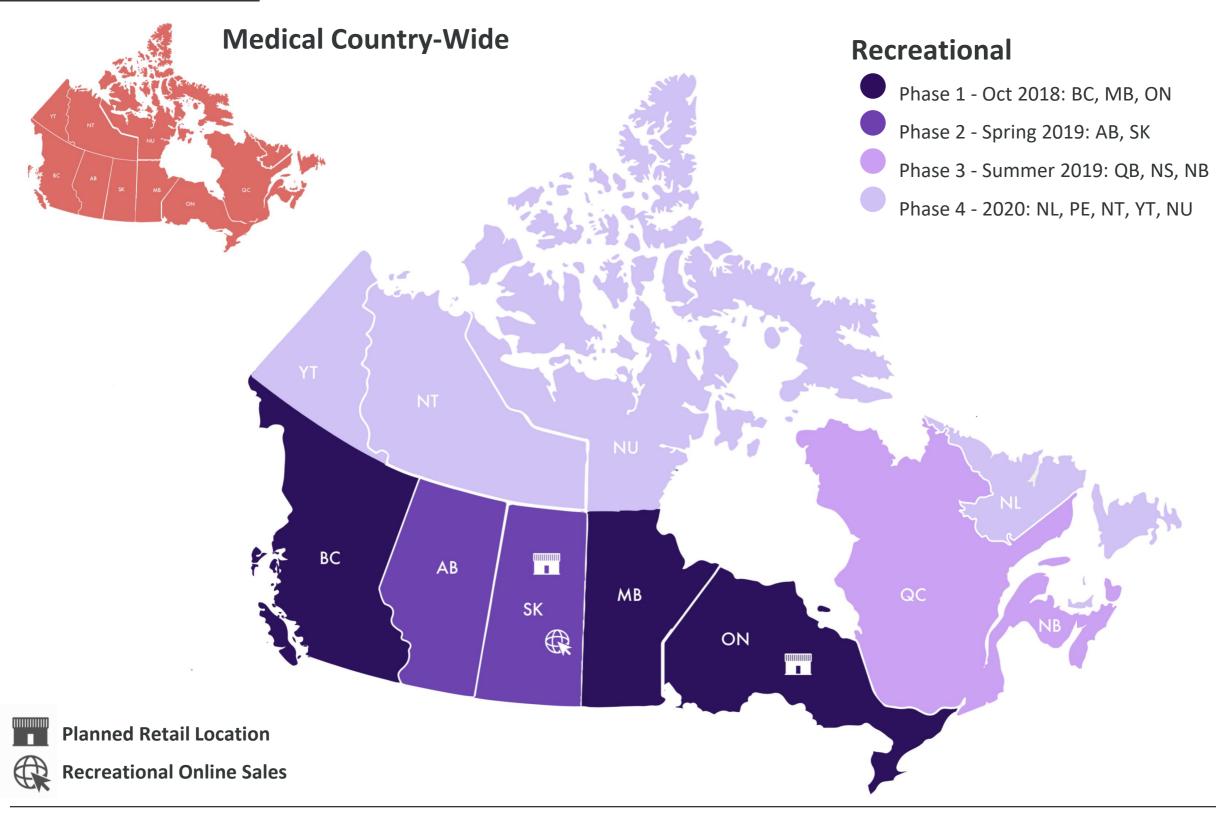
Completed by Q1 2020 Indoor Abbotsford 700,800 sq ft

Total BC Capacity

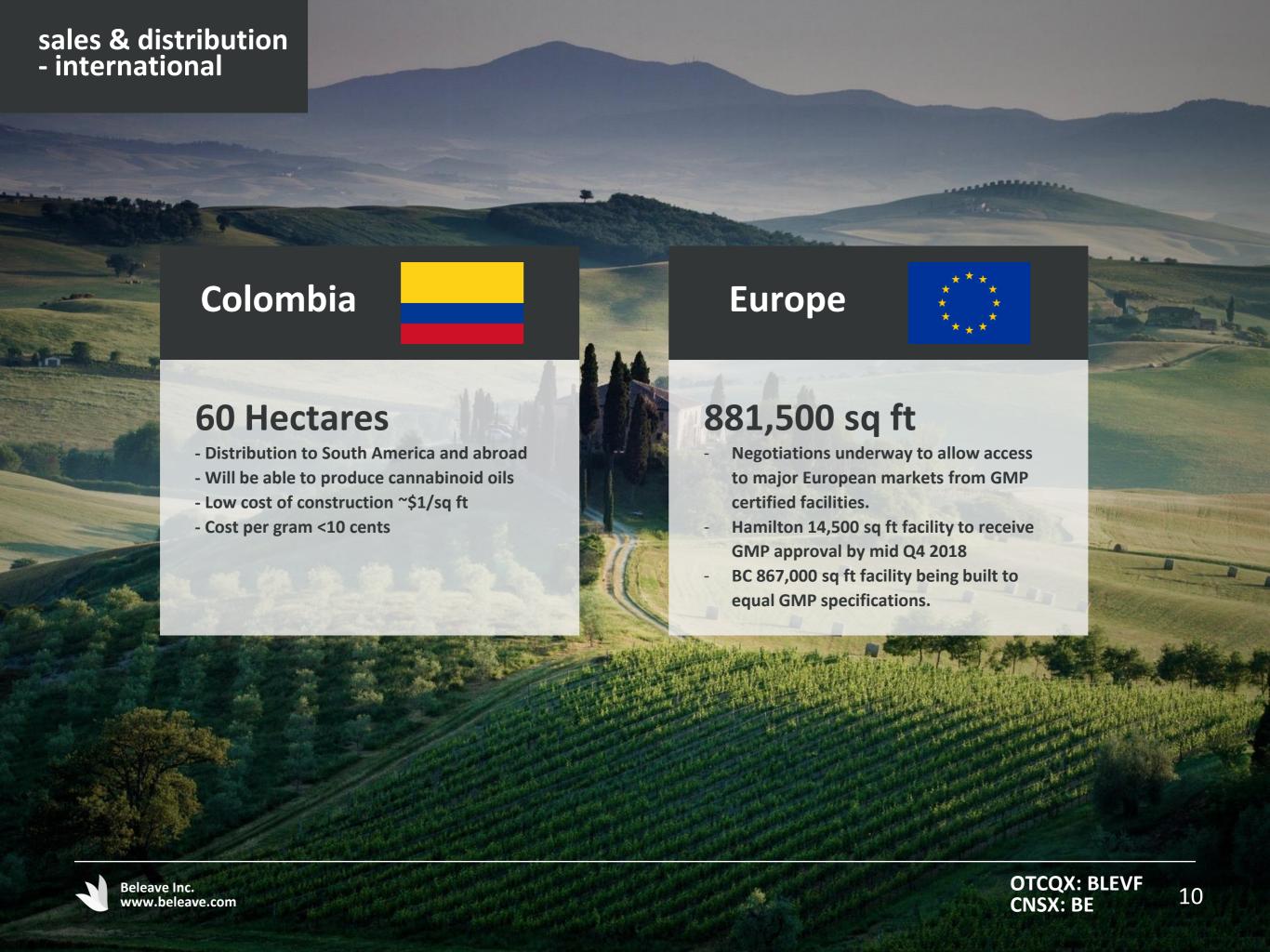
Indoor: 135,900kg/year



sales & distribution - domestic







sales & distribution - house of brands

Rapidly Accelerating both Recreational and Medicinal Distribution

Our long-term objective isn't complicated: We aspire to provide a consistent, reliable and curated product to suit the needs of every person. We have built a family of targeted brands to enable us to build loyalty and enthusiasm across the Beleave family.







Beleave

Seven Oaks

Medi-Green

Over the next 12 months, Beleave will be leveraging our new technologies to create a suite of highly focused, proprietary medical products with high margins.

Seven Oaks is the recreational brand for Beleave and was acquired in 2018 based on its broad distribution and sales representing initial commitments of over 400 kilograms and close to \$3 million in revenue.

Medi-Green network of three stores acquired in 2018 with annual profit of over \$400,000 (TBC). There are two new stores opening in London and Montreal and plans to expand beyond being executed.

COMING SOON

First recreational store will open in Saskatchewan in the coming months allowing for province-wide online sales. In addition, we have pre-qualified for retail stores in Manitoba and expect to operate at least one retail store in Ontario as the regulations allow. Further retail opportunities and partnerships across Canada will be assessed.



Medical Market

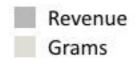
- Health Canada launched medical cannabis program in 2001
- Over 200,000 patients registered in the program, and with a 5% month-over-month growth rate in 2017 it continues to grow
- Conservative estimates from Health Canada suggest the medical market will reach 450,000 patients by 2024
 - A lack of domestic production capacity in foreign medical markets presents a great export opportunity for Canadian LPs

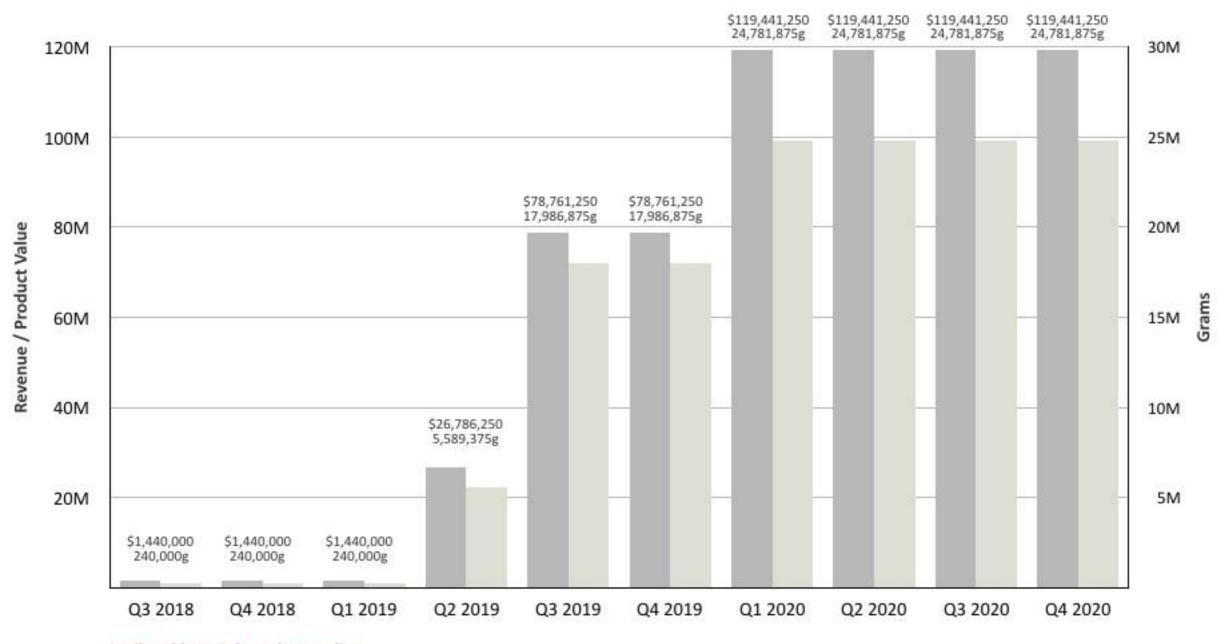
Non-Medical Market

- Initial supply constraints are expected during the early years of legalization as Canada has one of the world's highest rates of cannabis consumption
- Recent market forecasts estimate that Canadian demand could be up to 40% higher than originally than suggested, exceeding 900,000 kgs in 2018
 - Demand could potentially be driven ever higher with the inclusion of edibles in the Cannabis Act



revenue forecast





Attributable to Beleave bottom line

2019

Total Revenues: \$185,568,750

Total Grams: 41,803,125

2020

Total Revenues: \$477,765,000 Total Grams: 99,127,500

* Based on current average wholesale price of \$5.33

** Revenues and yields are net of JV deductions



capitalization

Canadian Listing - CNSX: BE US Listing - OTCQX : BLEVF

Share Structure as of October 5,2018	Amount	Percentage
Common Shares Outstanding	59,291,313	81%
Reserved for Issuance*	14,086,721	19%
Fully Diluted Shares	73,378,034	100%
Cash Balance (as at June 30, 2018)	\$9,549,352	

*Reserved for issuance includes stock options and warrants



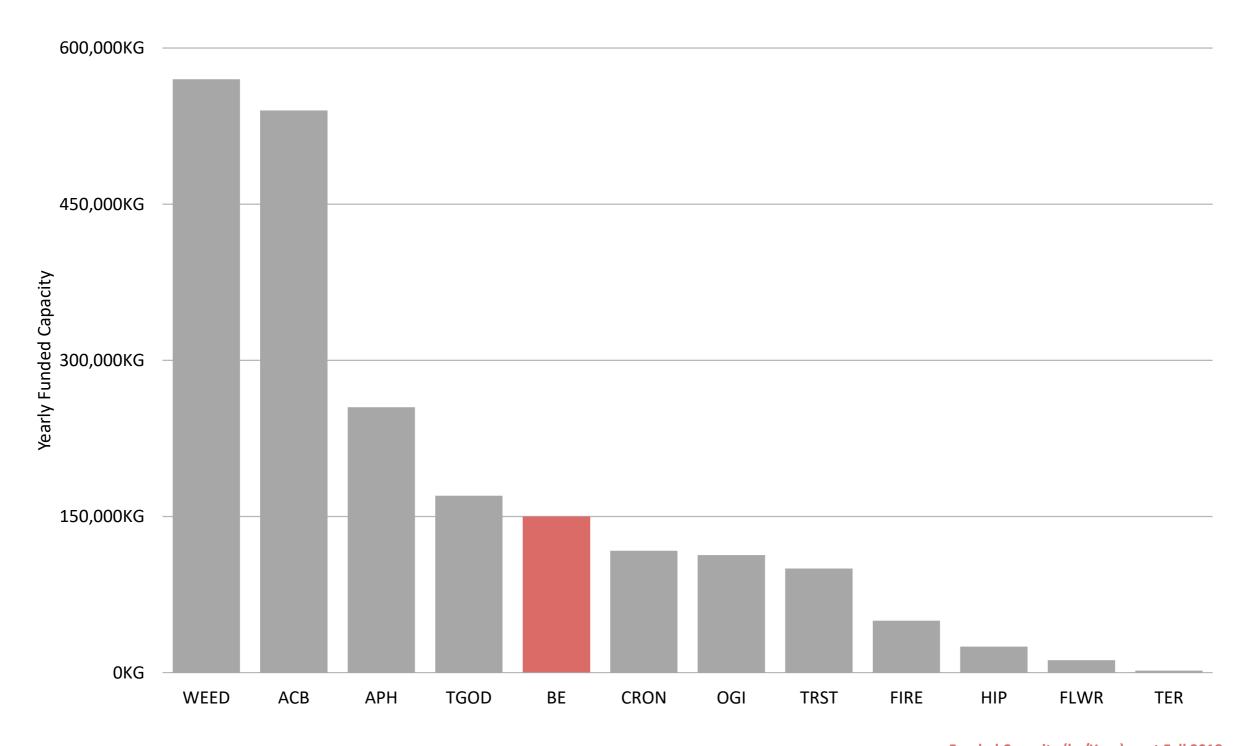
market comparison

Company	Market Cap (in millions)	Total Funded Footprint (sq ft)	Total Funded Capacity (kg)	Oils / Extraction	Company Clinics	Company Retail Stores	University /Research	International Operations	Revenues
Beleave	78	1,731,500	150,000	No (But soon)	Yes	Yes	Yes	Yes	Yes
Canopy Growth	14,149	5,600,000	~540,000	Yes	No	Yes	Yes	Yes	Yes
Aurora Cannabis	12,280	4,505,000	570,000	Yes	No	Yes	Yes	Yes	Yes
Aphria	3,790	•	225,000	Yes	No	No	No	Yes	Yes
Cronos Group	2,220	1,201,000	117,150	Yes	Yes	No	Yes	Yes	Yes
TGOD	1,610	1,257,245	170,000	Yes	No	No	No	Yes	No
CannTrust	1,250	1,110,000	100,000	Yes	No	No	Yes	Yes	Yes
FSD Pharma	923	~3,800,000	•	No	No	No	Yes	Yes	Yes
OrganiGram	945	480,000	110,000	Yes	Yes	No	No	Yes	Yes
TerrAscend	766	~18,000	~2000	Yes	Yes	No	No	No	Yes
Flowr	482	85,000	12,000	No	No	No	Yes	No	No
Supreme	557	342,000	50,000	No	No	No	No	Yes	Yes
Newstrike	395	320,000	25,000	No	No	Yes (Partnership)	No	No	No

As at October 5, 2018



industry funded capacity



Funded Capacity (kg/Year) as at Fall 2018





market solutions



Control

Inconsistent product quality and handling care across batches



Market Diversification

Consistent product quality and yield with zero production disruptions and crop failures has always been status quo at Beleave.



Differentiation

Strictly regulated environment adds new challenges to expose consumers to brands and competitive differentiators



House of Brands

Authentic brands that stand out with creative marketing, attractive packaging and memorable online and in-store buying experiences for highly targeted groups of individuals



Distribution

With supply continuing to increase rapidly and provincial monopolies controlling access to markets, companies without distribution channels will not be profitable



Vertical Supply Chain

First mover advantage with provincial distribution channels already secured providing access to over 55% of the market.

Established relationships with provincial purchasers - high margins, multiple revenue streams



Beleave is rapidly expanding its presence in all aspects of cannabis production, distribution, and sales and is gearing up for a stellar 2019 and beyond.

Beleave has, and is continuing to build, a robust distribution and sales model to capitalize on the existing medicinal and upcoming recreational markets.

Beleave is uniquely poised to capitalize on the growing cannabis industry thanks to its partnerships, investments in R&D, and proprietary knowledge that together result in a quality product and a strong, reputable brand.

Formed by nature, perfected by science.

We're bridging science and tradition to bring you remarkable cannabis products.



meet the team



Andrew T. Wnek

CA, CPA, B.COMM, MBA Chief Executive Officer, Director

Andrew offers significant retail, oil and gas, and not-for-profit industry experience translated from a robust twenty-one year career, including leading large multi-layered projects with corporate giant, Canadian Tire. His vision for Beleave is coming to fruition with a powerhouse team in motion.

Bojan Krasic

MIM
President, Chief Financial Officer,
Director

Bojan was responsible for leading strategy, business development, M&A transactions for Beleave. With well over a decade of career development, Bojan offers wide ranging financial expertise built with Thomas Weisel Partners Canada Inc., Stifel Nicolaus Canada Inc., and later serving as CEO of Terrella Capital and is a board member of public and private companies.

Bill Panagiotakopoulos

Chief Operational Officer, Director

Bill was an early mover in Canada's cannabis sector and has contributed significantly to successfully navigating the regulatory framework to obtain a cannabis production and sales license. Bill was the founder and owner of Cardinal Group Inc, specializing in evaluating opportunities and helping set strategic goals in business development.

meet the team







Roger Ferreira, Ph.D.

Chief Science Officer, Director

Roger leads Beleave's science and innovation program and offers substantial experience in laboratory management (University of Toronto & Toronto University Health Network) and his PhD training in the area of neuroimmunology.

Grant McLeod

SVP, Regulatory Affairs General Council

Grant is a lawyer with over 14 years of government and regulatory experience. Grant has led a number of public sector organizations providing significant organizational skills and corporate governance experience to draw on. His past positions have included senior roles at the Privy Council Office, the Attorney General's Office (Ontario), and for US government implementing partners in Afghanistan. Grant is the Co-Founder of Seven Oaks, which was acquired by Beleave, and was instrumental in securing provincial supply agreements.

Mark Heselton

Director

Mark is an experienced pharmaceutical executive offering more than 25 years with Fortune 100, NYSE listed, research-based pharmaceutical companies including Bristol-Myers Squibb, Merck and Pfizer.

Mark Miles

Director

Mark is the President of M2PM Limited and has more than thirty years of expertise in the construction and development industries, and ten years dedicated to executive services for the project design, construction and delivery for a full spectrum of publicly procured infrastructure projects, including complex construction projects, including the SkyDome, Metro Hall, Sunnybrook Hospital and Princess Margaret Hospital, to name a few.

