

#### www.nai500.com

Serving the Chinese Investment Community for over 20 years

## **Online Chinese Investor Attraction Program**



# **Build Your Company's Chinese Investor Relations Presence Through NAI500.com**

### THE NAI500 STANDARD PROGRAM FEATURES



**Chinese Corporate** Profile on NAI500.com



Chinese Language Online Social Media, and more!



**Exclusive Management Interviews** and other Published Content to Build Your Company's Story



**Professional Chinese Translation** Services of your Company Profile, Press Releases, Stock Information, and more.



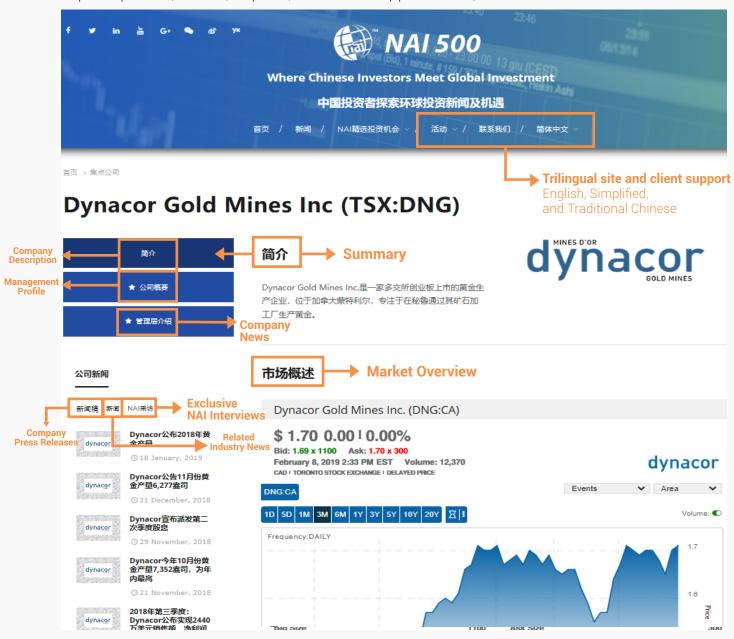
Email Blasts to 40.000+ Subscribers Worldwide.



Focus Sectors: Technology, Life Science, Mining, Energy, Clean Technology, Cannabis, AI/Machine Learning, Blockchain and more...

#### NAI500 Website

Our website has over 40,000 subscribers from all over the world. We produce and distribute weekly newsletters as well as release at least 15 articles a day covering various sectors including: Financial, Healthcare, Energy, Technology, Metals & Mining, and other news relevant to Chinese investors. We share China Market News, Industry News, Financial News, Company Stock Profiles, Expert Opinions, Videos, Reports, Investment Opportunities, and exclusive NAI Interviews.





NAI Interactive Ltd. is the PREMIER SERVICE PROVIDER for North American public companies seeking outreach to global Chinese investors. With over 20 years of experience, NAI has been at the forefront of connecting companies to the growing number of Chinese investors seeking opportunities to invest abroad. NAI provides web based IR outreach services, Chinese language IR content creation, translated news release distribution through its e-mail blast service, and access to other Chinese language financial media channels. As part of its offline services, NAI also hosts the Global Chinese Financial Forum conferences in North America and the Greater China region.

# OUR NETWORKS OF CHINESE INVESTORS... WE HAVE CHINESE INVESTORS ALL OVER THE WORLD







#### STRATEGIC INVESTORS

Connect with Strategic Investors for opportunities in: Direct Investments, Joint Ventures, Licensing Arrangements, M&A

# CANADA & US MOST POPULAR COUNTRIES AMONG CHINESE MILLIONAIRES

"Chinese millionaires are flocking to Canada for its attractive lifestyle and property investment opportunities, according to a new survey. The survey results show Canada has surpassed the United Kingdom as the second-most popular foreign country to live in for Chinese individuals worth between 10 million to 200 million yuan (\$1.8 million -\$37.3 million Canadian). Vancouver and Toronto were also among the most popular cities for investing, with Vancouver moving up to fifth spot and Toronto surging into eighth place in the annual survey rankings. The United States remains the most attractive country on the Hurun list..."

-CTV News





"Canada attracted an estimated 8,000 millionaires last year, trailing only Australia and the United States on the list of top destinations, according to a recent report from New World Wealth.

Australia drew 11,000 millionaires, while the U.S. received 10,000, the report says."

-CBC News



# DEEP-POCKETS WITH SIZABLE FORTUNES

"The typical investor is deep-pocketed and has already built a sizable business — and fortune — in China... These are all super-successful business people in China, with huge business empires in China"

- Lily Wang, partner at Borden Ladner Gervais Vancouver

BUSINESS VANCOUVER

### **OUR REACH**

Email newsletters: subscribers' list of 40,000+ Chinese investors from all over the world (Canada, US, and Asia)



40,000+ INVESTORS



- Chinese social media apps such as WeChat and Weibo
- Access to over 40,000 WeChat Users in Vancouver and over 30,000 Users in Toronto













Western social media platforms: Facebook, Twitter, LinkedIn









### **OUR CLIENTS**













AND MORE...

### **NAI500.com REGISTRATION FORM**

### **Online Chinese Investor Attraction Program**

Step 1	- Complete Company Profile					
Company Name				Main Contact		
Street Address				Position		
C'I D		D + 10 1				
City, Province Pc		Postal Code		Phone Number		
Email				Website		
Step 2	2 - Product Details			☐ One Time Annual Payment	\$9,000	
Services				☐ Monthly payment	\$800	
<ul> <li>An Advance Client Page will be created, translated into simplif and traditional Chinese and hosted on NAI500.com</li> </ul>			nplified	Minimum Term: 12 months from execution date.		
<ul> <li>Translate all press releases in summary for the Client and post them on www.NAI500.com.</li> </ul>			*The term of this contract may be renewed after the end of the term	by mutual consent.		
*	On quarterly basis, one e-mail blast (approx. 500 words) in English and Chinese will be sent out to NAI subscribers and media outlets with significant news of the company.			OFFICE USE ONLY  Contract #		
*	<ul> <li>One CEO Interview prepared and published on NAI500.</li> </ul>			Approved By		
<ul> <li>One-time translation and quarterly updates of the Client's</li> </ul>						
corporate presentation & fact sheet to be hosted on www.NAI500.com.				Account Manager		
Step 3 - Confirmation			Step 4 - P	Payment Method		
Total Amount (subject to applicable taxes)		]	Cheque - Please make payable to  NAI Interactive Ltd  2209 - 1111 Alberni Street Vancouver, BC V6E 4V2			
Print Name			□ Wire Transfer			
Date			Wiring instructions via email			
			☐ Credit Card Name			
Signature			Numb			
			Expiry Note: A	/ Date CVV		

Cancellation Policy: Given the nature of digital content, we do not offer cancellation or refunds unless items in Step 2: Product Details has been breached. If you would like to request a refund, please submit the request in writing to your account manager.

Please complete the form and fax it to 604-488-0868 or email to info@nai500.com