



**NAI Interactive Ltd.**

**Chinese Investor Relations  
Outreach Program**

**2020**

**Founded in 1998, NAI500.com provides Chinese investors with financial news, sector insights and investment opportunities.**

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We have direct access to Chinese investors based in Canada, the US, Hong Kong, Taiwan and China who are interested in small and mid cap stock investment.

**Chinese investors around the world are looking for stock ideas...**

**Is your company on their radar?**

# Promote your Public Company to Chinese Investors on NAI500.com

**NAI 500**  
北美投资机会和新闻

首页 新闻 趋势和洞察 市场 投资机会 活动 出版物 简体中文

**最新新闻**

- 美国技术**  
中国的全球人工智能专利申请量超过美国
- 美国技术**  
中国将建设中亚首个DNA测序实验室
- 基本金属 矿业 勘探新闻**  
加拿大致力于成为稀土和关键金属的主要供应国
- 大麻 生命科学领域**  
娱乐大麻和药用大麻，哪个更具长期投资价值？
- 生命科学领域**  
医疗保健精选——原宝莱开设四个培训中心，Canopy Growth推出CBD消费产品线

[更多新闻 >](#)

**投资机会 趋势和洞察**

**加拿大东海岸三省居民也可以在Shoppers Drug Mart的电商平台上邮购药用大麻了！**

加拿大药店巨头Shoppers Drug Mart已将药用大麻线上平台扩展至加拿大东海岸三省，今日是派拉利省、新不伦瑞克省以及曼尼托巴省。

**加入我们的邮件列表** [现在开始订阅吧！](#)

**精选投资机会**

- IN
- MAX
- WRIGHT
- SUNNIVA
- BOREAL METALS CORP.

**资源行业动态**

**黄金牛市到，这些公司值得关注**

矿产是深藏大地的宝贵财富，人类对财富的渴望催生了矿产行业的不断前行，使那些深埋地下的矿产走进我们的日常生活。生产者的投资行为受到矿产价格变动的驱动，使得矿业产业的走势显示出明显的周期性特征。因此，

**金矿项目即将投产，这只加拿大小市值黄金矿股股价有望翻倍**

受益于美联储降息和中美贸易摩擦缓和，市场对于全球经济的乐观

**一个时代的终结：谷歌母公司Alphabet的两位创始人双双卸任**

谷歌联合创始人拉里·佩奇和谢尔盖·布林卸任谷歌母公司Alphabet Inc. (NASDAQ: GOOGL)...

**中俄加强能源领域合作，价值4000亿美元的天然气管道正式开通**

一条连接俄罗斯和中国东北的天然气管道成为俄罗斯和中国在北极圈加强合作的最新...

**中美贸易协议再生波澜，黄金股暴涨**

中美贸易协议再生波澜，黄金价格今天上涨约1%，收于近1个月高点\$1,484/盎司，进...

**紫金矿业将以10亿美元现金收购加拿大Continental Gold**

中国紫金矿业集团有限公司已向紫金以13亿美元收购10亿美元收购加拿大矿业公司Continental...

**GCFF温哥华资源投资会**

2020年1月18日，周六  
上午9:00 - 下午5:00

# Chinese Investors Are Global

Vancouver Has Been Transformed By Chinese Immigrants ~NPR, 2019

Chinese Investors Flock to Tel Aviv as Israel Engages in Delicate Trade War Balancing Act  
~NoCamels, December 2019

Chinese investors are getting a lot more than property, Montreal broker says ~Montreal Gazette, Nov. 2019

China's Zijin wins over Canadian miner Continental Gold with US\$1 billion cash offer  
~SCMP, December 2019

# NAI500 Online Chinese Investor Outreach Program Highlights

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## Access the Frontier of Chinese Investors

Chinese investors have the interest - **and the capital** - but are underexposed to North American stocks.

## Over 20 articles and press releases daily

We publish unique Chinese investment related content daily, making us the go-to investment site for Chinese investors

## Investor Relations through Education

We build your company's profile with interviews, articles, and translated press releases.

## Diverse Sector Coverage

Mining, Energy, Technology, Healthcare, Real Estate, Consumer Goods, Cannabis and more.

## Chinese Focused Social Media

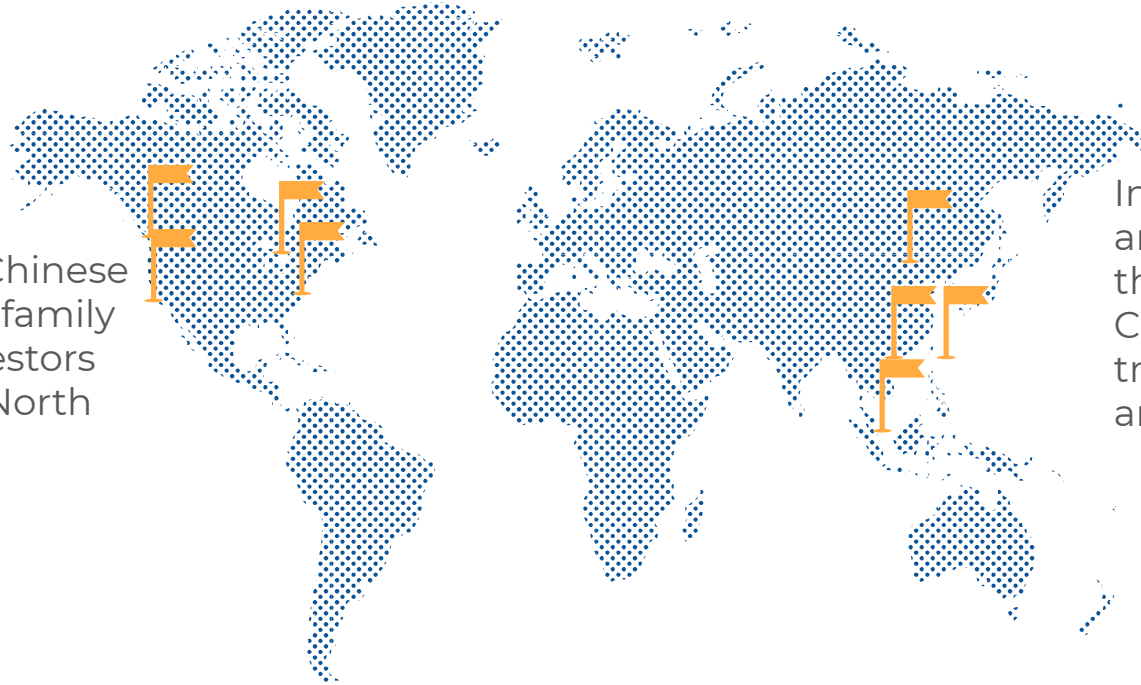
Coverage on mainstream and Chinese social media outlets.

## Simplified and Traditional Chinese

Covering the Mainland Chinese, overseas Chinese, Hong Kong and Taiwan markets.

# Global Distribution to Chinese Investors

Wealthy Chinese retail and family office investors based in North America



Institutional investors and family offices throughout Greater China and individual traders in Hong Kong and Taiwan

# Our distribution channels ensure that you reach Chinese investors



## **NAI500.com**

20,000 unique Chinese investor users per month

## **E-mail Campaign**

Launching to over 40,000 subscribers

## **Social Media Campaign**

Launching to over 100,000 users via Wechat, Facebook, etc.

## **Chinese Language Stock Forums**

Average readership between 1500 up to 10,000+ reads per press release (over 24 hour period)



# Online Chinese Investor Outreach Program Includes the Following Features:

## NAI500.com Client Profile

Hosted Profile  
Stock Information  
and Chart  
Press Releases  
Related Industry  
news  
Management  
Profiles  
Business and  
Project Profiles

## 24 Hour Translated Press Releases

Translations to  
Simplified and  
Traditional Chinese

Hosted on  
NAI500.com

Featured in “Mid  
Week Review” and  
“Weekly Review”  
email blasts

## NAI500 Articles and Interviews

Written by NAI500

Hosted on NAI500

Posted on social  
media

Shared with  
subscribers and  
private investor  
groups

## Social Media and Email Blast Coverage

Client content  
posted/mentioned:

- WeChat
- Baidu
- Xueqiu.com
- Facebook
- Twitter

Email blast to over  
**40,000** Subscribers!

# Samples

English Client Profile - [Link](#)

Simplified Chinese Client Profile - [Link](#)

Traditional Chinese Client Profile - [Link](#)

Simplified Chinese Client Press Release - [Link](#)

Simplified Chinese Weekly Email Blasts - [Link](#)

The screenshot shows the company profile for Aleafia Health Inc. (TSX: ALEF) on the NAI 500 website. The page includes a navigation bar with 'Home', 'Articles', 'Markets', 'Clients', 'Events', and 'Publications'. The main content area features a 'Summary' section with a brief overview of the company, a 'Company Description' section, and a 'Contact Information' section. The company is described as a leading vertically integrated cannabis health and wellness company with four primary business units: Cannabis Cultivation, Products Health, Human Clinic, Cannabis Education and Consumer. It also mentions its operational status in Canada and its focus on sustainable sharehold value.



The screenshot shows a news article on the NAI 500 website. The article is titled '大获全胜，谁主沉浮？为何Aleafia Health在大家产股脱颖而出' (A Big Victory, Who Will Rise and Fall? Why Aleafia Health Stands Out Amongst Cannabis Stocks). The article discusses the company's success in the cannabis market, its focus on sustainable sharehold value, and its operational status in Canada. The article includes a photo of a person preparing cannabis products and a quote from the company's CEO, Dr. Michael S. H. Lee, discussing the company's vision and growth strategy.

**NAI500.com**

# Services and Pricing

## **Services**

Client Profile hosted on NAI500.com

Press Release translation and post

Once per quarter Client Email Blast

Once per quarter Promotional Article

Once per quarter PPT and Factsheet  
Translation and Posting

## **Pricing**

**\$800 per month**

**or \$9000 per year (discounted rate)**

Minimum Term:  
12 months from execution date.

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# Get Noticed

by Chinese Investors

Contact us to learn more:

NAI Interactive Ltd.

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Phone: 604-488-8878