

A close-up photograph of two business people in suits shaking hands over a document. The document has the word 'CONTRACT' printed on it. In the background, another person is visible, and a laptop screen is partially seen. The scene is brightly lit, suggesting an office environment.

An **Exciting** Global Diversified  
Financial Services Company  
with a Unique **Dividend Model**



**Corporate Presentation**  
**Summer 2020**

# Forward-Looking Statement



Except for statements of historical fact contained herein, the information presented in this business plan constitutes "forward-looking statements" or "information" (collectively "statements"). These statements relate to analyses and other information that are based on forecasts of future results, estimates of amounts not yet determinable and assumptions of management. In some cases, forward-looking statements can be identified by terminology such as "anticipate", "believe", "continue", "estimate", "expect", "forecast", "intend", "likely", "may", "outlook", "plan", "potential", "predict", "should", "will", or the negative of these terms or other comparable terminology. The reader should not place undue reliance on forward-looking statements and information because they involve assumptions, known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to differ materially from anticipated future results, performance or achievements expressed or implied by such forward-looking statements and

information. Factors that could cause actual results to differ materially from those set forth in the forward-looking statements and information include, but are not limited, risks related to our limited operating history and history of no earnings, competition from other companies in various consumer industries, changes to government regulations, dependence on key personnel, general economic conditions, local economic conditions, including the marketing of similar products and services in close proximity to licensed territories of the Company, timely introduction of these newly licensed Company's products or services; the uncertainties in acceptance of such products or services by the market, approvals the Company may require in having the agreements and interests being assigned to them, interest rates, availability of equity and debt financing, increased development costs, including costs of labor, equipment and environmental compliance and other risks factors described from time to time in the documents filed by the Company with applicable securities regulators.



## About Raffles



- Serves as advisor for family trusts, family offices and investment funds.
- Provides corporate finance guidance and public listing advisory for Asian companies seeking IPO on major stock exchanges in Australia, Canada, Germany, Hong Kong, Singapore and the US.
- Works closely with public and private companies, governments and financial sponsors to originate, structure and execute equity and equity-linked financing.
- Provides guidance on capital structure across debt, hybrid, derivative and equity-linked products for companies.
- **Raffles' resources and professional service offerings allow it to be a near full-service provider.**





# Capital Structure

(as of June 2020)



**Shares Outstanding:** 50,080,000

**Warrants/Options:** 3,072,086

**Fully Diluted:** 53,152,086

**Market Cap @\$4.25:** \$225,896,366

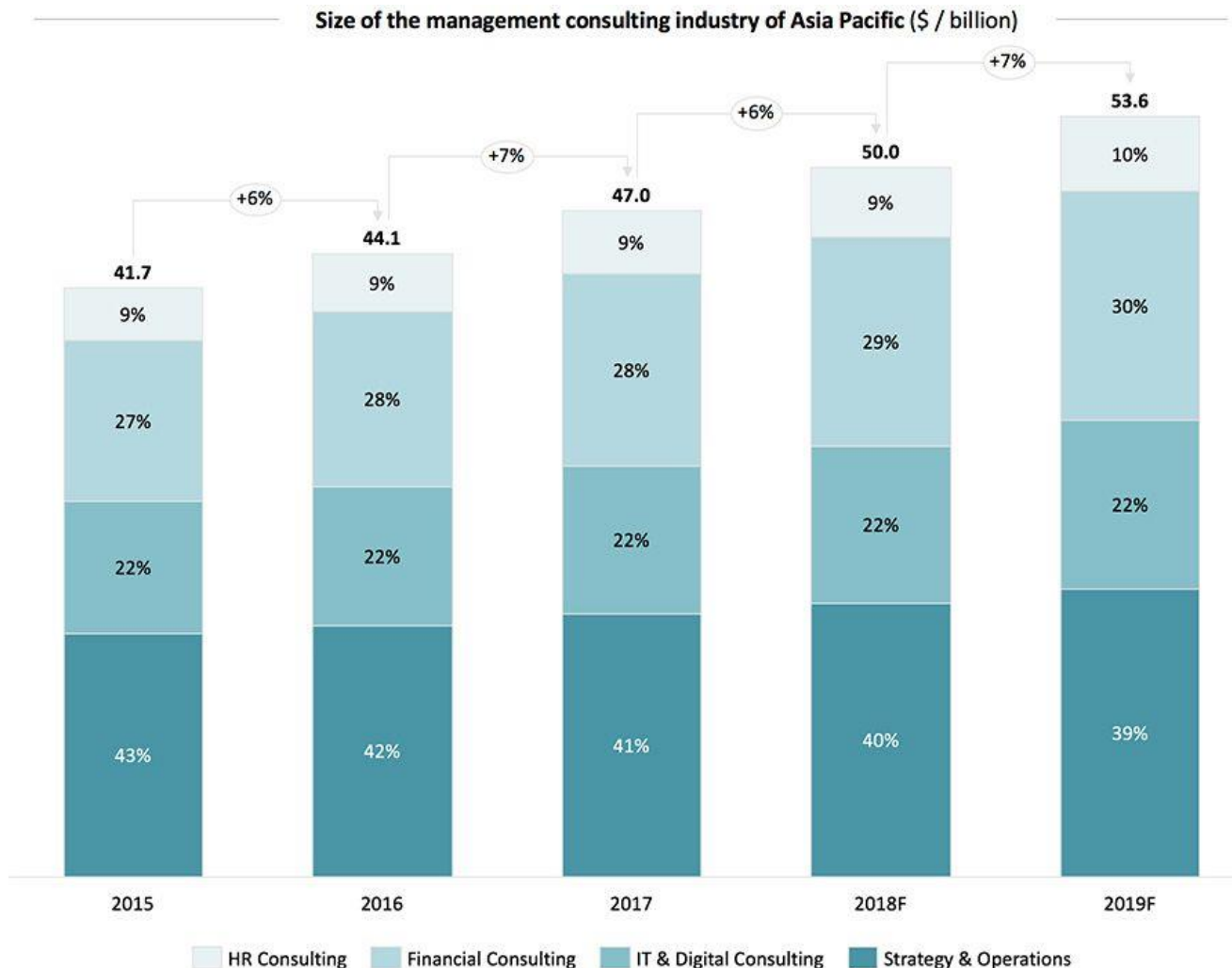
# Market

The market size for **Management Consultancy** in **Asia Pacific** exceeded **US\$53 Billion** in 2019 and China alone was accountable for more than US\$10 Billion.

The **Financial Services Consultancy** size was more than **US\$15 Billion** in 2019 and is growing.

China has **the largest e-money spend in the world** (\$27 Trillion annually). A dramatic increase is expected.

According to Consultancy\*



Source: Consultancy.asia analysis, ALM





## Exceptional Opportunity



**Raffles Financial** is an exempt corporate finance advisory registered with the Monetary Authority of Singapore.

**Raffles** is a niche player selecting companies whose annual **profits are between US\$10M to US\$20M** and that are growing at more than 30% a year.

The Province/States Representative Program is cost effective and ensures **rapid assignment growth**.

Goal: **30 representatives over the next 30 months, each contributing \$1M to Raffles.**

# Leadership



## Charlie In

### Chairman - Strategies & Oversight

40+ years in business, including as a listed company chairman. Provides governance and investment oversight to funds and IPO candidates. Specialized in personal and company financial strategies.

## Victor Liu

### CEO - Executive Director

20+ years of banking, asset management and global trade experience. Keen interest in fin-tech, agriculture, energy, education, entertainment sectors. Responsible for nurturing IPO candidates.

## Abigail Zhang

### CIO - Executive Director

15+ years' hands-on investment experience in taking PRC companies public in Australia, Hong Kong and Singapore. Responsible for funds, corporate restructuring and JV investments.

## Dong Shim

### CFO

10+ years' experience as Professional Accountant (CA). 5+ years' experience as CFO/Director for listed firms in Canada. Well versed in IFRS compliance, auditing and corporate governance.

## Core Services

Re-structuring &  
Corporate Finance Advisory

**RCF**

RCF

IPO & Global  
Fund-Raising Advisory

**IRS**

IRS

Fund & Family Office  
Management;  
Trust Advisory

**FOT**

FOT

FinTech Application  
& Licensing

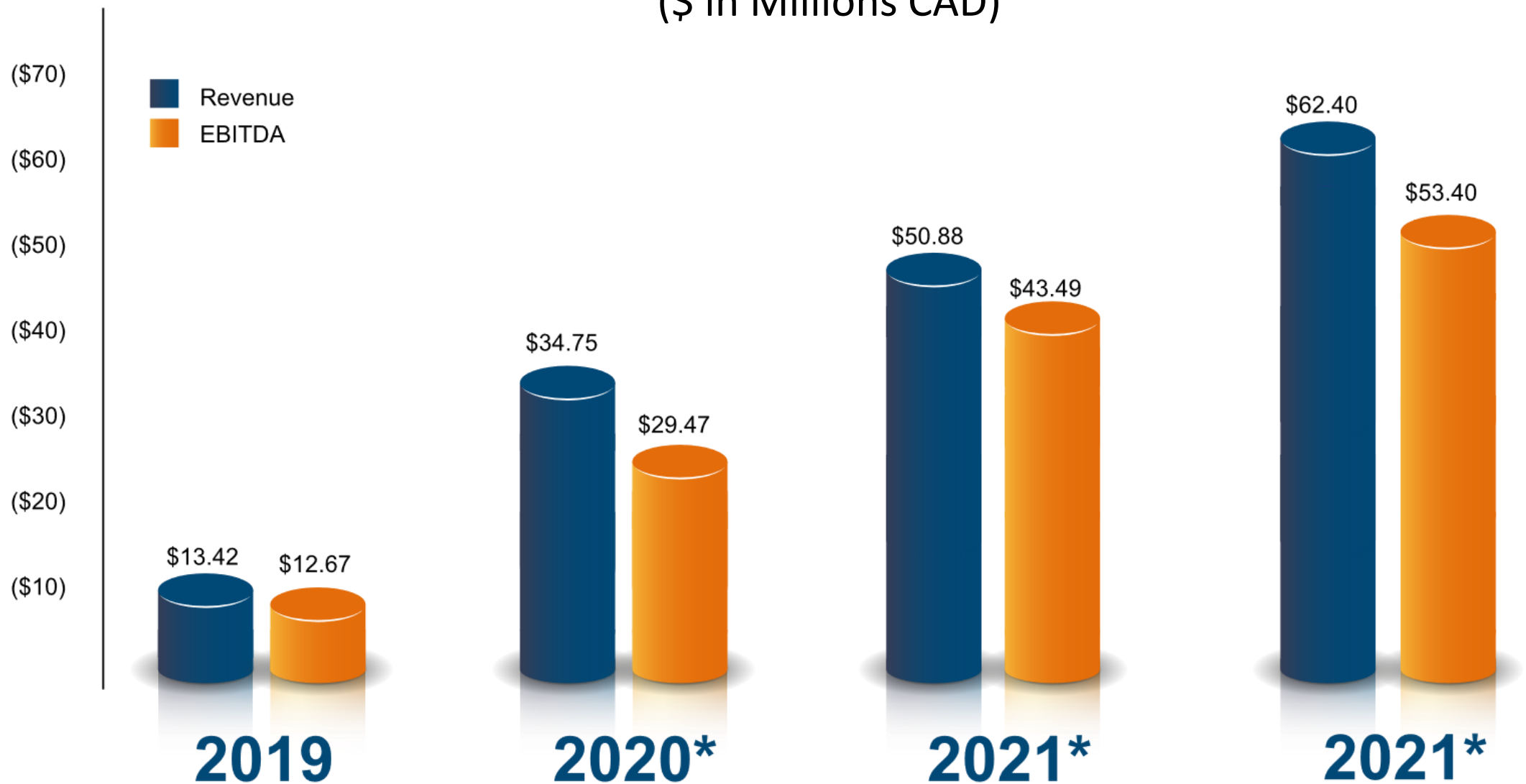
**FIT**

FIT



# Financials

(\$ in Millions CAD)



\* Indicates projections



## Re-Structuring and Corporate Finance Advisory

Raffles advises clients on how to re-structure and globalize their business and assets via:

- RTO (reverse take-over)
- IPO (initial public offering)
- acquisition targets
- joint ventures
- supply chain re-construction

## IPO & Global Fund-Raising Advisory

- Preparation, appointment, verification of public listing matters
- Coordination of the work of accountants, auditors, lawyers, bankers, independent experts, investors relations, media, valuers and other stakeholders



## Fund & Family Office Management; Trust Advisory

Intends to service the institutional clientele by:

- Selecting & qualifying investment targets
- Continuous performance metrics
- Investment risks and oversight advisory services

## FinTech Application & Licensing



Software utilizes cloud-based technology to create Licensing-as-a-Service which allows regional representatives to use various financial technologies, such as:



- High-speed point-of-sales system
- eWallet & payment gateways
- eCRM
- Loyalty & referral programs



# High-Profile Strategic Partners



- Raffles is working with Bank of Montreal Private Bank Asia to identify clients who require advice and management of their family trusts, custodian and private banking accounts.
- BMO PBA, through their Hong Kong and Singapore branches, provides ultra-high net-worth clients with investment advisory services, discretionary investment management services, banking services and trust and family office solutions.
- The BMO and Raffles synergy will provide clients with a comprehensive and customized suite of corporate finance, investment and private banking solutions to meet their diverse requirements.

- Raffles acts as Investment Advisor for Red Oak Multi-Asset Elite Strategy ("ROMA"), which seeks to consistently generate positive returns by investing in bonds, equities, forex and financial instruments on companies that are going public through IPO/RTO, and may have a daily mark-to-market value.
- Raffles' role is to provide and offer financial advisory to supplement and align the overall direction of ROMA.
- The main objective is to achieve 12% per annum performance for ROMA.
- For accredited investors mainly in Asia with focus on China.

## High-Profile Partners



MOORE STEPHENS





# Investment Highlights



- ✓ A profit-generating company with an attractive dividend policy.
- ✓ Manager and investment advisor for multiple offices and funds across Asia Pacific, with local representatives in all important global markets.
- ✓ A well-thought-through growth and expansion plan via the appointment of Provincial Representatives.
- ✓ Next steps: raise \$20M to grow and expand in Europe so that Raffles' clients can access capital in a congenial environment.
- ✓ Train 30 representatives over the next 30 months.





## Contact



Raffles Financial is headquartered in Singapore with multiple satellite offices in Sydney, Singapore, Shanghai, San Francisco, Sha Tin (HK).

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*Raffles Financial*