

BANXA HOLDINGS INC

CORPORATE PROFILE

("TSX-V:BNXA") 2021/01/06



BANXA 

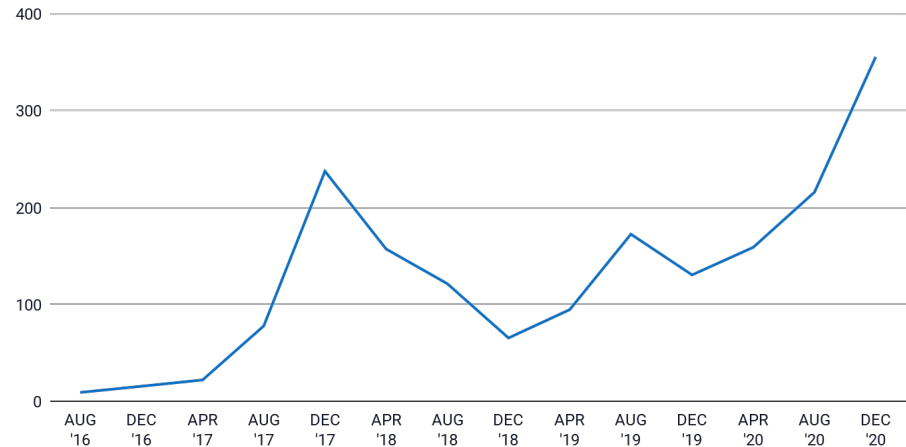
CRYPTO AND THE BITCOIN MARKET

Bitcoin & Crypto in general is moving from the domain of tech nerds to HNW's, family offices and institutions as a new asset class.

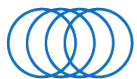
Approximately 50m cryptocurrency wallets exist globally and continues growing rapidly.

Major news is that Coinbase is expected IPO and be the first US company to list on NASDAQ at more than USD\$10billion market cap – <https://bit.ly/CoinbaseIPO>

Market capitalization of Bitcoin from April 2016 to December 2020
(in billion U.S. dollars)

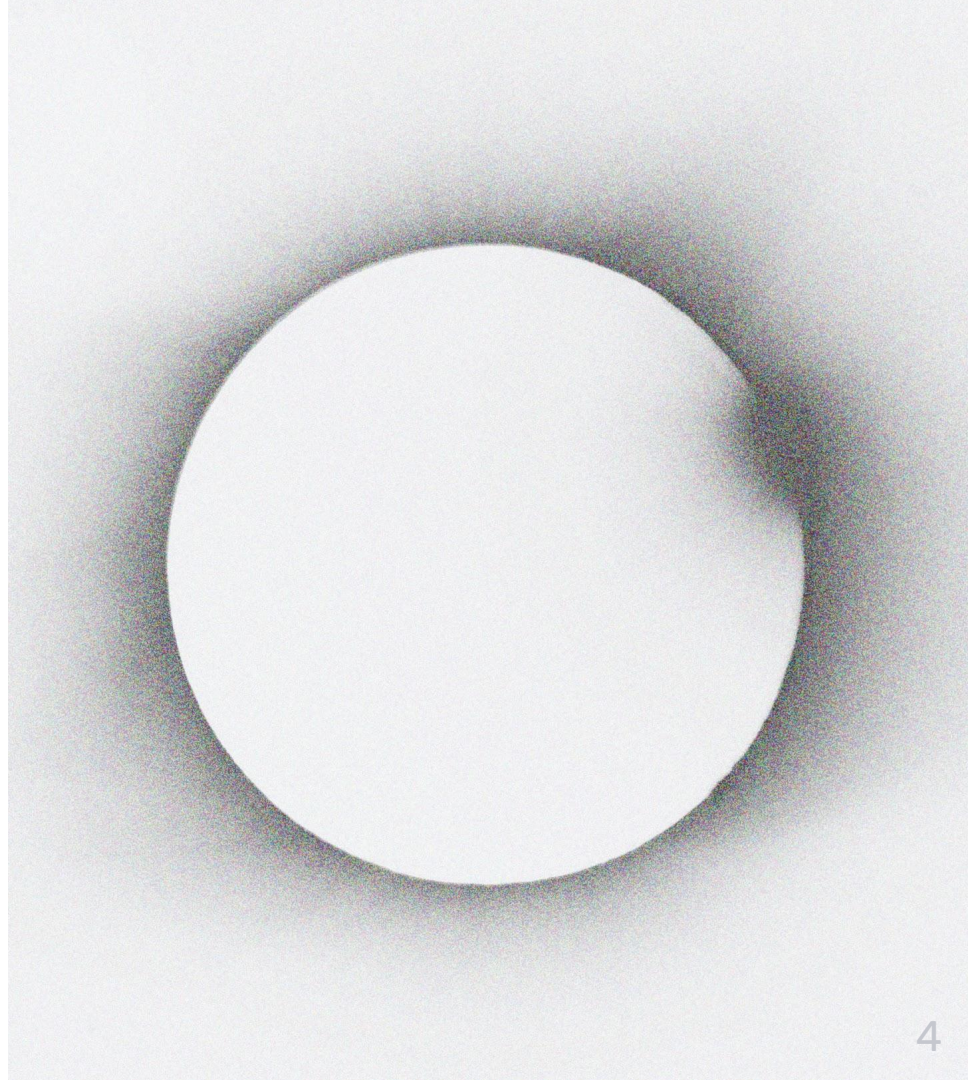


Source: [Statista 2020](https://www.statista.com)



OUR VISION

To make digital assets available to everyone by bringing digital currencies to every corner of the globe.





OUR MISSION

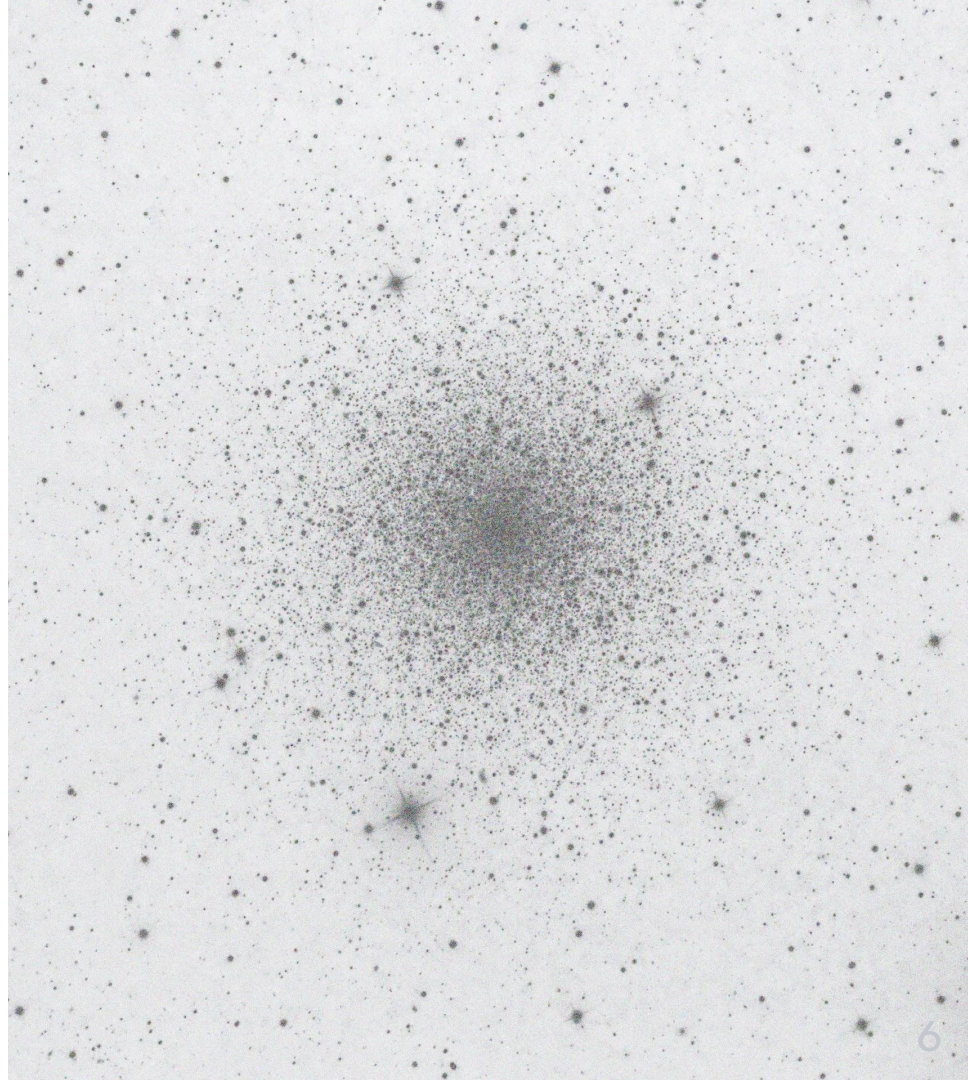
Creating access to digital assets by building a fully compliant payment infrastructure.





OUR DELIVERY

Building an internationally compliant fiat-to-crypto payment infrastructure for exchanges, wallets and other businesses.



CRYPTO AND THE BITCOIN MARKET

1

Local and global payment options (online and offline)

2

Single API integration for exchanges, wallet and other cryptocurrency businesses

3

Zero customer chargebacks or reversals guarantees

4

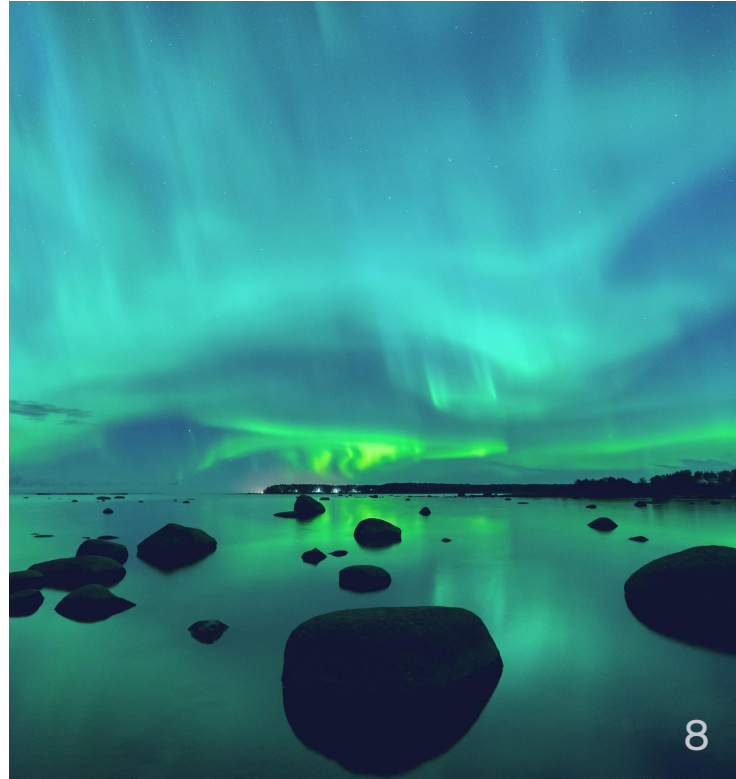
Regulated and/or compliant in markets it operates

5

Full AML and KYC compliant infrastructure (people, process and technology)

6

Fast processing times (<10 minutes to customer's or partner's digital wallet)



BUSINESS SNAPSHOT

Banxa's (TSX-V:BNXA) mission is to build the bridge between traditional financial systems and regulation and the digital asset space. Our goal is to onboard the masses to digital currency.

We do this by building fully compliant payment infrastructure that enables simple and secure conversion of fiat currency to digital currency.

Banxa's flagship product is a **Plug-and-Play** fiat onramp which allows seamless access to digital currencies via multiple payment methods.

Banxa's product line is diversified by a B2B offering via partners, or wholly owned, B2C (direct-to-consumer) websites. Upcoming products will focus around further development of digital payments, transfers and storage.



GLOBAL PAYMENT OPTIONS

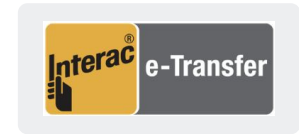
FOR FAST ONBOARDING

Global

Asia Pacific

Europe/UK

North America



EXCLUSIVE STRATEGIC ALLIANCE

WITH AUSTRALIA POST

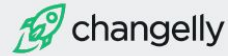


- Exclusive deal with 3,500 locations across Australia
- Accepts debit cards and cash
- Easy-to-use (finalise payment and delivery of bitcoin in 60 seconds by scanning a QR code)
- [Read the forbes article >](#)

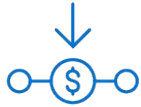


SOME OF OUR EXISTING CUSTOMERS

With a strong pipeline of new partners, Banxa continues to grow our network and access to new customers



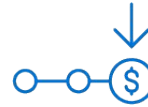
REVENUE MODEL



Currently

0-5% commission
on order value

0-3% on spread
depending on the supplier and partner



Future

Offering financial services
(subject to financial services licenses etc)

- borrowing and lending
- interest bearing accounts
- trading fees
- other products typically seen at other financial institutions
- advertising revenue

OUR PREMIUM BITCOIN INSTANT BUY DOMAINS



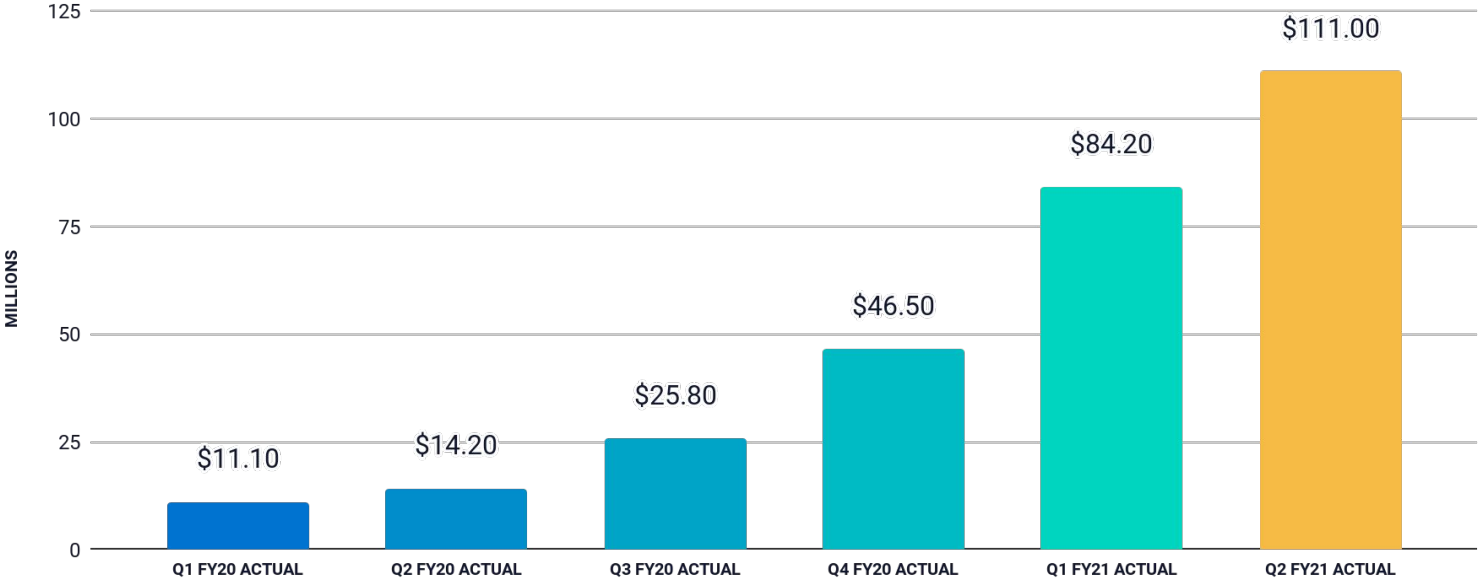
✓ Launched

- ✓ bitcoin.com.au
- ✓ bitcoin.co.uk
- ✓ bitcoin.eu
- bitcoin.world
- bitcoin.ca
- bitcoin.com.tr
- bitcoin.ly
- bitcoins.mx
- bitcoin.co.in
- bitcoin.ne
- bitcoin.ie
- bitcoin.td
- bitcoin.co.ke
- bitcoin.net.ph
- bitcoin.it.ao
- bitcoin.ke
- bitcoins.co
- bitcoin.sn
- bitcoin.cg



ACTUAL TOTAL TRANSACTION VOLUME (TTV)

TTV GROWTH in \$AUD BASED ON 30th JUNE FINANCIAL YEAR END (IE. Q2 FY21 = DEC 2020 QUARTER)



TTV numbers are management prepared

KEY STATS

Market cap at listing

CAD\$40.7m

Share on issue

40,710,704

Listing Price

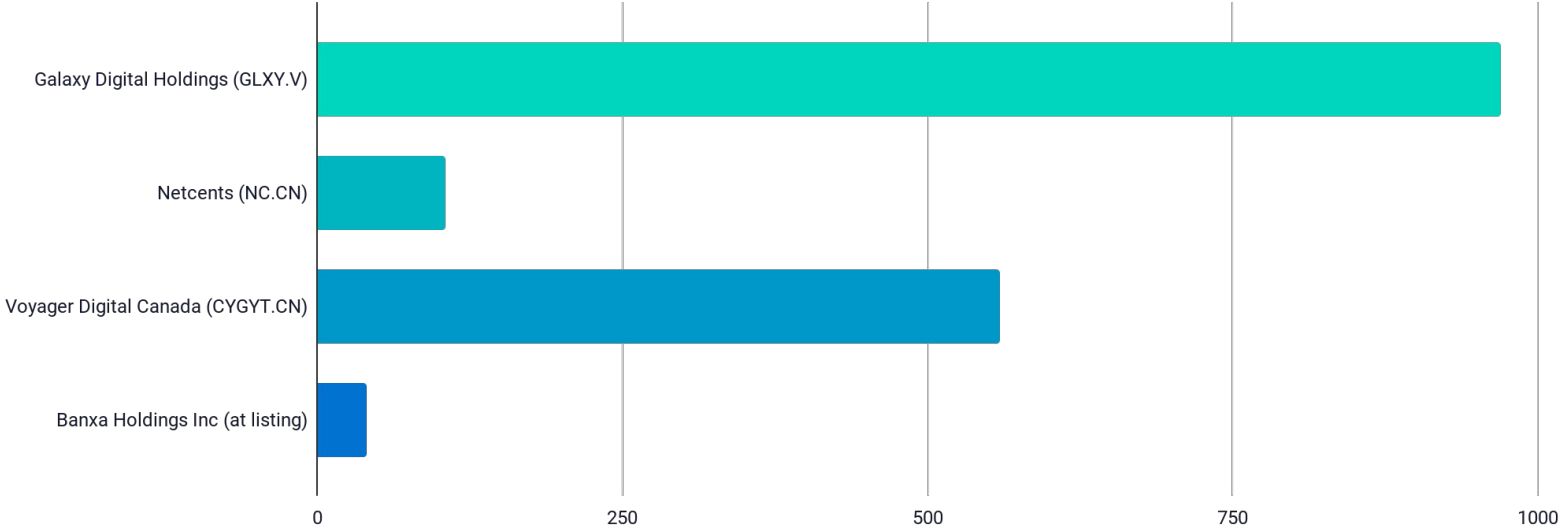
CAD\$1



COMPARATIVE COMPANY SNAPSHOT ON CANADIAN EXCHANGES

BANXA to list on the TSX.V exchange at a valuation CAD\$41m

BANXA CORPORATE PROFILE



All Market Cap prices in \$CAD, as at 30th December 2020 unless otherwise stated.



BANXA TOP 10 SHAREHOLDERS

Top 10 shareholders represent over 50% of the company

| SHAREHOLDERS | % | SHAREHOLDERS | % |
|------------------------------|-------|------------------------|------|
| Board & Company Management | 27.0% | OK Group/OKEx Exchange | 2.5% |
| Alium Fund (aliumcap.com) | 8.0% | Kucoin Exchange | 2.5% |
| NGC Ventures Fund (Ngc.fund) | 7.0% | TLC group holdings | 2.5% |
| Thorney Investment Fund | 5.0% | Xiao Ping Chen | 2.1% |
| CCGF Group | 3.5% | MJV Financial | 2.1% |

All %'s are approximate and have been rounded to one decimal place

AN EXPERIENCED TEAM



DOMENIC CAROSA
FOUNDER & CHAIRMAN

Domenic is Founder and Chairman of BANXA.

He is a tech pioneer, having founded or invested into over 50 technology companies over the last 25 years, both private and public.

Domenic holds a Masters of Entrepreneurship and Innovation (MEI) from Swinburne University Australia.



MATTHEW CAIN
NON-EXECUTIVE DIRECTOR

Mr. Cain is the Committee Director at Melbourne Racing Club, and has extensive experience at the board level of a number of Australian technology companies.

Mr. Cain holds a Bachelor of Commerce from the University of Melbourne.



AN EXPERIENCED TEAM



DORON COHEN
NON-EXECUTIVE DIRECTOR

Over 20 years of everything. A VP Biz Dev in an \$8 Billion, FTSE 250 public company, IPOs, M&As, a CEO of 6 different companies, many failures, many successes, one good marriage, many questionable kids. Speaks fluent English, French and Hebrew.



JIM LANDAU
NON-EXECUTIVE DIRECTOR

Jim has significant experience as a Managing Director and Board member focused on technology companies since the 1980's.

He holds a Bachelors of Electrical Engineering from Monash University, and graduate studies diplomas from RMIT, The Securities Institute and the Australian Institute of Company Directors.

AN EXPERIENCED TEAM



HOLGER ARIANS
CEO

Holger has previously built and run several startups. Prior to BANXA, Holger oversaw and worked closely with a portfolio of 30 early stage technology companies as CEO of Dominet Venture Partners.

Holger holds an Executive MBA from Mannheim and Essec Business Schools and is an Alumni of Harvard Business School.



KONSTANTIN LICHTENWALD
CFO (CPA, CGA, ACCA)

Konstantin has extensive experience as chief financial officer and specializes in providing corporate finance, taxation and financial reporting.

Mr. Lichtenwald previously worked at Ernst & Young and holds a BBA from Pforzheim University, Germany.

AN EXPERIENCED TEAM



JOSH D'AMBROSIO
GENERAL MANAGER

Josh is an experienced risk and compliance executive serving in Ernst & Young's IT Risk Advisory Team for 5 years prior to joining BANXA in July 2017.

Prior to these roles, Josh founded and scaled a social sports company to become the Australian market leader in its industry.



IAIN CLARK
CTO

Iain was previously the CTO of public listed company Crowd Media for 7 years.

Before that he was a Vice President at Goldman Sachs in London.

He is focussed on technical excellence, platform security and executing the companies strategic vision.





THANK YOU

ANY QUESTIONS?

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banxa.com



BANXA 