

LEARN MORE ABOUT OUR UPCOMING TSX IPO (CBD.U)

HEMPFUSION WELLNESS INC. IS A LEADING HEALTH & WELLNESS CBD COMPANY UTILIZING THE POWER OF WHOLE-FOOD HEMP NUTRITION.



Investment Highlights

COMPLIANCE DRIVEN

- HempFusion's uncompromising approach to regulatory compliance has positioned the Company for potential **entry into major retail markets** that may be unavailable to other CBD companies, this includes: Large food, drug and mass retail chains ("Food/Drug/Mass" or "Big Box"), Doctor/Practitioner, Convenience and more
- Ola Lessard, HempFusion's CMO, is the **President of the US Hemp Roundtable**

PROPRIETARY CBD PRODUCT PORTFOLIO

- The Company's diverse product portfolio includes **46 products on the market** from tinctures to proprietary FDA Drug Listed Over-The Counter ("OTC") Topicals to Doctor/Practitioner Lines and Probulin's scientifically validated delivery systems

RESEARCH & DEVELOPMENT

- 30 products under development including OTC Drug Listed Ingestibles and additional topicals
- Planned launch of plant-based CBD organic gummies
- Human Safety Study (Liver Toxicology 2020) is in progress
- Self GRAS Affirmation (October 2020 publishing) & NOAEL Safety Review completed for all topicals

MULTIPLE REVENUE DRIVERS

- Products are currently sold in 4,000+ retail locations across 50 states including Sprouts, Vitamin Shoppe, and Fresh Thyme Market
- Revenue opportunities from 5 robust channels; Natural, e-Commerce, Big Box, Convenience and Doctor Practitioner

BOLSTERED C-SUITE AND BOARD OF DIRECTORS WITH PROVEN AND EXPERIENCED EXECUTIVES

- Extensive leadership, public market, finance, legal, CPG and M&A experience are crucial assets in driving the Company forward
- New additions bring strategic networks, key introductions and a proven ability to execute

INTERNATIONAL EXPANSION

- HempFusion and Probulin products are planned to be sold across Europe (Ireland & UK)
- Probulin has purchase orders and/or is selling in the Middle East, South Korea, China, Mexico, and India

IPO & STRONG CASH POSITION

- USD \$18,315,734 cash as of June 30th
- Second largest cash position in the sector
- No debt

FOR MORE INFORMATION ABOUT OUR UPCOMING IPO please visit hempfusion.com/upcoming-ipo or contact us at ir@hempfusion.com and 416-803-5638