confidential

### **GLOBAL CANNABIS APPLICATIONS CORP**

Better Patient Outcomes = Medical Cannabis Growth

April 2021

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THC:

CBD:

Ston | Testel

17110 Tester

Harvested on: Activation Time: Immediate



Harvest Lot No:

For use only by Off adults 21 and older reach of children. It to drive a motor we under the influence off, 126986 of

GCAC

### FORWARD LOOKING STATEMENTS

Forward-looking Information is generally identifiably the use of the words:

"believes", "may", "plans", "will", "can"			
"anticipates",	"intends",	"budgets",	
"could", "	estimates",	"expects",	
"forecasts", "projects"			
and similar exp	ressions, and	the negatives	

of such expressions.

Forward-looking Information in this Presentation includes, but is not limited to, statements concerning economic trends, the size of the market, the timing and scope of Global Cannabis Applications capital expenditures, the anticipated use of proceeds, financial forecasts, and the proposed ownership allocation. Global Cannabis Applications has based this Forwardlooking Information on factors and assumptions about future events and financial trends that it believe may affect its financial condition, results of operations, business strategy and financial needs, including the ability of Global Cannabis Applications to generate cash flow from operations and obtain necessary financing on acceptable terms, general economic, financial market, regulatory and political conditions in which Global Cannabis Applications operates, consumer interest in Global Cannabis Applications products, competitions, anticipated costs, government regulation of Global Cannabis Applications activities and products and in areas of taxation and environmental protection, the timely receipt of any required regulatory approvals, and Global Cannabis Applications ability to obtain qualified staff, equipment and services in a timely and cost efficient manner.

This Presentation (together with any supplements and any other information that may be furnished to prospective investors by **Global Cannabis Applications Corp.** (**"Global Cannabis"** or **"Global Cannabis Applications"**) contains "forward-looking statements" or "forward-looking information" within the meaning of applicable securities laws (collectively "Forward-looking Information").

While Global Cannabis Applications considers these assumptions to be reasonable, these assumptions are inherently subject to significant uncertainties and contingencies. Additionally, there are known and unknown risk factors which could cause Global Cannabis Applications actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information contained herein. Known risk factors include, among others, regulatory risks, the lack of a public market for the securities of Global Cannabis Applications, the limited operating history and financial track record of Global Cannabis Applications and the uncertainty as to revenues, reliance on key personnel, product liability, unfavorable publicity, management of growth and the difficulty in forecasting. Additionally, letter of intent for acquisitions that Global Cannabis has entered into may not be consummated or consummated on the terms disclosed by Global Cannabis. In the event that the letters of intent are not completed, or definitive agreements are not entered into Global Cannabis may not achieve the results that it is forecasting or the operating results that management believes are attainable in the event that the letters of intent are consummated.

# MARKET VALUE : CANNABIS DATA

- The Global Medical Marijuana Market is estimated to reach USD 148.35 Billion by 2026\*
- Marijuana is used for treating chronic pain that affects millions of people each year across the globe, thus increasing the demand for the product as a treatment procedure for medical conditions



Pharma recognizes the EU as the fast growing and lucrative but one of the most heavily regulated medical cannabis markets in the world.



# OPPORTUNITY: DEMAND FOR CANNABIS DATA IS OUTPACING SUPPLY

- 564\* # of clinical medical cannabis trials globally
- 17 # of clinical trials investigating efficacy of cannabis
- 20,000 # of patients being supplied medical cannabis cannabis program
- 5 # of years of Ireland's legislation approved cannabis trial program
- 2 # of years France's Assemblée Nationale authorized
- 23.2% CAGR growth of global analytics as a service
- USD 5.6 billion estimated size of eClinical solutions 2019 market forecast period

GCAC Signs Data Sales Contract for Medical Cannabis Data January 20, 2021 /

Vancouver, British Columbia, Canada, January 20, 2021 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis chain-of-custody compliance and data platform, today announced it has signed a definitive Data Sales Service Agreement ("Agreement") with Alqami. The partnership will enable GCAC to leverage Alqami's global buyer network and license the [...]

# Map of ongoing clinical trials involving medicinal cannabis in Europe

# COUNTRIES WITH ACTIVE CLINICAL TRIALS

Austria, Bulgaria, Denmark, Germany, Hungary, Netherlands, Poland, Spain, Switzerland, United Kingdom

### COUNTRIES WITH PILOT ACCESS SCHEMES

Ireland, UK, France, Luxembourg, Denmark

### CONDITIONS BEING INVESTIGATED

Arthritis, Cancer, Dermatomyositis, Diffuse Cutaneous Systemic Sclerosis, Endometriosis, Infantile Spasms, MS, Pain, Parkinsons, Rett Syndrome, Schizophrenia, Tourettes

Source: Prohibition Partners/Clinicaltrials.gov.

Note: Several trials are being carried out in multiple regions but are considered part of the same clinical trial.



### CHALLENGE: THE NET RESULT OF LACK OF DATA



One of the world's largest cannabis companies, is being investigated after claims that its certificates of analysis (THC/CBD test results) did not match the its TWD labels. The complaint from Pure Sunfarms states that 'Canopy is employing a static labelling approach'.

GCAC's Efixii was developed to ensure correct data reporting from cultivator to consumer. *This didn't have to happen...* 

### mand

GCAC MARKET POSITION – A LEADER IN SEED2SEED™ VALUE-CHAIN



Growers & Cultivators A focus on better products through better processes

Product Manufactures Increasing transparency through the value chain



Retailers

Increased sales by fulfilling consumer needs

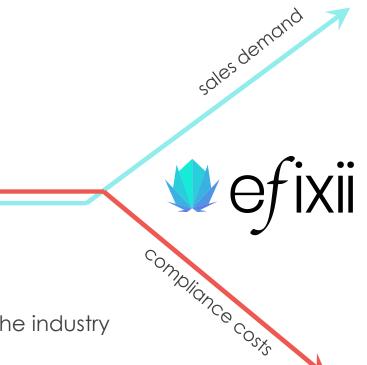


**Consumers** Expecting better from providers and their products



### **Regulators**

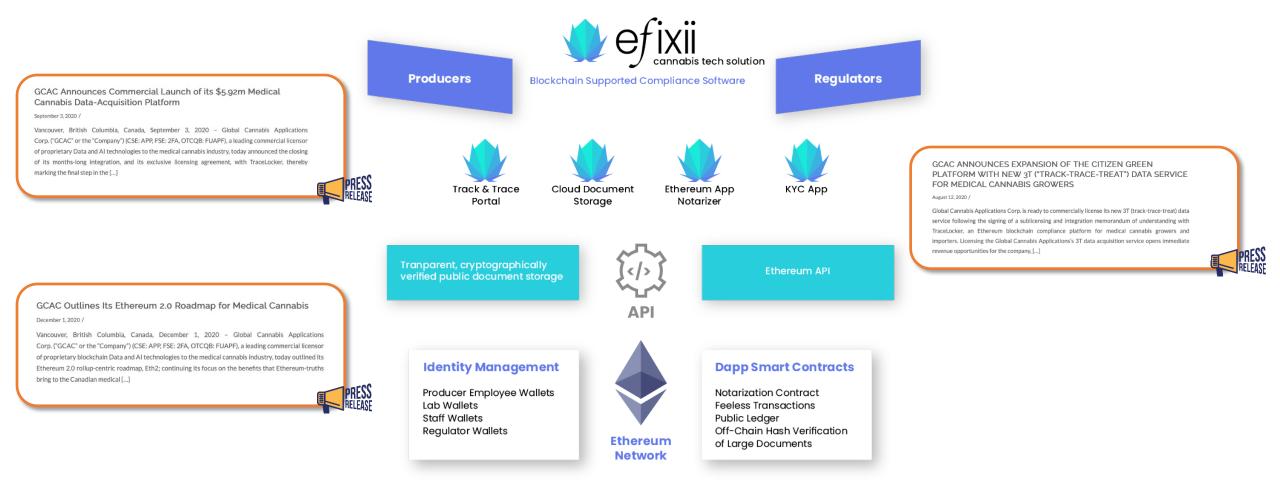
Having meaningful data to create regulations to grow the industry



### Only GCAC's Efixii solution streamlines operations & drives consumer demand

6

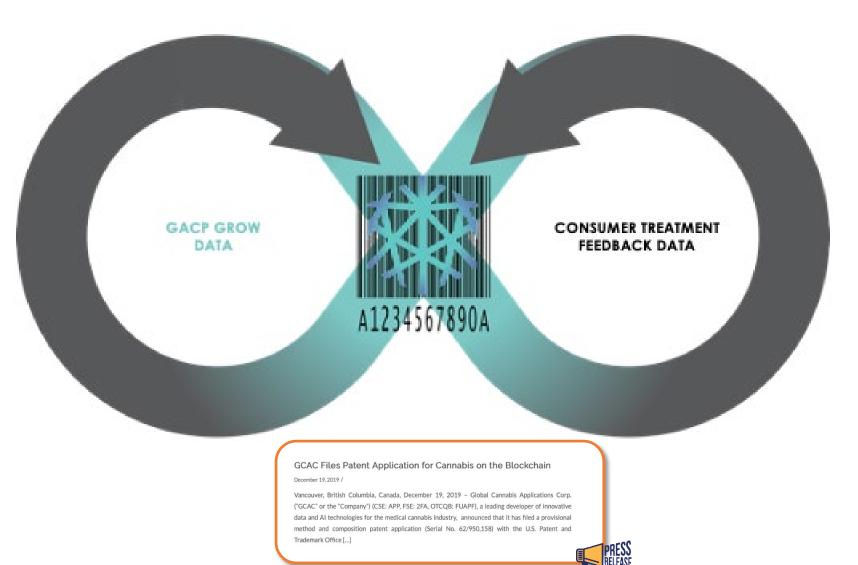
# SOLUTION- 5 TECHNOLOGIES COLLECTIONG DATA FROM GENETICS, CULTIVATION TO CONSUMPTION



\$6.5M INVESTMENT OVER 5 YEAR RESULTING IN A \$55M+ COMPANY

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### GCAC'S PATENT – OWNING CANNABIS ON THE BLOCKCHAIN



# SEED2SEED™

GCAC's patent is defined "as the process for determining the averaged efficacy of a consumed gram of medical cannabis (or CBD) for the treatment of a specific ailment through the use of an Artificial Intelligence algorithm, which is then stored on an immutable blockchain with the specific growing data of that gram"

# UNDER A SIMPLE QR CODE IS BIG TECHNOLOGY & BIGGER REVENUE

GCAC Announces Commercial Launch of Medical Cannabis Efficacy App

December 15, 2020 /

Efixii platform connects cultivators to consumers while promoting product transparency. The new app allows consumers to rate cannabis efficacy, earn rewards, and purchase reports. Vancouver, British Columbia, Canada, December 15, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis platform, today announced the launch of Efixii, [...]

Efixii SaaS Licensing:

### CDN\$25.6M

Licensing of Cannabis Data:

CDN\$23M

9



Efixii SaaS generates \$.20/gram & \$.18/gram in blockchain data sales at 65%+ margins – **year over year** 

Got a smartphone? Scan the QR code and try Efixii yourself!

### GOTO MARKET STRATEGY

### EOY 2022 = 128M grams measured & 3bn data points.

Region: Canada Approach: Become a Health Canada non possession seller Direct/Indirect: Direct Sales Time frame: Q3 (fully licensed) Next step: launch cannabis reddit style Al driven web portal for consumers

GCAC Strengthens Its Medical Cannabis Efficacy Platform with Purity-IQ Biotechnology to Address a \$4.1 Billion Market Opportunity Owders 3 200 /

Vancouver, British Columbia, Canada — TheNewswite — October 5, 2020 — Global Canada Applications Corp. (FGCAC' or the 'Company') (ESCHP) , FSE: 22A, (DTC:FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical canabis industry, today announced that it has signed a Memorandum of Understanding ("MOUT) with Purity-Q (Incorporated Canada ("Purity-Q)" (Intruf), purity-Cannol to integrate the Purity-Q Canada Sutternicity and [...]

And lobbying at state government levels.

Direct/Indirect: Direct Sales

Approach: Efixii SaaS license to state-by-state cultivators,

Next step: launch cannabis web portal to select US cannabis

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GCAC Announces Health Canada Medical Cannabis Sales License February4.2021 /

Eftxil App Gains Health Canada Cannabis-Consultation Feature for \$400 Million Market Vancouver, British Golumbia, Canada, February 4, 2021 – Global Cannabis Applications Corn; ('GCAC' or the 'Company') (CSE: APP, FSE: 2FA, OTCQ8: FUAPF), a leading medical cannabis chanof-custody compliance and data platform, today announced it has commenced the licensing process to become a Health Canada Medical Sales License holder[...]

GCAC Announces \$0.4m Deal with Europe's Largest CBD Oil Producer

GCAC Closes Largest Revenue Deal for its Efixii 'Seed to Seed' Platform with Malta Based Medical Cannabis Cultivator

Phase One Efixii SaaS License for 44M Grams for the 2022 Harvest Vancouver, British Columbia, Canada, April 13, 2021 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis chain-of-custody compliance, efficacy and data platform, today announced a definitive three-year software licensing agreement with Herb Industries Ltd. ("Herb"), a Malta [...]

> Region: European Union Approach: Approach CBD & Cannabis cultivators. Direct/Indirect: Direct Time frame: Q1 Next step: EU cultivators currently in pipeline

Citizen Green Medical Cannabis Data-Acquisition Platform Goes Live with the Signing of a 3-Year SaaS Licensing Deal October 14, 2020 /

Vancouver, British Columbia, Canada, October 14, 2020 – Global Cannabis Applications Corp. (FCAC" or the "Company") (ICSE-APP, FSE: 2FA, OTCQB: FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical cannabis industry, today announced a definitive three-year software licensing deal with Bless Cultivation Ltd. ("Bless"), an Israeli based medical cannabis cultivator. This licensing agreement [...]

GCA

GCAC Signs Definitive Reseller Agreement for Efixii into \$233 Million Israeli Medical Cannabis Market

Vancouver, British Columbia, Canada, January 4, 2021 - Global Cannabis Applications Corp. (CGAC" or the "Company") (CSE: APP, FSE: FAP, OTCOB: FUAPP), a leading medical cannabis data platform, today announced it has signed a Citizen Green Efoili ("Efixii") Reseller & License Agreement ("Agreement") with Transparent-C Ltd. ("Transparent-C), a provider of regulatory and professional services to Israeli medical cannabis market [...]

consumers in New Jersey and Florida

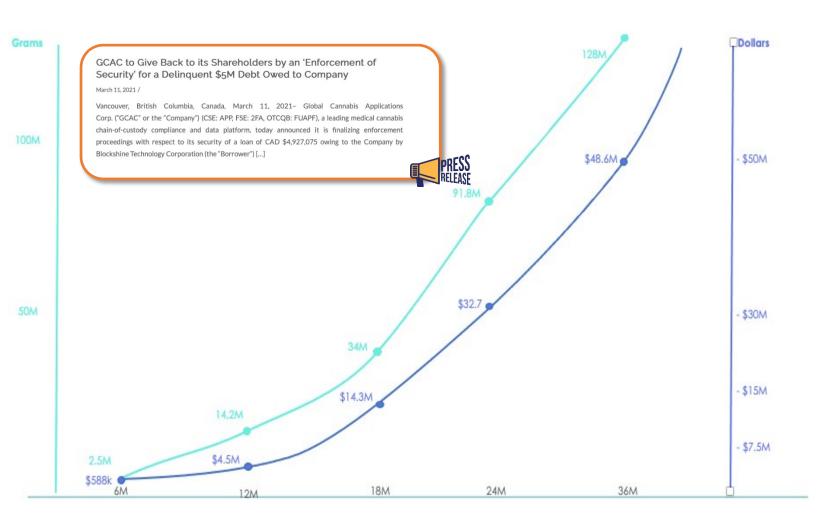
Region: Israel South America, South Africa Approach: Franchise Model Direct/Indirect: Indirect Sales Time frame: Q2 Next step: Established franchise corporate structure in Lithuania. Israeli & SA growers currently in pipeline

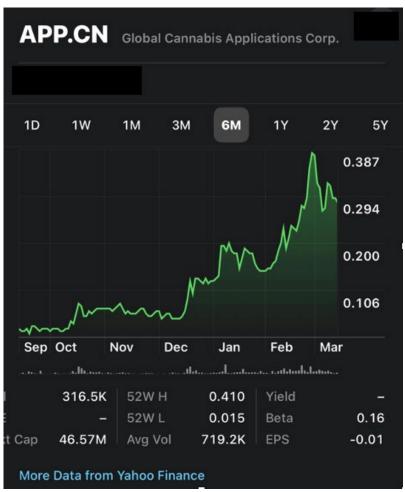
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Region: USA

Time frame: Q3

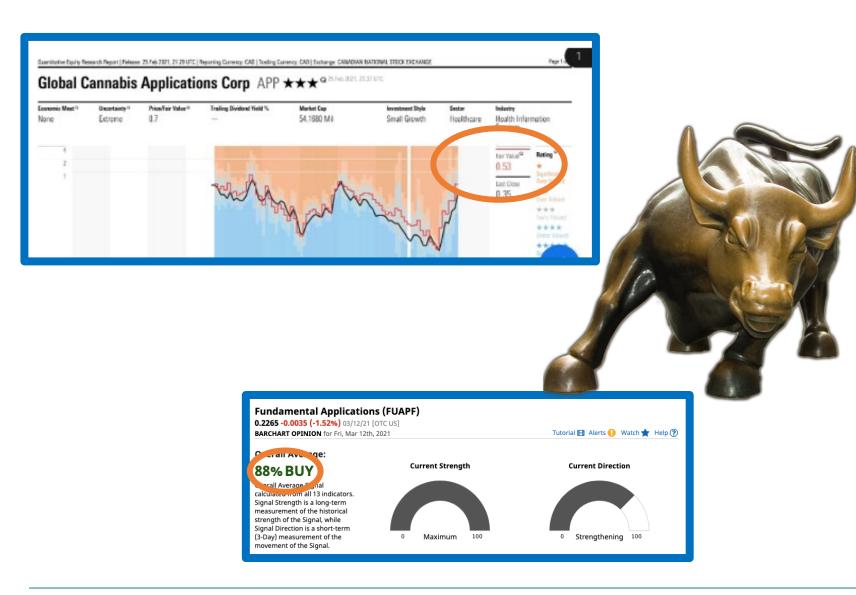
### SALES + CLEAN BALANCE SHEET = STOCK VALUE GROWTH





GCAC

### ANALYSTS ARE BULLISH ON GLOBAL CANNABIS



■ Stock ✓ invest.us Q .
Sponsored By Hot Stocks Review

The stock lies in the middle of a very wide and strong rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise  $\uparrow$ 134.17% during the next 3 months and, with a 90% probability hold a price between \$0.56 and \$0.95 at the end of this 3-month period.

#### Signals & Forecast

The **Global Cannabis Applications Corp.** stock holds buy signals from both short and long-term moving averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term

### TEAM

#### **BRAD MOORE**

CEO & Director

20 years of practical business leadership experience with Fortune 500 companies. Strong background with internet-based start-up corporations. Proven track record restructuring and developing early-stage businesses. Holds an MBA from Royal Roads University.

### **ALEXANDER HELMEL**

CFO & Director

14 years of experience in the Canadian capital markets. Over 20 years within the Information Technology sector. Specializes in developing corporate growth strategies, building senior management teams, and developing corporate assets. Intimate knowledge of internal control strategies and corporate governance guidelines. BSc (Mathematics), Certified Information Systems Auditor (CISA) 2006.

### HANAN GELBENDORF

Over 20 years of global marketing experience, in agency and corporate America. Proven record of delivering results for early stage businesses and established F500 companies. Specializes in Leading all the aspects and processes of marketing. Holds an MBA from the Smeal College of Management at PSU.

#### JEFFREY HAYZLETT Director

Chairman of C-Suite Network, home of the world's most trusted network of C-Suite leaders, and a notable media personality. CEO of The Hayzlett Group. TV & Radio host, Bloomberg Television & CBS Radio. Global CMO at Eastman Kodak.

### NADAV SEAGAL

Medical Cannabis Expert

Active in the field of cannabis for 15 years with extensive experience in research, product development and technologies. Serves as a consultant for research institutes and private companies within Israel and abroad.

#### ADOLFO GONZALES Medical Cannabis Advocate

Sought after practitioner, author and advocate of medical cannabis. Created the Cann Help Deck from ten plus years of data aggregated from medical cannabis users.

# CAPITALIZATION STRUCTURE

GCAC is listed on the CSE Market where other cannabis-related companies continue to lead investment activity.

Head office	Vancouver, BC
Satellite offices	Israel, Lithuania
CSE	APP
FSE	2FA
OTCQB	FUAPF
Shares issued	174,127,509
Warrants & Options	80,437,663
Recent price	\$0.215*
Market capitalization	\$37,437,414
Avr. daily 45 days	499,875

- ✓ A true medical cannabis data company using one of a kind technology with a 360 degrees approach to full spectrum data gathering and analysis
- Creating a long-term value chain by focusing on patient outcomes and helping the industry offer better & higher margin products
- ✓ A fully scalable patented model that has no technology limitations and meets all known regulatory requirements
- Realistic revenues based on the previous value associated with sale of limited data sets to growers and sellers

Owning a share in GCAC is owning a share in the future of Medical Cannabis data to help grow the acceptance of the use of medical cannabis around the world.



### WHATS NEXT? EXECUTION, EXECUTION, *REVENUE+++*

#### GCAC Signs Data Sales Contract for Medical Cannabis Data

January 20, 2021 /

Vancouver, British Columbia, Canada, January 20, 2021 - Global Cannabis Applications
Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis
chain-of-custody compliance and data platform, today announced it has signed a contract of the signed and the signed activity of the sis acti

#### April 13, 2021 /

 GCAC ANNOUNCES EXPANSION
 Phase One Efixii SaaS License for 44M Grams for the 2022 Harvest Vancouver, British Columbia,
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 PLATFORM WITH NEW 3T ("TRA FOR MEDICAL CANNABIS GROW
 August 12, 2020 /
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 August 12, 2020 /
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Global Cannabis Applications Corp. is ready to co

service following the signing of a sublicensing and integration memorandum of understar TraceLocker, an Ethereum blockchain compliance platform for medical cannabis gro importers. Licensing the Global Cannabis Applications's 3T data acquisition service opens i revenue opportunities for the company, [...]

#### GCAC Strengthens Its Medical Cannabis Efficacy Platform with Purity-IQ Biotechnology to Address a \$4.1 Billion Market Opportunity

#### October 5, 2020 /

Vancouver, British Columbia, Canada – TheNewswire – October 5, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE:APP) , FSE: 2FA, (OTC:FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical cannabis industry, today announced that it has signed a Memorandum of Understanding ("MOU") with Purity-IQ Incorporated of Canada ("Purity-IQ") (http://purity-iq.com/) to integrate the Purity-IQ Cannabis Authenticity and [...]

### GCAC Enters into Definitive Agreement with Purity-IQ Biotechnology

#### November 10, 2020 /

Vancouver, British Columbia, Canada, November 10, 2020 – Global Cannabis Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading comme of proprietary Data and AI technologies to the medical cannabis industry, today announce signed a Definitive Agreement ("Agreement") with Canadian company Purity-IQ Inc. ("F commercially integrate the Purity-IQ Cannabis [...] GCAC Announces \$0.4m Deal with Europe's Largest CBD Oil Producer

QR Code Deployment on Initial Run of 400 Liters of CBD Oil from a 24,000 Liter Producer Va British Columbia, Canada, February 22, 2021 – Global Cannabis Applications Corp. ("GCA( "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis chain-of compliance and data platform, today announced it has signed a Memorandum of Under ("Agreement") [...]

### GCAC Outlines Its Ethereum 2.0 Roadmap for Medical Cannabis

 Q Incorporated
 Vancouver, British Columbia, Canada, December 1, 2020 - Global Cannabis Applications

 enticity and [...]
 Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading commercial licensor

 of proprietary blockchain Data and AI technologies to the medical cannabis industry, today outlined its

 Citizen Green Media

 Live with the Signir

October 14, 2020 /

Vancouver, British Columbia, Canada, October 14, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical cannabis industry, today announced a definitive three-year software licensing deal with Bless Cultivation Ltd. ("Bless"), an Israeli based medical cannabis cultivator. This licensing agreement [...]

GCAC to Give Back to its Shareholders by an 'Enforcement of Security' for a Delinquent \$5M Debt Owed to Company

March 11, 2021 /

Mancouver, British Columbia, Canada, March 11, 2021– Global Cannabis Applications ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis of-custody compliance

edings with respect to i GCAC Announces Health Canada Medical Cannabis Sales License shine Technology Corporation February 4, 2021 /

Efixii App Gains Health Canada Cannabis-Consultation Feature for \$600 Million Market Vancouver, British Columbia, Canada, February 4, 2021 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis chain-of-custody compliance and data platform, today announced it has commenced the licensing process to become a Health Canada Medical Sales License holder [...]

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January 4, 2021 /

Vancouver, British Columbia, Canada, January 4, 2021 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis data platform, today announced it has signed a Citizen Green Efixii ("Efixii") Reseller & License Agreement ("Agreement") with Transparent-C Ltd. ("Transparent-C"), a provider of regulatory and ional services to Israeli medical cannabis market [...]

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Vancouver, British Columbia, Canada, October 29, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical cannabis industry, today announced the expansion of Citizen Green's Software-as-a-Service ("SaaS") commercial licensing to encompass the full medical cannabis product lifecycle. These new SaaS [...]



### Better Patient Outcomes Cannabis Business Growth

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Suite 830, 1100 Melville Street Vancouver, British Columbia, V6E 4A6

info@cannappscorp.com

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