





### Investor Presentation 投资者报告

#### **Global Chinese Financial Forum (GCFF)** 国际金融投资博览会

## **TSX.V: NEXE** Frankfurt:NX5 **OTC: NEXNF**

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This presentation contains forward-looking statements; including forward-looking statements regarding expected growth in the global single serve hot beverage market and global coffee pod market value. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results or growth to be materially different from many future results or growth expressed or implied by the forward-looking statements. Actual results are likely to differ, and may differ materially, from those expressed or implied by the forward-looking statements are based on a number of assumptions which may prove to be incorrect. There may be factors that cause actual results not to be as expressed or implied by the forward-looking statements. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, you should not place undue reliance on

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We create disruptive sustainable innovations using advanced materials and manufacturing technologies to support a circular economy. 我们利用先进的材料和制 造技术创造颠覆性的可持续创新, 以支持循环经济。





## Consumer Demand is Driving Innovation for Sustainable Alternatives 消费者的需求正在推动可持续替代品的创新

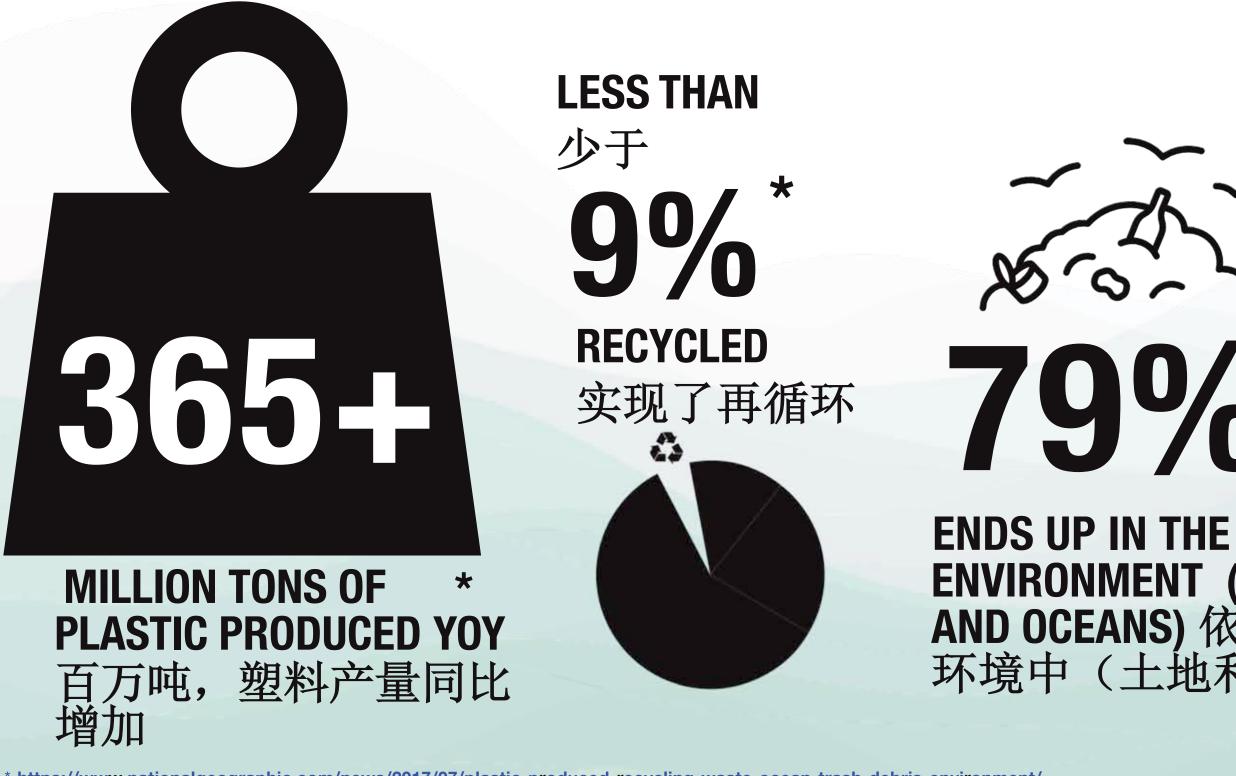
Advancements in Sustainable Materials Technology have Created a Generational Opportunity for Product Innovators.可持续材料技术的进步为产品创新者创造了一个 难得的机会。



NEXE is at the forefront of the convergence of advanced materials science with manufacturing technologies to develop sustainable consumer products. NEXE处于先进材料科学与制造技术融合的前沿,有能力开发可持续的消费产品。



## Global Plastic Crisis 全球塑料危机



\* https://www.nationalgeographic.com/news/2017/07/plastic-produced-recycling-waste-ocean-trash-debris-environment/

\* https://www.nationalgeographic.com/news/2018/05/plastics-facts-infographics-ocean-pollution/

\*\* https://www.wwf.org.au/news/blogs/the-lifecycle-of-plastics#gs.7wxvt5



ENVIRONMENT (LAND AND OCEANS) 依然是在 环境中(土地和海洋)

# 500+

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**YEARS** 

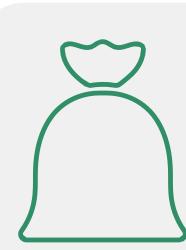
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Nexe.

#### 500-10,000 YEARS **FOR PLASTIC PODS TO BREAK DOWN**

年塑料包才能分 解

# **Circular Economy** 循环经济 Understanding the Bigger Problem 理解更大的问题



### **PLASTIC WASTE IN LOCAL LANDFILLS IS OVERFLOWING!**

当地垃圾填埋场中的塑料 垃圾已经泛滥!

- 供快速消化废物的解决方案。
- 获得材料接受
- 工业堆肥机构存在分歧



#### **NEW MATERIALS INNOVATION LOOKS PROMISING BUT...**新材料创 新看起来前景很好,但是...



• A global R&D initiative for alternative materials to replace conventional plastic is gaining momentum 寻找传统塑料的替代材料的全球研发活动正在获得进展

• Increased need for new industrial facilities to provide quick digestion solutions for waste 增加对新的工业设施的需求,以提

• Industrial compost facilities struggle with material acceptance 工业堆肥机构难以

• Compost certification agencies (BPI) are at odds with the industrial compost facilities on what is compostable 在什么是可堆肥的问题上,堆肥认证机构(BPI)与

• Many promising new materials technologies to replace traditional plastic exist, yet many are not yet fully functional and compromise the product (e.g. taste, appearance, shelf-life) 目前已有许多有前途的新材料技术来替代传统的塑料,但许多新材料技术还 没有完全发挥其功能,并影响了产品的质量(如味道、外观、保质期)



# Global Coffee Market 全球咖啡市场

**\$155B** /\$1550亿 2026

Global coffee market was valued at ~ USD \$102.15bn in 2019 and is expected to reach revenue worth USD \$155.64bn by 2026 and is growing at a CAGR of 6.2% between 2020-20262019年全球咖啡 市场价值约为1021.5亿美元,预计到 2026年将达到价值1556.4亿美元的收 入,在2020年至2026年间以6.2%的复 合年增长率增长

Zion Market Research, August 2020 / 2020年8月

US at-home coffee market is set to grow by 4.9% in 2020 to reach \$15.6bn compared to a total of 3.9% growth experienced between 2015-2019 美国居家咖啡市 场将在2020年增长4.9%,达到156亿 美元,而2015年至2019年期间增长 3.9%

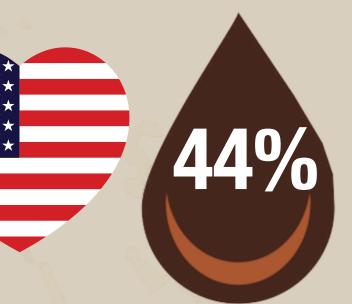
\$15.6B

计56亿

Mintel, September 2020 / 2020年9月



44% of the US coffee demand comes from millennials美国44% 的咖啡需求来自千禧一代。



#### **National Coffee Association in NY** 纽约的美国国家咖啡协会



# \$29.2B



**Global coffee pod and capsule** market is expected to reach USD \$29.2bn by 2025 预计到 2025年,全球咖啡荚和胶囊市场 将达到292亿美元。

**Fior Markets** March 2020 / 2020年3月



## **Single-Serve Coffee Pods** 一次性咖啡荚

#### 50%+ 8.5%+ **OF ALL COFFEE** COMPOUNDED **GROWTH PER YEAR** CONSUMED 消费的所有咖啡 每年复合增长

**PROBLEM:** Why hasn't there been a smart, compostable coffee pod

that has emerged as the category killer? <u>问题</u>: 为什么没有一款智

能、可堆肥的咖啡荚成为品类杀手呢?





Engineering new plant-based materials to achieve the needed barrier properties for the K-Cup is challenging.为实现K杯 所需的阻隔性能而设计新的植物性材料是 有挑战性的



New eco-friendly single serve pods have fared poorly in 'pour-over' tests. In other words, taste was compromised.新的环 保型一次性咖啡荚在 "倾倒 "测试中表现不佳。 换句话说,口感受到了影响。



Many products that appear compostable still produce microplastics upon breakdown. 许多看似可堆肥的产品在分解后 仍会产生微塑料。



#### **Coffee maintains high ethical requirements** and consumers are demanding a solution.

咖啡保持着很高的道德要求, 消费者也要求一个解决方案

#### TOXICITY 毒性



# THE SOLUTION 解决方案 The Patented NEXE Pod 获得专利的NEXE咖啡荚





Plant-based, fully compostable, no compromise 植物基,完全可堆肥,不损害其 他方面

#### Our ecotoxicity and compostability results are backed by scientific and industrial studies 我们的生态毒性和堆肥性结果得到 了科学和工业研究的支持。

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After 5 Years of R&D, NEXE mastered 'barrier' without compromise and proved compostability in as little as 35 days.经过5年的研发,NEXE不 折不扣地掌握了 "屏障",并在短 短35天内证明了其堆肥性。



#### 5 Years R&D 五年研发



**Lessons Learned** 获得的经验教训

The lessons learned from the creation of the pod will propel NEXE to new innovations.从创造咖啡荚 中获得的经验将推动NEXE 进行新的创新

# **Scientific & Commercial Validation** 科学和商业验证



Carrots (left) and onions (right) after 3 weeks of growth in soil containing 10 wt% NEXE POD compost.胡萝卜(左)和洋葱(右)在含有10wt% NEXE 咖啡荚堆肥的土壤中 生长三周后

"Soil containing NEXE POD compost had no negative influence on the growth of carrots and onions over a period of six weeks, with no evidence of toxicity to the plants." "含有NEXE咖啡荚堆肥的土壤在六周内对胡萝卜 和洋葱的生长没有负面影响,没有证据表明对植物有毒 性。



#### **Dr. Zachary Hudson**

Sustainable Chemistry, University of British Columbia 卑诗大学 and Chief Scientific Officer, NEXE. **NEXE**首席科学官



Post-shredded coffee pods. 碎后的咖啡荚

"In optimum conditions the pods can be fully degraded within a 35 day process. At an average organic waste facility it would take approximately 70 days to fully degrade. We are working towards BPI certification." "在最佳条件 下,咖啡荚可在35天内完全降解。在一般的有机废物设施中, 完全降解大约需要70天。我们正在努力争取获得BPI认证"

**Terravis Ltd.** Private Sector Compost Study 私营部门堆肥研究



Fine/compost pod particles after "composting cycle 3". "堆肥周期3 "后的细小/ 堆肥咖啡荚颗粒

## The NEXE Pod Facts / NEXE咖啡荚数据





<b>Great</b> 更多	- Design allows more volume than K-Cup, 11-13 grams (up to 15% more) 设计的容 量比K杯更多,多11-13克(15%)
Full 完全	- Barrier integrated with cup 屏障与杯体一体化
Full 完全	<ul> <li>Plant-based materials 植物基材料</li> <li>Fully compostable 完全可堆肥</li> <li>Zero waste 零废弃物</li> <li>Easily identifiable as compostable by waste workers 容易被废物处理人员识别为可堆肥</li> </ul>
Full 完全	- Fully compatible with all Keurig brewing systems and accessories 完全兼容所有咖啡机冲泡系统和配件
Full 完全	- COOL to touch 冷到可触摸

# Our Approach 我们的方法



Use CAD modelling to design products to meet consumer needs利用CAD建模设计产 品,满足消费者的需求。

### Design Plant-Based Materials 设计植物基材料



Apply our knowledge in polymer science to design plant-based resins应用我们在 聚合物科学方面的知识来设计 植物基树脂

Assemble to Finished Products 装配成成品



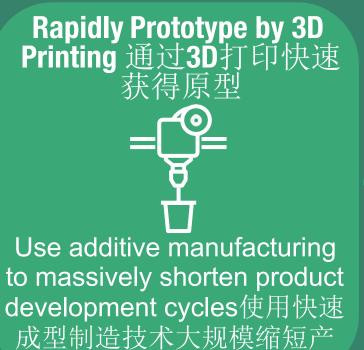
Use our intellectual property in bioplastics manufacturing to scale new innovations将我们 的知识产权用于生物塑料制 造,以扩大新的创新成果

**Validate Products with** Consumers 与消费者一起 验证产品



Ensure products meet the needs of even the most discerning consumers确保产品 满足最挑剔的消费者的需求





品开发周期

#### **Manufacture Bioplastic** Parts 生产生物塑料零件



Manufacture bioplastic parts in-house using high-speed injection molding使用高速注 塑成型技术公司自己制造生 物塑料零件

**Validate Products at** End-of-Life 在产品寿 命结束时验证产品



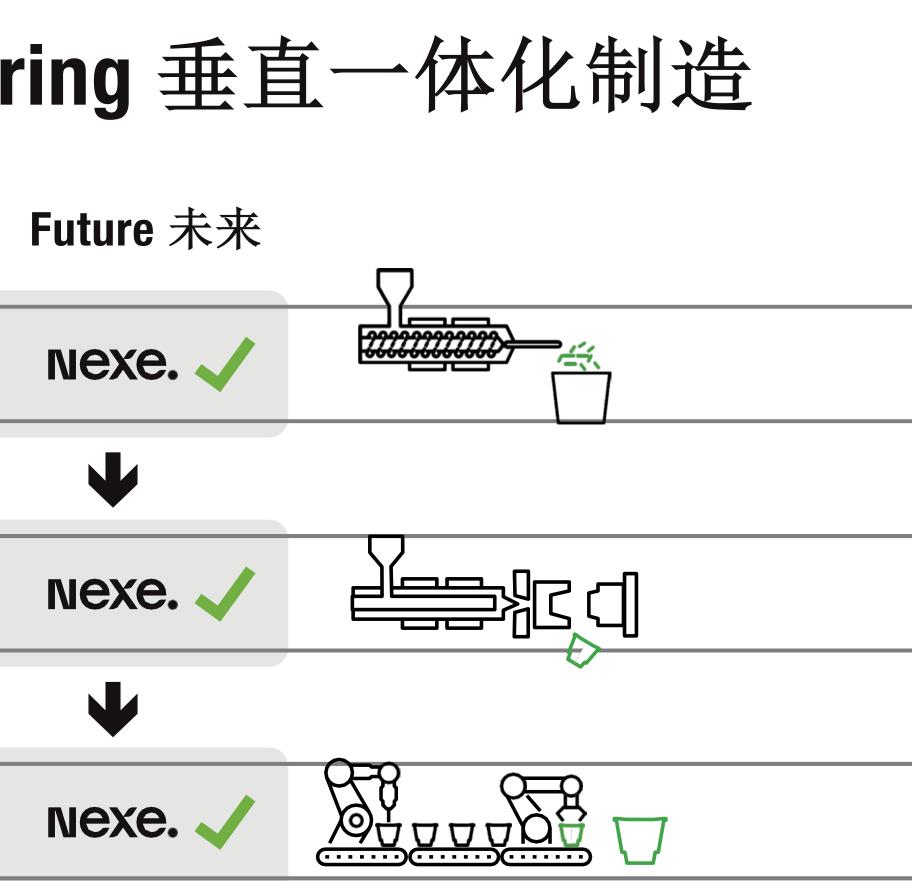
Ensure products are fully compostable at end-of-life, producing no microplastics确 保产品在寿命结束时可完全堆 肥,不产生微塑料



## Vertically Integrated Manufacturing 垂直一体化制造

	Manufacturing 制适	5 Current 当前
Stage 1 阶段1	Plant-Based Resins 植物基树脂	<b>Partners</b> 合作伙伴
		V
<b>Stage 2</b> 阶段2	<b>Plant-Based Parts</b> 植物基零件	<b>Partners</b> 合作伙伴
		V
Stage 3 阶段3	Final Product 最终产品	Nexe. 🗸

- NEXE is installing equipment for the production of plant-based resins, plant-based parts, and finished consumer products throughout 2021. / NEXE正在安装用于设备,用于2021年生产植物基树脂、植物基零部件和消费品成品。
- This vertically integrated strategy will increase operating margins, improve IP protection, reduce supply chain risk, and accelerate R&D. 这种垂直一体化的策略将提高经营利润率,提升知识产权保护,降低供 应链风险,加速研发。



# **Leveraging IP to Create New Innovations** 利用知识产权实现新的创新



### **IP FIRST** 知识产权优先

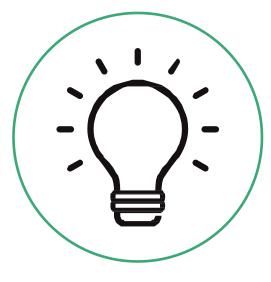
NEXE has a two-pronged approach to IP with a leading IP consulting firm to focus on our proprietary automation and materials technology within our podsNEXE在知识产权方面 采取双管齐下的方式,与一 家领先的知识产权咨询公司 合作,专注于我们咖啡荚内 的专有自动化和材料技术。

## **PROCESS** 工艺

This process will strengthen our competitive advantage and barriers to entry, protect our brand, generate potential licensing revenue, increase transaction leverage and shareholder value 这一工艺将 加强我们的竞争优势和进入壁 垒,保护我们的品牌,产生潜 在的许可收入,提高交易杠杆 和股东价值。

Firm has identified at least 20 patent applications giving NEXE global utility patent protection公司已确定至少有20 项专利申请,给予NEXE全球实用 专利保护。





#### **FINDINGS IN LAB TO DATE SUGGEST WE CAN CREATE NEW PRODUCTS IN MULTIPLE VERTICALS** 实验室迄今为止的发 现表明,我们可以在 多个垂直领域创造新 产品。

# Compostable Mask 可堆肥口罩

#### **NEXE** will leverage existing collaborations in polymer science, plant-based materials, and municipal composting that were utilized for its NEXE pod. NEXE将利用在聚合物 科学、植物基材料和城市堆肥方面的现有合作,用于NEXE咖啡荚开发

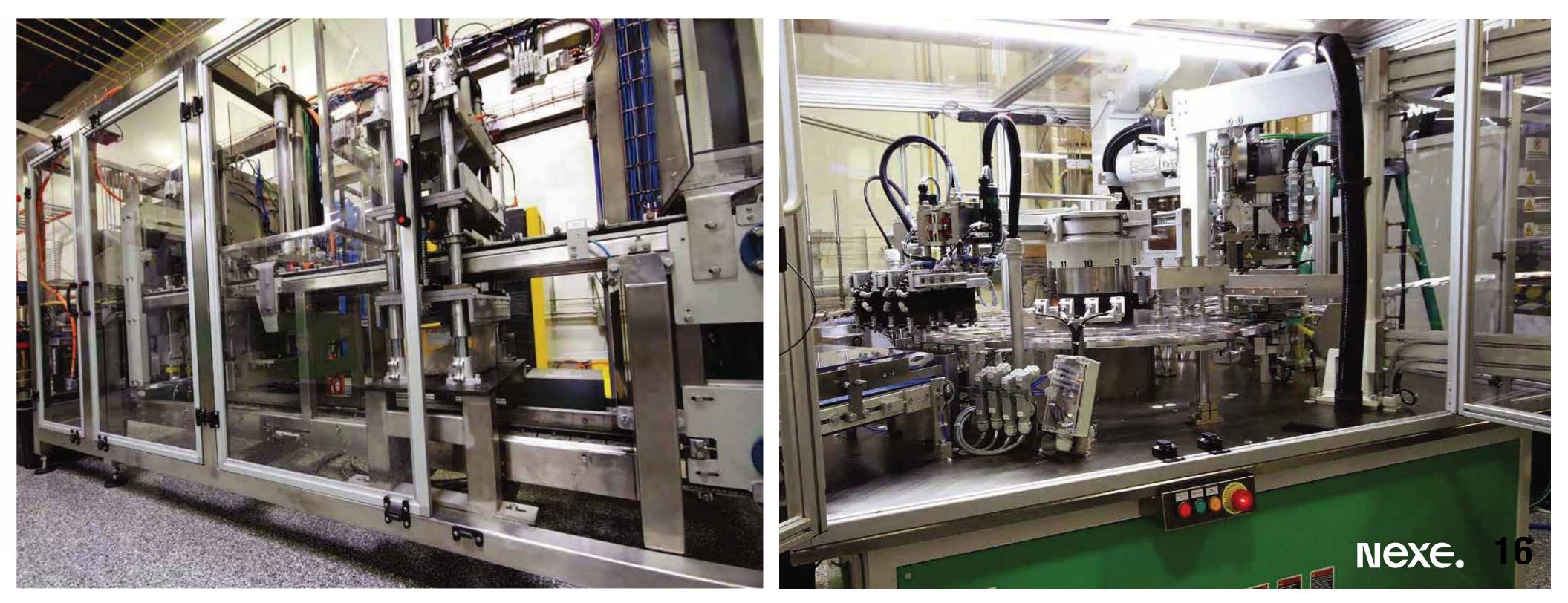
- The global market for disposable masks exceeded \$70bn USD in 2020, more than double the size of the market for single-serve beverage pods / 2020年全球 一次性口罩市场规模超过700亿美元,是一次性饮料包市场规模的两倍多。
- Innovative platform showcases NEXE ability to develop additional plantbased products focused on the masses 创新平台展示了NEXE开发更多面 向大众的植物基产品的能力。
- Business model is to work with strategic partners who have the manufacturing and distribution channels and collect a licensing fee 创新平台展示了NEXE开发更多专注于大众的植物基产品的能力。
- NEXE's goal is to develop a disposable facemask that is made from plantbased materials without compromising on safety or comfort. NEXE的目标是 在不影响安全性和舒适性的前提下,开发一种由植物材料制成的一次性口罩
- By engaging with leaders in materials science, compostability, PPE manufacturing, and healthcare, NEXE aims to apply our technologies to one of the world's fastest-growing sources of plastic waste.通过与材料科学、可堆肥性、个人防护设备制造和医疗保健领域的领导者合作,NEXE旨在将我们的技术应 用于世界上增长最快的塑料废物来源领域。
- NEXE has developed initial prototypes and will focus on creating a fully functional compostable disposable facemask that meets international healthcare standards in the coming months. / NEXE已经开发出了初步的原型,并将在未来几个月内专注于创造一种符合国际医疗标准的全功能可堆肥一次性口罩。

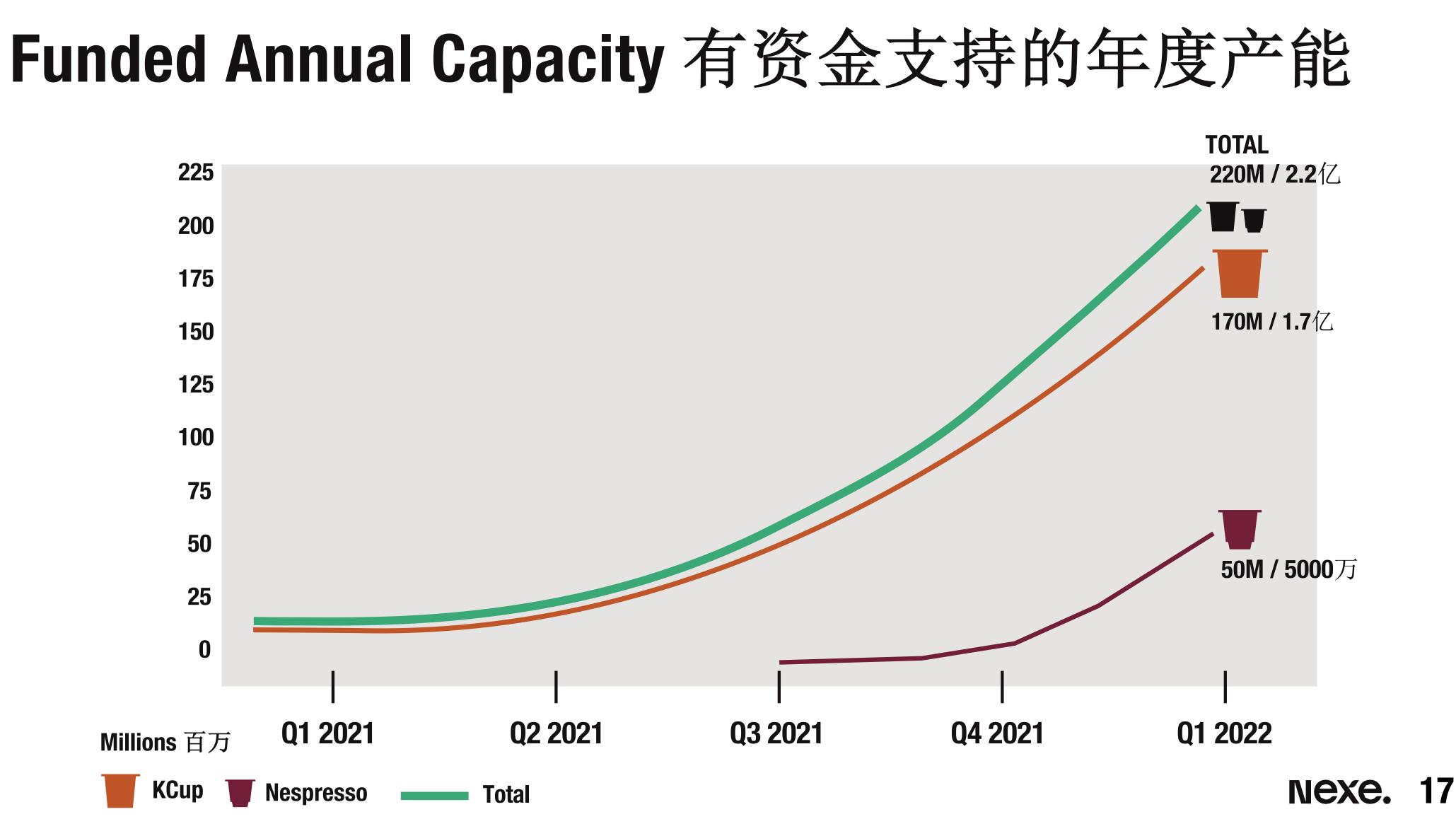




# **State-of-the-Art Commercial Facility** 最先进的商业设施

Our 100% owned facility allows NEXE to begin to address the rapidly growing demand for plant-based alternatives to plastic. 我们100%的自有工厂使NEXE开始满足对替代塑料的植物基材料快速增长的需求。





## XOMA Superfoods / XOMA超级食品

High-quality coffee and superfoods for functional health and a greener planet. 高品质的咖啡和超级食品,为功能健康 和绿色地球提供了保障

•NEXE Innovations has launched its new in-house brand, XOMA Superfoods, to meet the growing needs of health- and environmentally conscious consumers. NEXE Innovations推出 了新的内部品牌--XOMA超级食品,以满足日益增长的健康和环 保意识强的消费者的需求。

•The first XOMA Superfoods SKU, a soluble micro-ground coffee fortified with medium-chain triglycerides (MCT) oil packaged in the NEXE Pod, launched as a pilot in late January.第一款XOMA超级食品产品 - 采用中链甘油三酯 (MCT)油的可溶性微研磨咖啡,以NEXE包包装,于1月底试点推出。

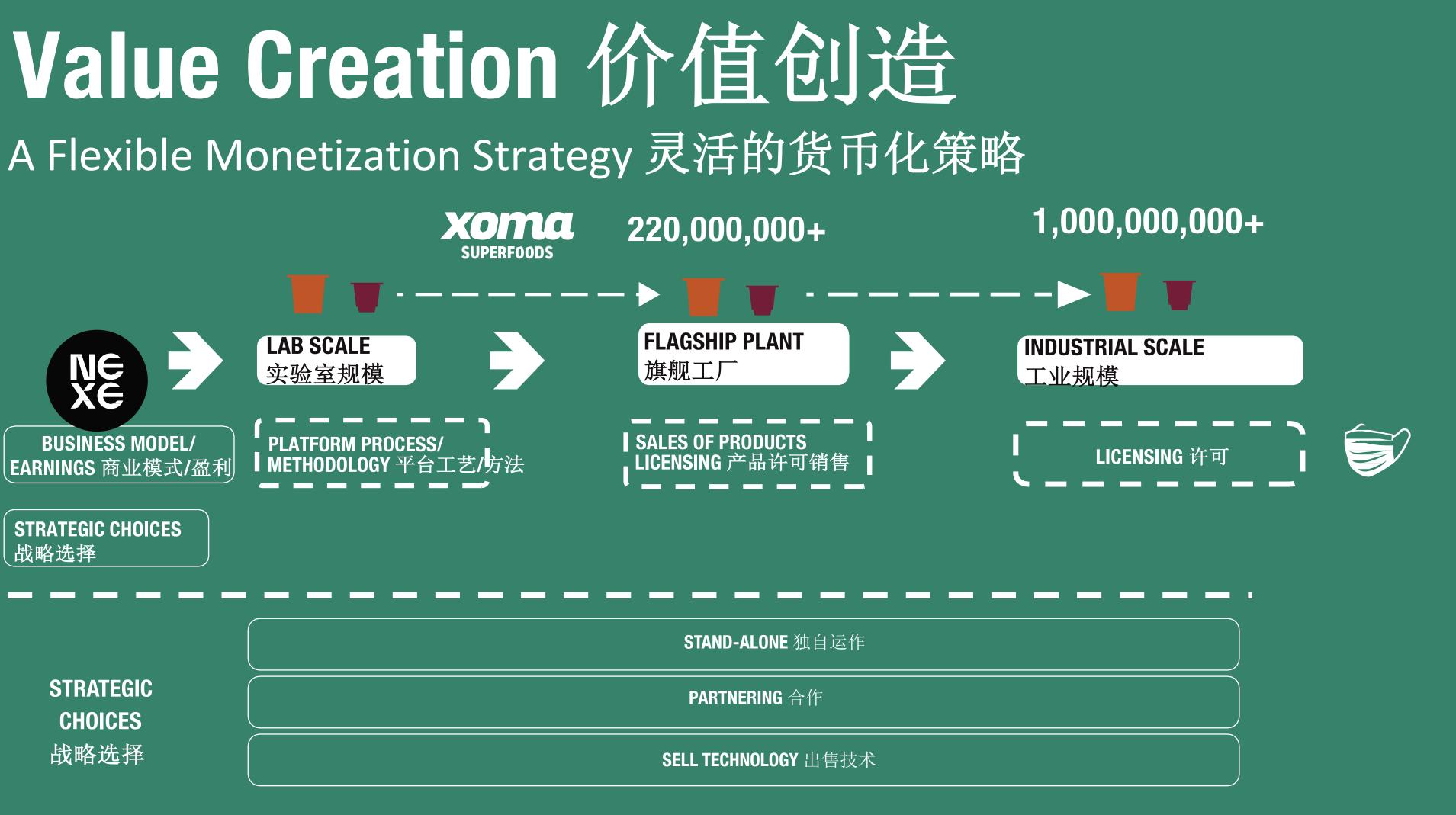
•NEXE plans to add more products, available for purchase online and through subscription, via a new direct-to-consumer e-commerce platform. / NEXE计划增加更多的产品,通过新的直接面向消费者的电子 商务平台,可在线购买和通过订阅购买。

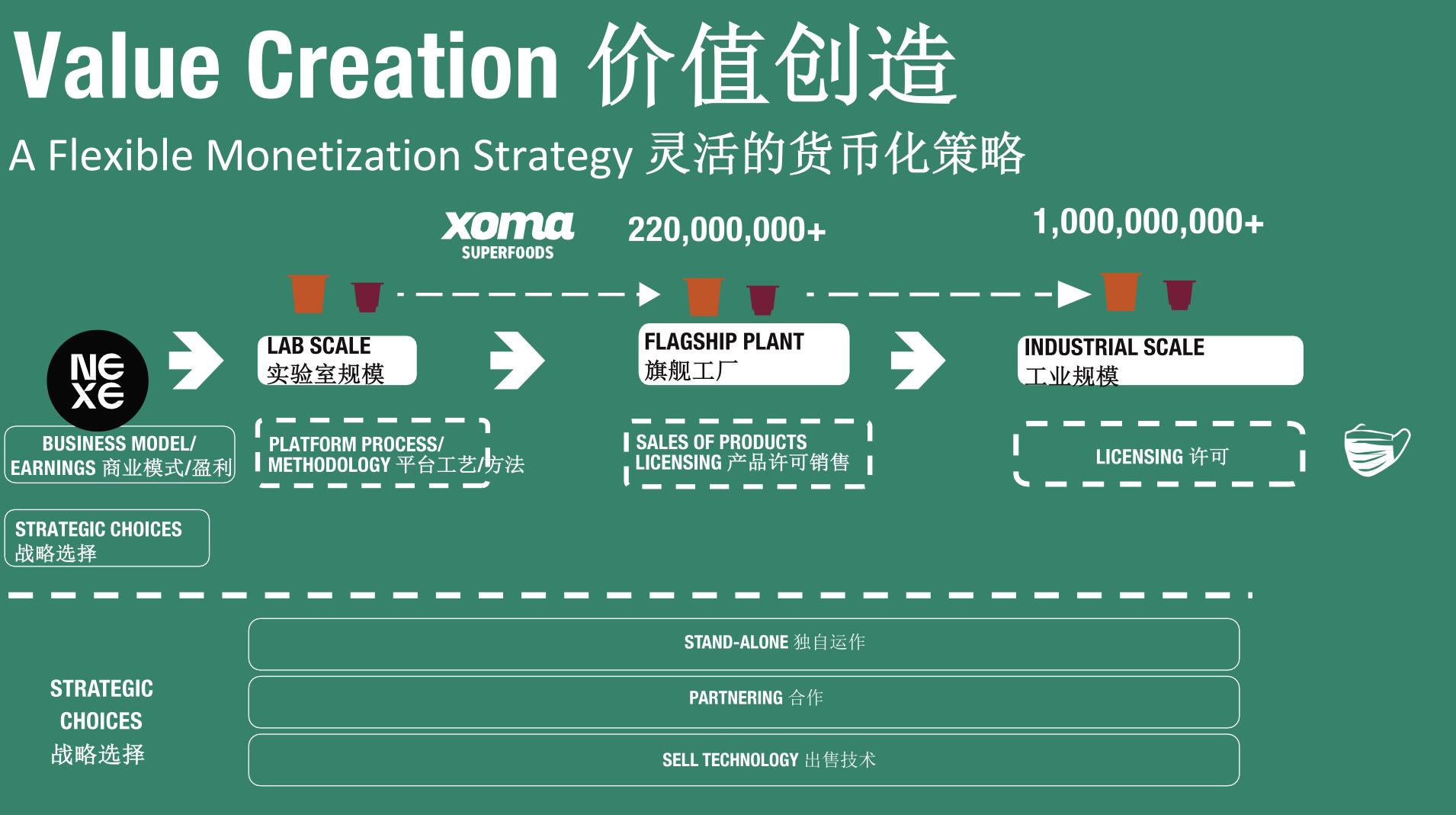


# **XOMA Superfoods** XOMA超级食品

High-quality coffee and superfoods for functional health and a greener planet. 高品质的咖啡和超级食品,为功能健康和绿色地球提供保障









# Leadership Team 领导团队



#### **Darren Footz** CEO 首席执行官

A serial entrepreneur, Darren is the past President of Granville Island Coffee, a company he built in 5 years from a small artisan roaster to a national brand. He is the innovative mind behind the plant-based and fully compostable NEXE POD. His expertise, dedication and pioneering ideas are the backbone of our organization.

作为一个连续创业者,Darren曾任Granville Island Coffee的总裁,用了5年时间将这家公 司从一个小型的手工烘焙厂打造成一个全国性 的品牌。他是植物基和完全可堆肥的NEXE袋 的背后创新头脑。 他的专业知识、敬业精神和 先锋理念是我们组织的支柱。



#### **Don Chisholm New Product Development** 新产品开发

For over 30 years, Don Chisholm has been working at the intersection of business and design. With a unique skillset that balances creativity with innovation and strategy with operations, Don is passionate about working closely with entrepreneurs, executives and marketers to transform businesses and generate results. / 30多年来, Don Chisholm 一直在商业和设计的交叉领域工作。他拥有独 特的技能,能够平衡创意与创新、战略与运 营,热衷于与企业家、高管和营销人员紧密合 作,帮助企业转型并产生成果。



#### Ash Guglani **President, Co-Founder** 总裁、联合创始人

Ash spent 12 years in capital markets with a national investment bank in Vancouver. As an original founder of NEXE, he plays an integral role in helping NEXE in all capacities across financing (public, private and government), operations, and marketing. / Ash在温哥华的一家全国性 投资银行的资本市场工作了12年。作为 NEXE的最初创始人,他在帮助NEXE在 融资(公共、私人和政府)、运营和营销 等各方面发挥着不可或缺的作用。



#### **Paul Bhogal Automation** 自动化

Paul has over 20 years of manufacturing and automation experience. He grew a small family Hamilton-based machine shop into a Tier 1 & 2 automotive production machining/assembly/- testing facility with two locations in Ontario and one in Saltillo. Mexico / Paul拥有超过20多 年的制造和自动化经验,曾将一个位于 汉密尔顿的小型家族式机械厂发展成为 一个一级和二级汽车生产加工/装配/测 试大型公司,使其在安大略省有两处工 厂,在墨西哥萨尔蒂略有一处工厂。



#### Dr. Zac Hudson Chief Science Officer 首席科学官

Dr. Zac Hudson is the Canada Research Chair in Sustainable Chemistry at the University of British Columbia. Dr. Hudson holds a B.Sc. and Ph.D in chemistry from Queen's University, and has held research fellowships at top universities in Japan, China, the US and UK. His Ph.D. thesis was named the top chemistry Ph.D. in all of Canada. as well as the top Ph.D. at Queen's in any field. / Zac Hudson博士是加拿大卑诗大学可持续化学研究 主席,拥有女王大学理学学士和化学博士学位, 曾在日本、中国、美国和英国的顶尖大学获得研 究奖学金。他的博士论文被评为全加拿大最优秀 的化学博士论文,他同时也是女王大学任何领域 最优秀的博士。

#### **Anthony Rosenfeld** Marketing 营销

Anthony holds 20 years of experience in marketing, strategy and business development. In 2007, pursuing his passion for natural health and sustainability.

he joined Vega in its infancy as Vice President of Marketing. There he built a strong 50- member team that developed a leading marketing program overseeing consumer, trade, PR, creative and digital marketing. He played a key role in building an internationally recognized premium brand while seeing revenue grow from \$3.5M in 2007 to \$200M in 2015. / Anthony拥有20年的市场营销、战略和业 务发展经验,2007年为了追求对自然健康和可持续 发展的热爱,在Vega公司成立之初就加入了Vega公 司,担任营销副总裁,在那里建立了一个50人的团 队,开发了一个领先的营销项目,负责消费者、贸

易、公关、创意和数字营销。他在建立一个国际公认 的优质品牌的过程中发挥了关键作用,同时见证了收 入从2007年的\$350万提高到2015年的\$2亿。



#### **Raj Kang CFO** 首席财务官

Rajwant S. Kang is the founder & president of RSK Management Consulting Inc. a private company that provides management services and has over 25 years of accounting and finance experience. He has proficient knowledge of capital markets, raising capital. M&A and corporate regulation of publicly listed companies. / Rajwant S. Kang是提供管理服务的私营公司RSK Management Consulting Inc.的创始人和总裁,拥有超过25年的会 计和财务经验,精通资本市场、融资、并购和上市公司的公司监管 等方面的知识。

# NEXE Board of Directors / NEXE董事会

#### Darren Footz CEO and Director 首席执行官兼董事

A serial entrepreneur, Darren is the past President of Granville Island Coffee, a company he built in 5 years from a small artisan roaster to a national brand. He is the innovative mind behind the plant-based and fully compostable NEXE POD. His expertise, dedication

and pioneering ideas are the backbone of our organization. 作为一个连续创业者,Darren曾任Granville Island Coffee的 总裁,用了5年时间将这家公司从一个小型的手工烘焙厂打造 成一个全国性的品牌。他是植物基和完全可堆肥的NEXE袋的 背后创新头脑。他的专业知识、敬业精神和先锋理念是我们 组织的支柱。

#### Haytham Hodaly Independent Director 独立董事

Mr. Hodaly is the Senior Vice President, Corporate Development of Wheaton Precious Metals, with over 23 years' experience the mining sector. Mr. Hodaly previously spent 16 years in the North American securities industry, most recently as Director and Mining Analyst, Global Mining Research, at RBC Capital Markets. He holds a B.Eng. and M.Eng. from the University of British Columbia. / Hodaly先生是Wheaton Precious Metals企业发 展高级副总裁,在矿业领域拥有超过23年的经验,此前在北美证券 行业工作了16年,最近的职务是RBC Capital Markets全球矿业研 究部总监和矿业分析师,拥有卑诗大学的工程学士学位和工程硕士 学位。

#### Ash Guglani President and Director 总裁兼董事

Ash spent 12 years in capital markets with a national investment bank in Vancouver. As an original founder of NEXE, he plays an integral role in helping NEXE in all capacities across financing (public, private and government), operations, and marketing. / Ash在温哥华的一家全国性投资银行的资本市场工作了12年。作为 NEXE的最初创始人,他在帮助NEXE在融资(公共、私人和政 府)、运营和营销等各方面发挥着不可或缺的作用。

#### Graham Gilley Independent Director 独立董事

Mr. Ruby is the President and CEO of Malaspina Consultants Inc. in Vancouver, specializing in financial management and public company reporting. Prior to joining Malaspina, Mr. Ruby was an assurance partner at Wolrige Mahon LLP (now Baker Tilly Canada) working predominantly with junior public companies. He also previously served as senior manager with KPMG LLP working with a range of public companies and reporting issuers. / Ruby先生是温哥华Malaspina Consultants Inc.的总裁兼首席执行官,专门从事财务管理和上市公司报表工 作,在加入Malaspina之前,曾是Wolrige Mahon LLP (现为 Baker Tilly Canada)的审计合伙人,主要为初级上市公司服务, 还曾在毕马威会计师事务所担任高级经理,为多家上市公司和报表 发布方服务。

#### Killian Ruby Independent Director 独立董事

Mr. Gilley is Director of Enterprise Risk Management and Data Protection at Mulgrave School – The International School of Van- couver. For the past 15 years, he has been responsible for the leadership, innovation, governance, and management of the school's operational, financial, and strategic risks. By developing tools, practices, and policies that analyze and report enterprise risks, he has created an enterprise risk management framework guided by strategic priorities. Previously, Graham was Executive Director of Ideation & amp; Development with Cloud9 Secure Digital Services, where he drove the creation of applications to help power mobile online banking in the Canadian market. / Gilley先生是Mulgrave School - 温哥华国际学校的企业风险管理和数据保护总监,在过 去的15年里一直负责领导、创新、治理和管理学校的运营、财务 和战略风险,通过开发分析和报告企业风险的工具、实践和政 策,创建了一个以战略重点为指导的企业风险管理框架。此前, Graham曾担任Cloud9 Secure Digital Services的创意与开发执 行总监,在那里推动了应用程序的创建,以帮助推动加拿大市场 的移动在线银行。

# **Collaborations & Partnerships** 协作与合作



Awards 奖项

Government of Gouvernement du Canada 加拿大 Canada 政府 IRAP Innovation Assistance Program (IAP) / IRAP创新援助计划(IAP)



Gouvernement du Canada





Wall Solutions Award



# Capital Table 资本结构一览表

Common shares Issued and Outstanding 95,717,705 已发行及流通的普通股

Stock Options Outstanding 未行使的股票期权	5,154,000
Warrants Outstanding 未到期的权证	20,661,465
Fully Diluted Shares Outstanding 完全稀释的已发行的股票	121,533,170



### Current Cash 当前现金

Nov 2020 2020年11月	\$3.49M / \$349万
Dec 2020 2020年12月	\$14.16M / \$1416万
Apr 2021 2021年4月	\$34.5M / \$3450万
	\$52.149M / \$5214.9万

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For more information please contact 欲了解更多信息,请联系 investors@nexeinnovations.com

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