



BRINGING THE **X-FACTOR** TO FINTECH

CSE: TECX OTC: TECXF FRA: C0B1

# Corporate Presentation

May 2021

# Disclaimer

This corporate document contains “forward-looking statements” and “forward-looking information” (collectively, “forward-looking information”) within the meaning of applicable securities legislation.” Thereafter, all references should be to “forward-looking information”). This corporate document may use words such as “may”, “would”, “could”, “will”, “likely”, “except”, “anticipate”, “believe”, “intend”, “plan”, “forecast”, “project”, “estimate”, “outlook”, and other similar expressions to identify forward-looking statements. Actual results, performance or achievement could differ materially from that expressed in, or implied by, any forward-looking statements in this corporate document, and, accordingly, investors should not place undue reliance on any such forward-looking statements.

Forward-looking information involves significant risks, assumptions, uncertainties and other factors that may cause actual future results or anticipated events to differ materially from those expressed or implied in any forward-looking statements and accordingly, should not be read as guarantees of future performance or results.

Forward-Looking information involves risks and uncertainties including, but not limited to, the Company’s anticipated business strategies, anticipated trends in the Company’s business and anticipated market share, that could cause actual results or events to differ materially from those expressed or implied by the forward-looking information, general business, economic and competitive uncertainties, regulatory risks including risks related to the Cryptocurrency market in the United States and Canada, market risks, as well as those risk factors disclosed elsewhere in the Company’s public disclosure.

Any forward-looking statements speak only as of the date on which such statement is made and each of the Company disclaims any intention or obligation to update or revise any forward-looking information, where as a result of new information, future events or otherwise, unless required by applicable law. New factors emerge from time to time, and it is not possible for management to predict all of such factors and to assess in advance the impact of each such factor on the Company’s business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Forward-looking information contained in this Presentation is based on the Company’s current estimates, expectations and projections, which the Company believes are reasonable as the current date.

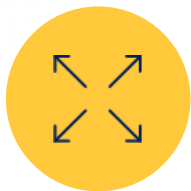
The Company can give no assurance that these estimates, expectations and projections will prove to have been correct. Historical statements should not be taken as a representation that such trends will be replicated in the future. No statement in this Presentation is intended to be nor may be construed as a profit forces.

# Investment Highlights



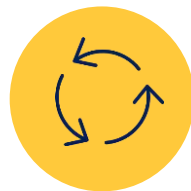
## Massive Market Opportunity

Opportunities across crypto, banking, brokerage, and general consumer services



## Scalable Infrastructure

Unique and scalable business model propelling full funnel technology and operations infrastructure



## Attractive Business Model

Multiple revenue streams, Arbitrage



## Secure, Trusted & Transparent

Management Team, Public Company, Exchange Connectivity, Regulated Oversight

# THE 21st CENTURY DIGITAL 'GOLD RUSH' IS UNDERWAY



Tesla buys \$1.5B in Bitcoin; accepts Bitcoin as payment

**PayPal**  Square

PayPal and Square embrace digital currencies

2021

Mastercard enables direct payments with Bitcoin; Visa backs first-ever Bitcoin Rewards credit card

2020



Bitcoin gains safe haven status; price surpasses \$32,000

Bitcoin becomes preferred payment method in Italy

2019

Facebook reveals new cryptocurrency Libra; Bitcoin price rebounds

**facebook**



The NYSE launches new Bitcoin futures contracts

2018

Ripple partners with Santander Bank

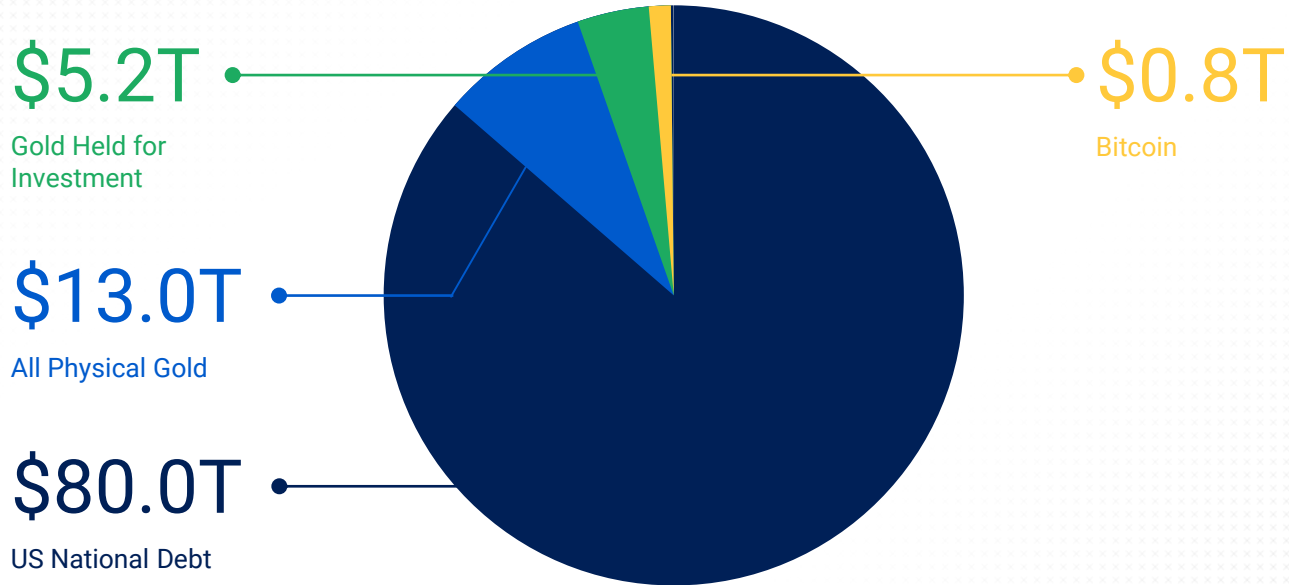


Bitcoin price jumps from \$930 to almost \$20,000

2017

SOURCES: [www.cnn.com/2019/09/23/nyse-owner-ice-launches-deliverable-bitcoin-futures-contracts.html](http://www.cnn.com/2019/09/23/nyse-owner-ice-launches-deliverable-bitcoin-futures-contracts.html)  
[www.thenextweb.com/hardfork/2019/10/31/italians-prefer-bitcoin-visa-mastercard-online-payments/](http://www.thenextweb.com/hardfork/2019/10/31/italians-prefer-bitcoin-visa-mastercard-online-payments/)  
[www.globalcoinreport.com/ripple-xrp-is-stepping-up-its-game-with-santander-bank-partnership/](http://www.globalcoinreport.com/ripple-xrp-is-stepping-up-its-game-with-santander-bank-partnership/)  
[www.theguardian.com/technology/2019/jun/18/libra-facebook-cryptocurrency-new-digital-money-transactions](http://www.theguardian.com/technology/2019/jun/18/libra-facebook-cryptocurrency-new-digital-money-transactions)

# Market Opportunity



SOURCES: Boston Consulting Group, "Global Wealth 2019 Reigniting Radical Growth", Deloitte, "2020 Banking & Capital Markets Outlook" (1) Includes equity, bonds, investment funds, currency and deposits, and other smaller asset classes

# Crypto Exchanges & Processors Are Getting **Huge** Valuations

## coinbase

**Valuation:** \$100B+

Key Stats 2020

Total Revenue: \$1.28B

Net Profit: \$322M

Verified Users: 43M

Trading Volume: \$193B

**“It’s the first legitimate IPO from the entire blockchain sector,”** - Olaf Carlson-Wee, CEO of crypto investment firm Polychain Capital

## stripe

**Valuation:** \$115 Billion

Key Stats 2020

Revenue: \$3.4B

Processing Volume: \$200B

Customer Base: 1,000,000+

**The Internet’s Most Undervalued Company - Nasdaq**

SOURCES: [www.forbes.com/sites/christianowens/2019/09/21/stripe-isnt-overvalued-at-35bn-you-just-dont-understand-twenty-first-century-commerce/](http://www.forbes.com/sites/christianowens/2019/09/21/stripe-isnt-overvalued-at-35bn-you-just-dont-understand-twenty-first-century-commerce/), [www.nasdaq.com/articles/stripe%3A-the-internets-most-undervalued-company-2020-09-01](http://www.nasdaq.com/articles/stripe%3A-the-internets-most-undervalued-company-2020-09-01), [www.techcrunch.com/2020/11/28/what-to-make-of-stripes-possible-100-billion-valuation](http://www.techcrunch.com/2020/11/28/what-to-make-of-stripes-possible-100-billion-valuation), [www.forbes.com/sites/jeffkauffman/2021/01/29/coinbase-investors-say-it-could-hit-100-billion-valuation-when-it-goes-public/?sh=43c397745b50](http://www.forbes.com/sites/jeffkauffman/2021/01/29/coinbase-investors-say-it-could-hit-100-billion-valuation-when-it-goes-public/?sh=43c397745b50)

# Traditional Banks Are Limiting

Digital assets unlock a massive market opportunity

1

Instant & 24/7 accessibility

2

Universal borderless currency

3

Diversified against traditional store of value

4

Declining confidence in government currencies

5

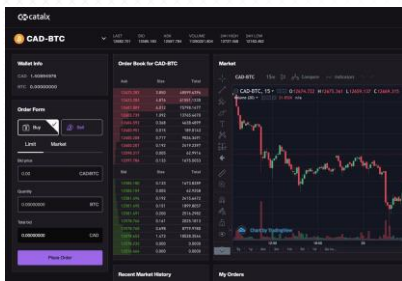
Expensive and slow traditional systems

6

Lack of trust in the banks

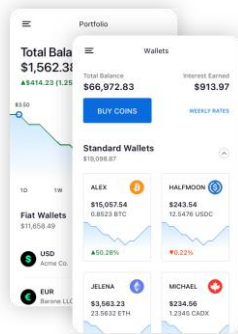
# TechX's Current Vision

## Current Product



**CatalyX**  
Cryptocurrency Exchange

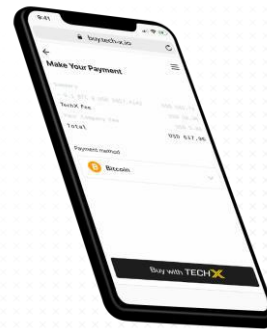
## 2021 M&A Vision



**Decentralized Finance**  
Fiat and Crypto Wallet  
with Visa Crypto Card



**Visa/Mastercard**  
Payment Processor



**Crypto Payment**  
Processor



# The Most Trusted Cryptocurrency Exchange in Canada



19% owned by TechX



## Secure

Secure and robust wallets powered by catalyx



## Convenient

Fast and reliable support when you need it

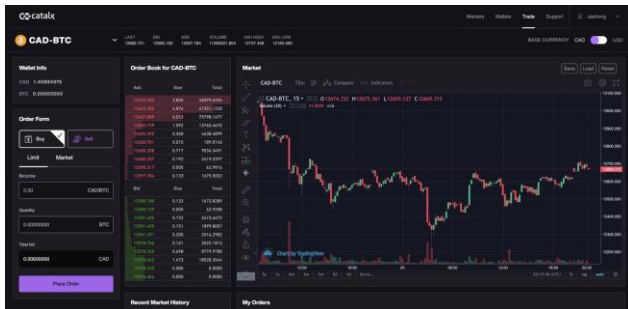


## Trustworthy

Fully compliant with FINTRAC

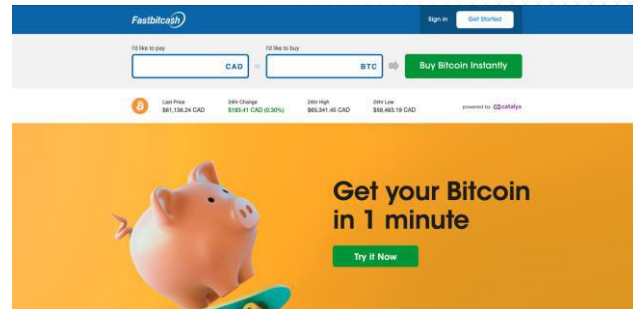
## Catalyx.io

Full-Featured Order Book and OTC Trades



## Fastbitcash.ca

Fastest Bitcoin purchases and withdrawals in Canada



# CatalyX Advantage

Plugging into catalyx Exchange provides several competitive advantages:



Unparalleled liquidity



Partnered with Invest Alberta and the Alberta Securities Commission (ASC)



Best Rates in Canada



Canada's First Stablecoin - CADx



40+ Altcoins



Restricted Dealer and ATS license (in progress)






Partnership with premier US-based Blockchain trading platform Bittrex



Prime Trust Custodial Services

# Competitive Landscape

	Coins	Deposit Fees	Trading Fees	Visa/MC	Spread
	40+	FREE	0.15%	✓	0.1%
	6	FREE	Up to 2.5%	✗	Up to 2.5%
	7	FREE	0.5%	✗	1.15%
	10	FREE	0.2% - 0.4%	✗	0.21%

## Comparable: Voyager Digital

**Voyager Digital (CSE:VYGR) (OTCQB:VYGVF) has experienced significant growth in 2021 as the market's hunger for crypto grows.**

**USD\$1.1 Billion Assets**  
under management

**1 Million Trades**  
in first half of February

**440,000 Basic Users**  
20% User Growth MoM

**USD\$30 Per Account**  
monthly revenue

**USD\$6 Million Net Deposits**  
per day

# VOYAGER

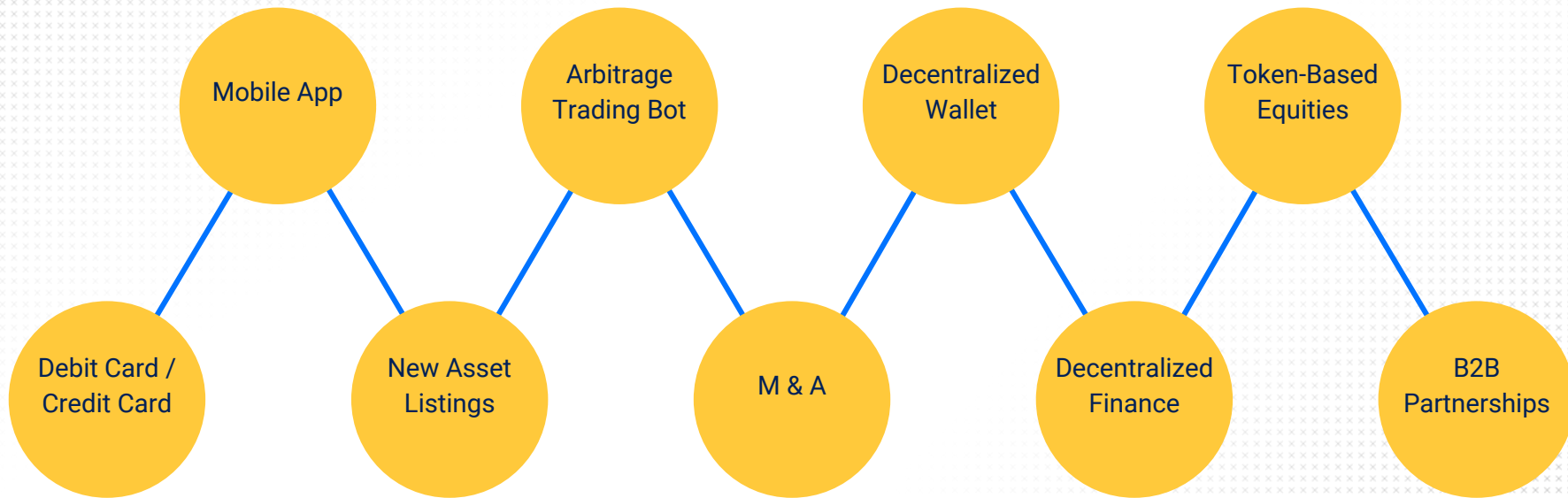
VYGR stock has increased 9,535% in 14 months\*



SOURCES: [www.stockwatch.com/News/Item?C:VYGR&bid=Z:C:VYGR-3032358](http://www.stockwatch.com/News/Item?C:VYGR&bid=Z:C:VYGR-3032358)

[www.pnnewswire.com/news-releases/voyager-digital-announces-assets-under-management-surpass-us-1-1-billion-301228893.html](http://www.pnnewswire.com/news-releases/voyager-digital-announces-assets-under-management-surpass-us-1-1-billion-301228893.html), [www.seekingalpha.com/article/4404527-voyager-digital-growth-accelerating-part-2](http://www.seekingalpha.com/article/4404527-voyager-digital-growth-accelerating-part-2)

# FUTURE GROWTH ROADMAP



# Target Market

## 75M+ Merchants

want to accept crypto payments,  
but don't want to hold crypto

## 1.7B Unbanked

globally have no access  
to traditional banks

## 100M+ Cryptocurrency Users

want immediate transfers and exchanges,  
loans, and payments

## 1000+ Crypto Exchanges

have issues processing fiat and crypto.  
Traders have no way of easily converting their  
crypto into fiat

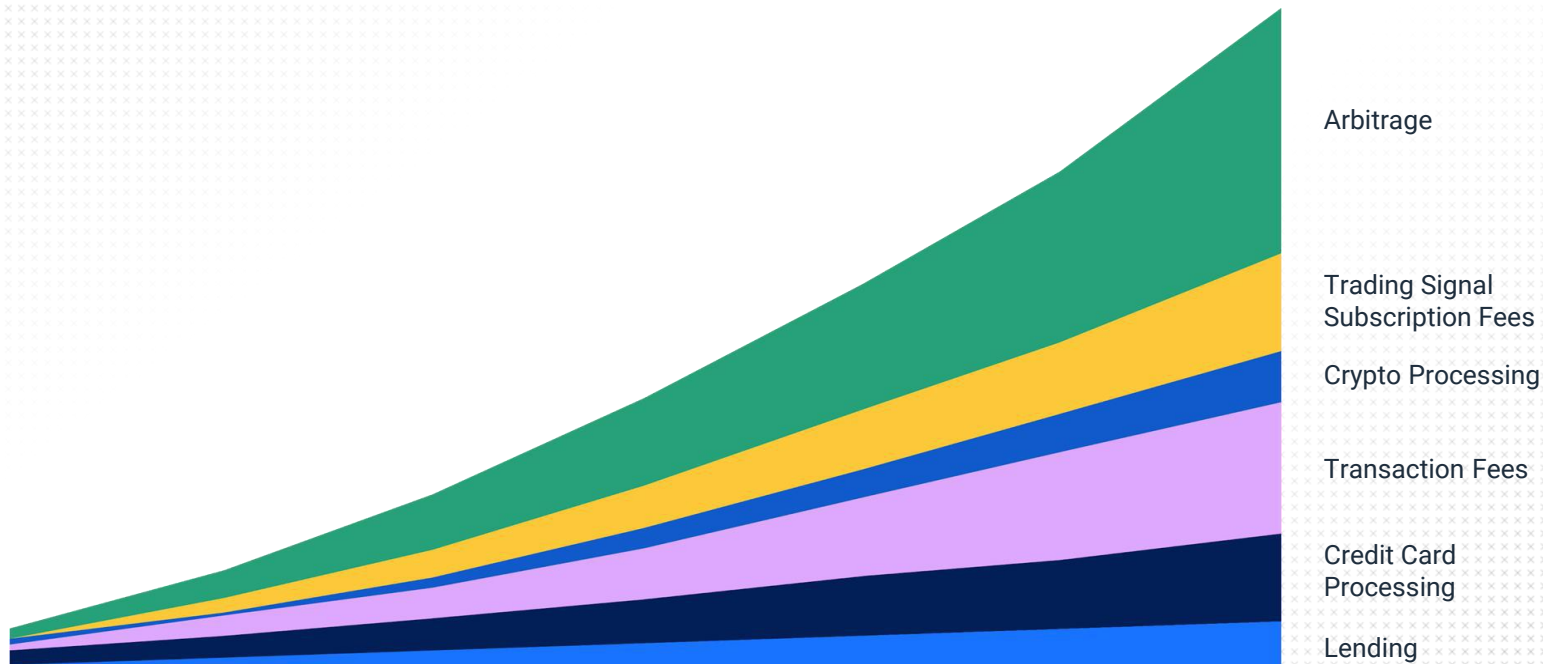
## 45.3% of Millennials & Gen Zers

distrust financial institutions, prefer freedom  
and ease of use

SOURCES: [www.worldbank.org/en/news/press-release/2018/04/19/financial-inclusion-on-the-rise-but-gaps-remain-global-findex-database-shows](http://www.worldbank.org/en/news/press-release/2018/04/19/financial-inclusion-on-the-rise-but-gaps-remain-global-findex-database-shows)  
[www.markets.businessinsider.com/currencies/news/crypto-users-pass-100-million-boomers-gen-x-bitcoin-btc-ethereum-2021-2-1030122720](http://www.markets.businessinsider.com/currencies/news/crypto-users-pass-100-million-boomers-gen-x-bitcoin-btc-ethereum-2021-2-1030122720), [www.cnbc.com/2018/09/14/a-new-generation-puts-its-trust-in-tech-over-traditional-banks.html](http://www.cnbc.com/2018/09/14/a-new-generation-puts-its-trust-in-tech-over-traditional-banks.html)

# Potential For Multiple Streams of Revenue

Digital assets unlock a massive market opportunity for generating income



# TechX's **Vision** for a Decentralized Crypto Wallet

Decentralized Finance Solution

1

Buy and Sell Crypto in Minutes... Even with a Credit Card

2

Many Altcoins and Fiat Currencies

3

Fast On and Off Fiat Ramping in the World

4

High Interest

5

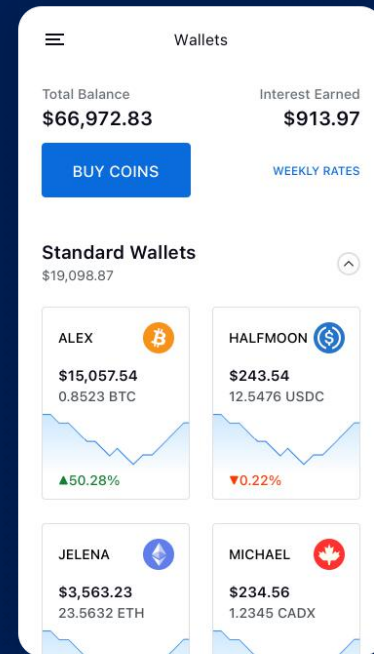
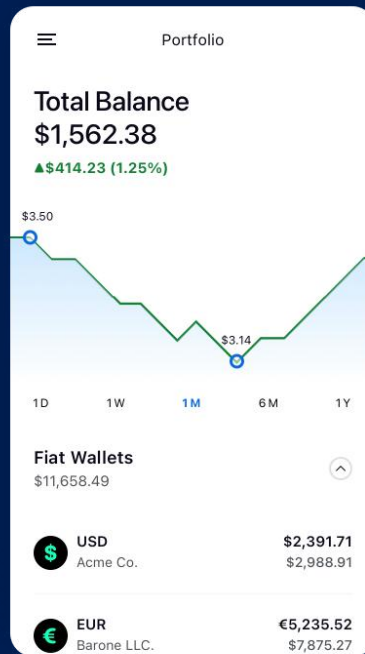
Trading Signals to Buy and Sell Crypto

6

Swap Crypto-to-Crypto

7

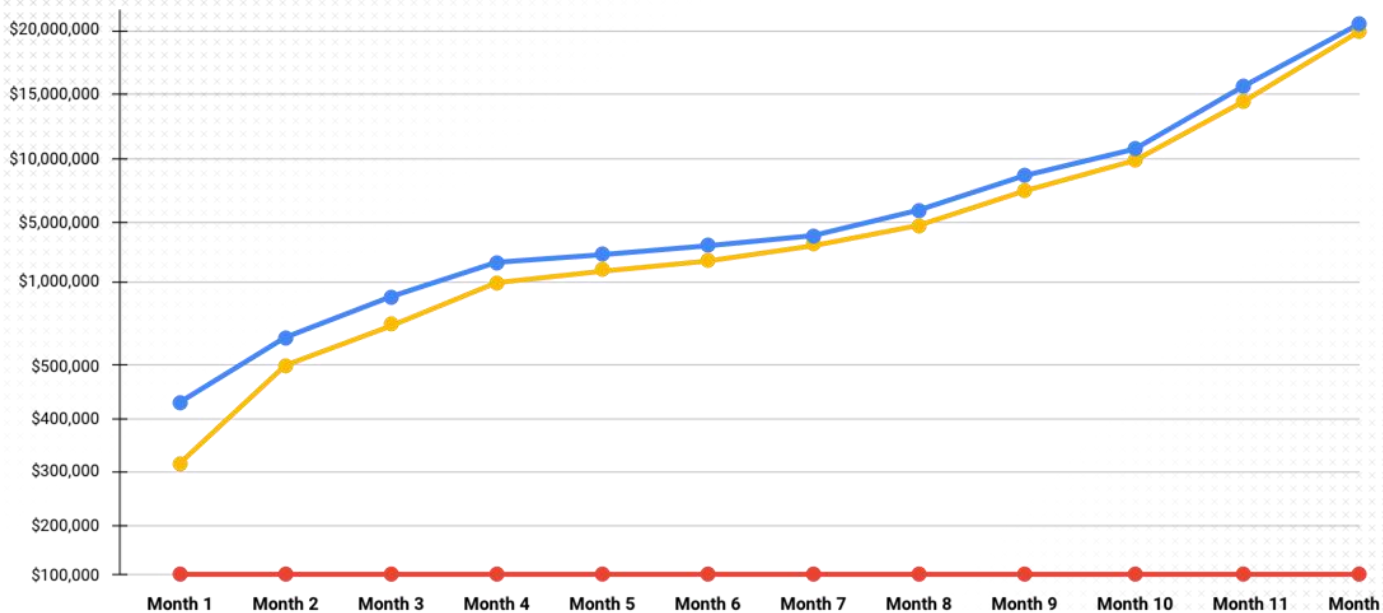
User Controlled Private and Public Keys





# How Can TechX Pay So Much Interest?

High-Frequency AI Crypto Trading Bot



## Assumption

Total Under Mgmt	\$10,000,000
To Be Invested (%)	10%
To Be Invested (\$)	\$1,000,000
Interest Payout	1%
Daily ROI Assumption	1.20%

- Gross Revenue
- Payouts
- Profit

# TechX's Vision For Off Ramping in the World

## The Competition

Bank Account



WALLET



Bank Account



Bank Account / Credit and Debit Card



WALLET



Payment  
Cards



Bank  
Account



Gift  
Cards



# Crypto Visa Credit Card - Big Data Application

Expected to Launch in Late 2020/1

## Instant Reloads

Reload your balance with fiat or crypto. Powered by our competitive exchange rates.

## Worldwide

Ready to use in millions of locations around the world. Pay with contactless, PIN or simply withdraw cash from any compatible ATM.

## Big Data

As a VISA Principal Member, TechX will be a Card Issuer that allows the company to collect all spend data on user activity which can be utilized for marketing purposes.

## Hedge Against Crypto

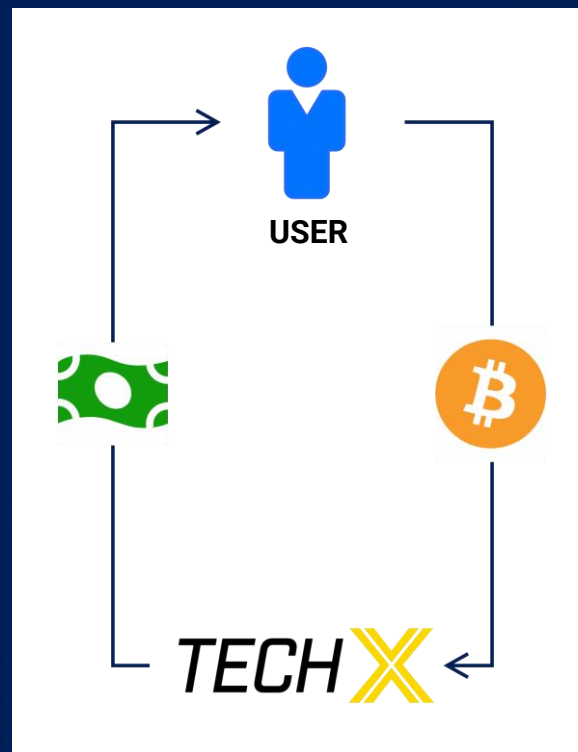
The majority of users only have one digital wallet that connects their credit cards on their phone. If the crypto market crashes again, TechX's business will continue to earn transaction fees.




## Decentralized Lending - Borrow **Against** Your Crypto

TechX's Decentralized Lending gives users the ability receive a fiat loan for depositing cryptocurrency as collateral. Users will make monthly interest payments to TechX until the loan is due.

**Up to 25% Loan to Value (LTV)**



# Low-Risk Processing Fees For High-Risk Businesses

Visa / Mastercard Processing Solution  VISA

TechX can help high-risk businesses like crypto, cannabis, newsletter subscriptions services, and nutraceuticals gain access to payment processing services.



Transaction Fee

5%



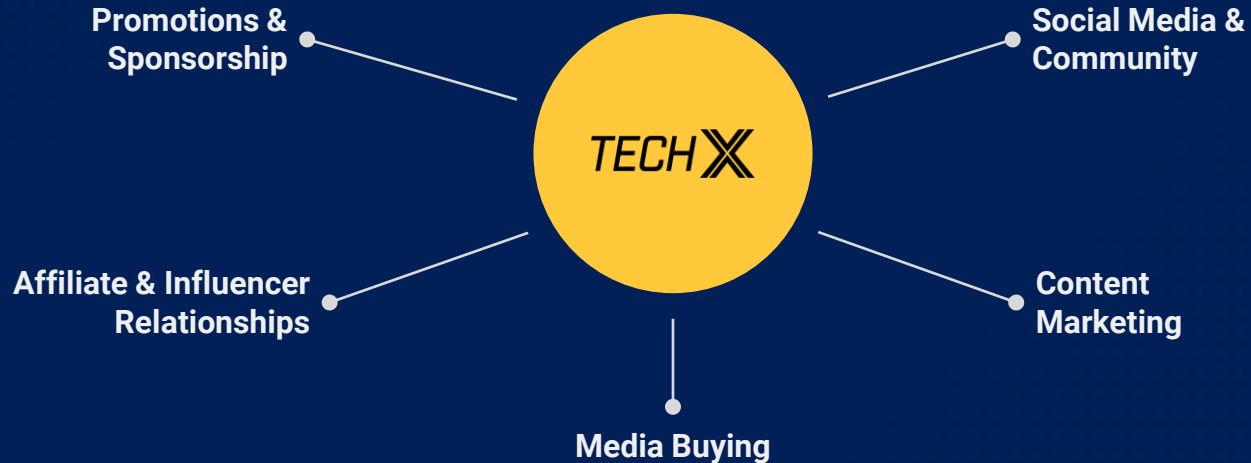
Transaction Fee

2.99%



**Stripe does not engage  
with high-risk merchants**

# Customer Acquisition Methods



# Leadership Team



**PETER GREEN** CEO & Chairman

25+ years building high performance team within the international ICT marketplace. Initiated and led the largest contract in TELUS history (1B, 10-year contract BC Government).



**MICHAEL DEVINE** Director

20+ years of executive technology experience in sales, marketing, and operations. Founded and advised multiple start-up companies, such as Jet Digital.



**ZARA KANJI** Chief Financial Officer

Zara is experienced in financial reporting compliance for venture listed companies, taxation, and general accounting.



**ALEEM NATHWANI** Director

Sixteen years of experience working with and advising startups. Earliest team members at Nutanix (\$4B+ MCAP).



**Aaron Carter** CEO of Xport Digital

Aaron has worked with various Fortune 500 companies in investment banking, online brokerages market data and a prominent US equity exchange.



**Michael Vogel** Director

Founder of Netcoins, and took it public in 2018 before it was acquired by BIGG Digital Assets Inc. Michael is currently the CEO of Coinstream, which offers an easy way to buy crypto for Americans.



**Tammy Pham** VP of Operations, Alt Signals

15 years specializing in client relations and operations. Led multiple large national IT projects valued at \$1-8M.

# Advisory Board



**JAE PARK** Strategic Advisor

CEO of CatalyX exchange and Innofoods which generates \$230 million USD per annum and successfully launched Inno Lifecare. Innofoods is Costco's largest organic snack food supplier in the world.



**Dominic Vogal** Strategic Advisor

Founder & Chief Strategist of CyberSC, and recent appointee to the BC Provincial Cyber Security Advisory Committee. Dominic provides strategic security leadership to tech start-ups and small/midsize businesses to proactively solve their cyber risk challenges



TRUSTED PARTNERS



Thank You

PLEASE CONTACT FOR MORE INFORMATION

**Ben Shamsian, Investor Relations**

shamsian@lythampartners.com

646-829-9701