

FALL 2021 / 2021年秋

Company Presentation 公司报告



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This presentation may contain “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words “we”, “us” and “our” may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management’s current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.

Investment Highlights / 投资亮点

1

MARKET OPPORTUNITY addressing multi-billion dollar online learning markets in business and education. / **市场机会**：解决商业和教育领域数十亿美元的在线学习市场

2

UNIQUE MODEL for transparent B2B business that creates an opportunity for growth and revenue for customers. / 透明B2B业务的**独特模式**，为客户创造增长和收入的机会

3

PROVEN TECHNOLOGY that scales, with the efficiency and interoperability that customers need. / **经验证的技术**，可以扩展，具有客户需要的效率和互操作性。

4

SUCCESSFUL PRODUCTS that customers LOVE ♥: strong focus on technology + design to create great user experiences. / 客户喜爱的**成功产品**：强烈关注技术+设计，创造良好的用户体验。

5

STRONG DIFFERENTIATION in markets that urgently need technology to meet the demand for growth. / 在迫切需要技术来满足增长需求的市场中具有**强大的差异性**。

AMESITE WINS / AMESITE胜出

SALES / 销售

Michigan Works! Southeast

- State-of-the-art workforce training to MW!SE key team members / 对MW!SE的主要团队成员进行一流的劳动力培训

Ford Motor Company Pilot

- Global managers upskilled in AI – demonstrating high quality, satisfaction and outcomes / 全球经理人掌握了人工智能方面的技能 – 展示出高质量、高满意度和高成果

EWIE Group of Companies Pilot

- Global turnkey learning system that tracks people, teams and locations, easily / 全球交钥匙学习系统，轻松跟踪人员、团队和地点

Warrior TechSource: Wayne State

- Learning ecosystem called the most advanced in the industry, transforming alumni opportunities for advancement / 被称为业内最先进的学习生态系统，改变了校友们的晋升机会

inHub: The Henry Ford

- Enterprise-wide solution that enabled the partner to deliver, digitally – and effectively / 全企业的解决方案，使合作伙伴能够以数字方式有效地提供服务

PRODUCT / 产品

98%

Retention across all
Amesite products / 所有Amesite产品
98%的留购率

“

The Amesite platform made it easy for me to contact the WSU instructor when I had questions and I could do it all right from my smartphone! / Amesite平台使我在遇到问题时可以很容易地联系到WSU的老师，而且我可以在我的智能手机上完成这一切!

“

– WSU Learner, 2021 / WSU学习者, 2021

The WSU course by Amesite gave me access to great content – that was the reason I took the course! / Amesite的WSU课程让我获得了很好的内容--这是我参加课程的原因

– WSU Learner, 2021 / WSU学习者, 2021

TECHNOLOGY / 技术

- **Artificial Intelligence to drive unparalleled engagement** and give the ability to continuously improve the user experience / 人工智能推动无与伦比的参与，并赋予持续改善用户体验的能力
- Outstanding **video streaming capabilities, right on the platform** / 杰出的视频流能力，就在平台上
- **Top security**, with analytics to keep partners' and user data safe / 顶级的安全性，通过分析来保证合作伙伴和用户的数据安全
- **Efficient infrastructure management** to make operations efficient and speed launches / 高效的基础设施管理，使运作高效并加速启动

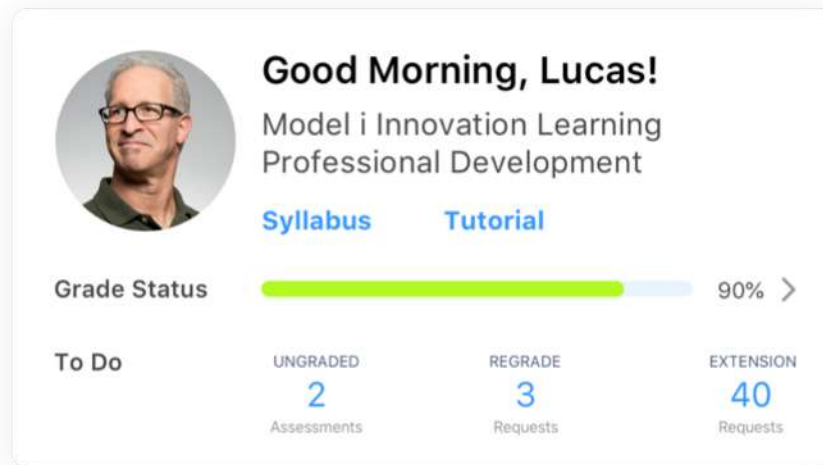
Amesite is addressing enormous markets with a unique, scalable B2B SaaS solution that customers love – and is built to scale. / Amesite正以一个独特的、可扩展的B2B SaaS解决方案来应对巨大的市场。该解决方案受到客户的喜爱，并且是可扩展。



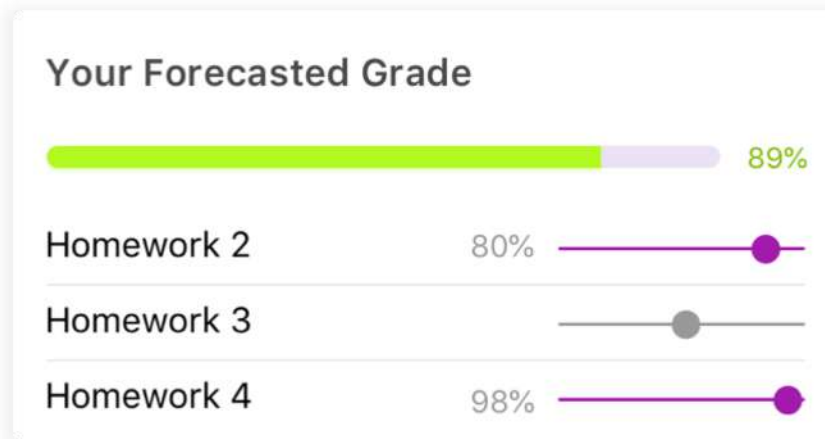
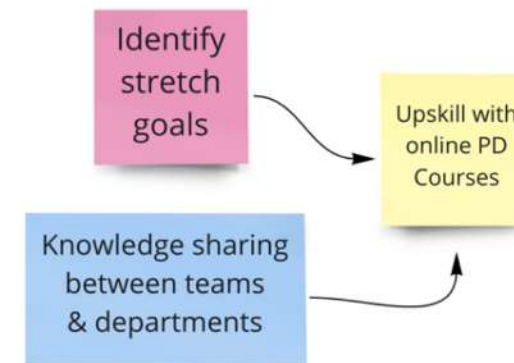
Meet Amesite / Amesite简介

Amesite's cloud-based platform + content creation services provide **fully-managed, customized learning environments** for businesses, non profits, government agencies and universities. / Amesite基于云的平台+内容创建服务为企业、非营利组织、政府机构和大学提供完全管理的定制学习环境。

Amesite is unique in its focus on the **user experience** for learning: for instructors, administrators and learners. / Amesite的独特之处在于其对学习的用户体验的关注：对教员、管理员和学习者。



How might we upskill our sales team and reach goals faster?



Microsoft Partner / 微软合作伙伴

“Technology in all economic sectors is moving faster than ever and there is a great demand from professionals for accessible courses that keep them up to date. **By empowering Amesite and putting their platform on Microsoft Azure**, we can approach our partner universities around the country and **get these solutions out to people who need upskilling courses** but may not be able to return to wherever they got their degree for a full semester-long in-person class.” / 所有经济领域的技术发展都比以往任何时候都快，专业人员对可获得的课程有很大的需求，以使他们跟上时代。通过授权**Amesite**并将他们的平台放在微软**Azure**上，我们可以接近我们在全国各地的合作大学，并将这些解决方案提供给那些需要提高技能课程但可能无法回到他们获得学位的地方参加整整一个学期的面授课程的人。

Tamer Erzurumlu

Director of Partner Strategy
Education at Microsoft / 微软
合作伙伴战略教育总监

Amesite as a **Microsoft Partner** is Well-Positioned to **Drive Digital Transformation** and **Upskill Professionals Across Markets** / 作为微软的合作伙伴，**Amesite** 在推动数字化转型和提高各市场专业人员技能方面处于有利地位。

ABOUT MICROSOFT / 微软介绍

Microsoft is the largest and most important software company in the world, with a market cap of nearly **\$1.9T**. / 微软是世界上最大和最重要的软件公司，其市值接近1.9万亿美元。

Amesite is proud to be a Microsoft Partner and looks forward to leveraging the visibility of Microsoft's Partner solutions to grow impact and revenue. / Amesite对成为微软的合作伙伴感到自豪，并期待着利用微软合作伙伴解决方案的知名度来扩大影响和收入。



THE IMPACT / 影响

Amesite, now in partnership with Microsoft, is equipped to: / **Amesite**现在与微软合作，具备了以下条件：

- Reach a vast network of professionals. / 接触广大的专业人员。
- Help develop new innovations in autonomous vehicle technology, blockchain, renewable energy and more. / 帮助开发自动驾驶汽车技术、区块链、可再生能源等方面的新创新。
- Launch the necessary programs to keep learners upskilled – quickly and effectively. / 启动必要的计划，以保持学习者迅速而有效地提升技能。
- Drive workforce development and professional upskilling at an exponentially larger scale. / 推动劳动力发展和专业技能提升成倍增长。



Our mission is to improve the way the world learns. / 我们的使命是提升世界的学习方式。

“ Music, retail, even banking, **have leapt ahead** with user friendly, engaging platforms that allow work to be done or entertainment to be consumed. **Education has lagged. That will end.** / 音乐、零售，甚至银行业都通过用户友好的、吸引人的平台大踏步前进，使完成工作或消费娱乐。教育已经滞后了。这将结束。

Dr. Ann Marie Sastry

Founder & CEO / 创始人兼首席执行官 on Cavuto: Coast to Coast



2017

Founded / 创建

2018

Closed first financing, built a team & launched first products. / 完成第一轮融资，组建团队和启动第一批产品。

2019

Launched full-stack, cloud-based solution / 推出全栈式、基于云的解决方案

2020

Nasdaq IPO \$AMST & sales in non-profit, university and enterprise / 纳斯达克首次公开上市 \$AMST 以及在非盈利组织、大学和销售

2021

Became a Microsoft Partner & entered government sector / 成为微软合作伙伴并进入政府部门

KEY ACCOMPLISHMENTS / 主要成就

- Won sales in five major sectors: Business, Non-Profit, Government, Higher Education and K-12 / 在五个主要领域赢得了销售：商业、非营利组织、政府、高等教育和K-12部门
- Won major, organization-wide sales to become sole L&D platform / 赢得重大的、全组织的销售，成为唯一的L&D平台
- Demonstrated industry-leading retention rates across all programs: 98% / 在所有项目中表现出行业领先的留存率：98%
- Secured nameplate customers and delivered excellent customer reviews / 争取到铭牌客户，并提供优秀的客户评价
- **Positioned for growth — just when the world of learning needs our solutions** / 发展定位 - 正是学习世界需要我们的解决方案的时候

BUSINESS AND TECHNICAL AWARDS AND RECOGNITIONS / 商业和技术奖项和表彰



MODEL AND MARKETS / 模式和市场

MODEL: SAAS FLEXIBILITY AND SCALABILITY, TARGETING HIGH MARGIN + ARR / 模式: SAAS的灵活性和可扩展性, 目标是高利润+ARR

SETUP FEE / 安装费

ADAPTABLE: Amesite delivers custom, enterprise-wide systems, or new, specialized or technical programs, branded to the Customer / **适应性:** Amesite为客户提供定制的、企业范围内的系统, 或新的、专门的或技术性的项目, 为客户打造品牌。

COURSE CREATION FEE / 课程创建费

FLEXIBLE: Amesite can build-from-scratch, from technical to introductory / general-interest courses and programs — or Customers can use their own content / **灵活:** Amesite可以从头开始建立, 从技术到入门/一般兴趣的课程和项目 - 或者客户可以使用自己的内容

MAINTENANCE FEE / 维护费

RELEVANT: Amesite assures content stays up-to-date / **适宜:** Amesite确保内容保持最新状态

USER FEE / 用户费用

SCALABLE: Manageable user fees enable course monitoring and customer service, leveraging infrastructure that supports growth / **可扩展:** 可管理的用户费用使课程监测和客户服务成为可能, 利用基础设施来支持增长

ENTERPRISE / 企业
\$169B / \$1690亿

<https://www.statista.com/statistics/738412/size-of-the-workplace-training-market-north-america/>

HIGHER ED / 高等教育
16.6M Learners / 1660万学习者

https://nces.ed.gov/programs/coe/indicator_cha.asp#~:text=In%20fall%202018%2C%20total%20undergraduate,enrollment%20was%2013.2%20million%20students.

GOVERNMENT / 政府
\$3.6B / \$36亿 (DOL Training & Employment Services Budget 2020) / (美国劳工部培训和雇佣服务2020年预算)

<https://www.dol.gov/sites/dolgov/files/general/budget/2020/FY2020OperatingPlanAPT.pdf>



Enterprise Solutions / 企业解决方案

“The **results we've seen so far are unparalleled, the technology has made the system scalable and easy to use** and we can fully achieve our goals of inspiring that next generation of innovators and inventors.” / “到目前为止，我们所看到的结果是无与伦比的，该技术使该系统可扩展且易于使用，我们可以完全实现我们的目标，即激励下一代的创新者和发明者。”

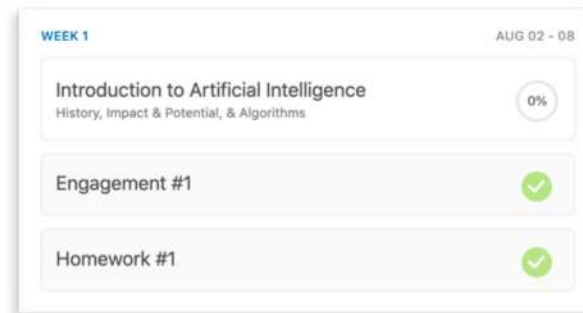
Patricia Mooradian

President & CEO / 总裁兼首席执行官
The Henry Ford Museum / 亨利福特博物馆

Amesite is a solution for ENTERPRISES that scales easily. / Amesite是一个为企业提供的解决方案，易于扩展。

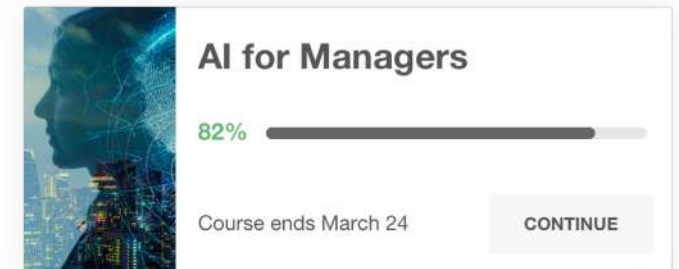
Delivering Courses & Programs to Upskill Flexibly / 提供课程和 灵活地提高技能的方案

- Access to **best-in-class content and instructors** — on demand / 获得一流的内容和教员 - 按需提供
- **Continuously refreshed** employee learning programs / 不断刷新的员工学习方案
- Delivery of **job-specific certifications** for teams, quickly and efficiently / 为团队快速、有效地提供特定工作的认证



Delivering Whole Enterprise Solutions that Meet L&D Needs / 提供满足L&D需求的全企业解决方案

- Fully **branded-to-Customer, AI-backed platform**, complete with the exact learning products that businesses need / 完全品牌化的客户，人工智能支持的平台，配备企业需要的确切学习产品
- **Full integration** of top tier tools, and **custom-built features**, delivered on-demand / 全面整合顶级工具和定制功能，按需交付
- **Auto-scaling out-of-the-box** — no additional complexity for businesses / 开箱即用的自动扩展 - 对企业来说没有额外的复杂性



\$151B / \$ 1510亿 73%

Worldwide market revenues from SaaS companies by **2022 / 到2022年**，全球SaaS公司的市场收入

<https://www.gartner.com/en/newsroom/press-releases/2019-11-13-gartner-forecasts-worldwide-public-cloud-revenue-to-grow-17-percent-in-2020>

73%

of organizations will be using all or mostly SaaS solutions by **2021 / 到2021年**，73%的企业将全部或大部分使用SaaS解决方案

<https://www.bmc.com/blogs/saas-growth-trends/>

93%

of CIOs indicate they're **already adopting** or are soon planning to adopt SaaS solutions / 93%的CIO表示他们**已经在采用**或即将计划采用SaaS解决方案

<https://www.bmc.com/blogs/saas-growth-trends/>

Higher Ed Solutions / 高等教育解决方案

“We chose to partner with Amesite because they offer **the most advanced online learning platform in the market today**. The feedback from our students and instructors has been overwhelmingly positive.” / “我们选择与**Amesite**合作是因为他们提供了当今市场上最先进的在线学习平台。我们的学生和教员的反馈一直是非常积极的。”

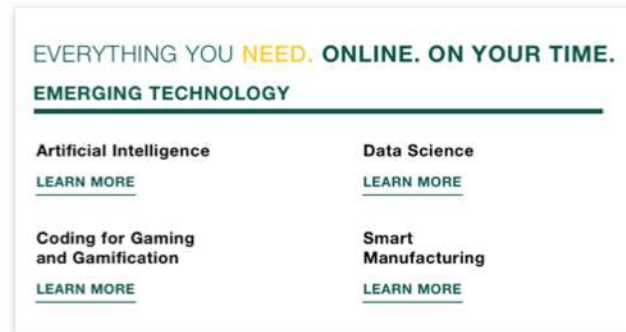
Dr. Farshad Fotouhi

Dean of Engineering,
Wayne State University / 韦恩州立大学工程学院院长

Amesite is a solution for HIGHER ED that drives revenue for universities. / Amesite 是一个为高等教育提供的解决方案，为大学带来收入。

Delivering Ecosystems that Generate Revenue / 提供能产生收入的生态系统

- **Courses, programs and certificates** delivered on a fully-managed platform, enabling colleges to launch efficiently / 在一个完全管理的平台上提供课程、项目和证书，使学院能够有效地启动
- **AI-backed platform** matches content to courses — continuously / 由人工智能支持的平台持续将内容与课程进行匹配
- Strategic consultation enables colleges to **create certifications that have impact** / 战略咨询使学院能够创建具有影响力的认证



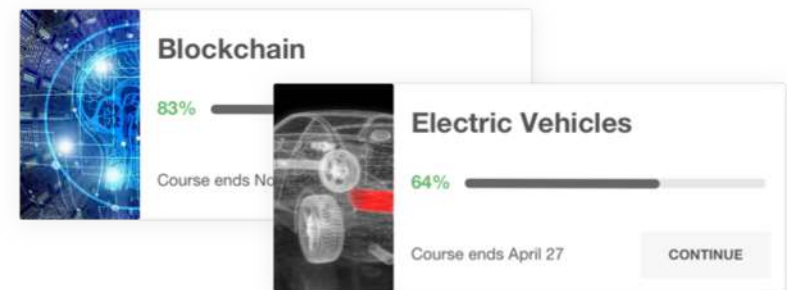
\$74B / \$740亿

Global Online Degree Market
Forecast by **2025** / 2025年全球在线学位市场预测

<https://www.holoniq.com/notes/74b-online-degree-market-in-2025-up-from-36b-in-2019/>

Delivering Experiences that Build Loyalty and ARR / 提供建立忠诚度和ARR的体验

- Delivery of the programs needed — paying only as-you-go — **branded to universities, to meet their markets' needs** / 提供所需的课程 - 只需随用随付 - 以大学为品牌，以满足其市场的需要。
- Access to content, instructors and **expert curation of content** / 获取内容、教员和专家策划的内容
- **Best-in-class customer service** — enabling growth without expanding or taxing university infrastructure / 一流的客户服务 - 在不扩大大学基础设施或不对大学基础设施征税的情况下实现增长



\$319B / \$3190亿

Global Online Education Market Forecast
by **2025** / 2025年全球在线教育市场预测

<https://www.researchandmarkets.com/reports/4986759/global-online-education-market-forecasts-from-2025-up-from-36b-in-2019/>

Government Solutions / 政府解决方案

“Workforce upskilling and reskilling is **needed more urgently now than ever**, given the evolution of the work world. We chose Amesite to support our own workforce in their professional development journey because **we believe in the power of their platform** to support the **engagement**, and ultimately the **success of our teams**.” / “鉴于工作领域的演变，现在比以往任何时候都更需要劳动力的技能提升和再提升。我们选择 **Amesite** 来支持我们自己员工的职业发展之旅，因为我们相信他们的平台能够支持我们团队的参与，并最终获得成功。”

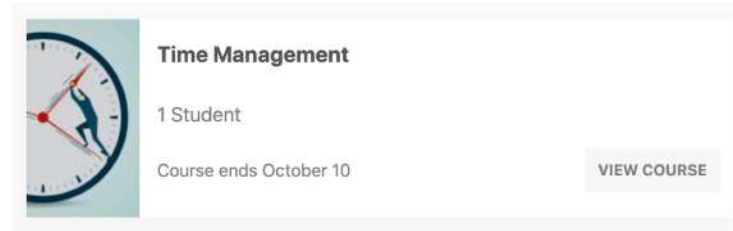
Shamar Herron

Executive Director / 执行董事
Michigan Works! Southeast

Amesite is a **solution for GOVERNMENT that drives revenue for agencies.** / **Amesite** 是一个为政府提供的解决方案，为机构带来收入。

Delivering a Single, Easy to Use, Scalable Solution / 提供一个单一的、易于使用的、可扩展的解决方案

- **High-tech AI-powered** online learning environment that is easy to use and has out of the box scalable / 高科技的人工智能驱动的在线学习环境，易于使用并具有立即可用的可扩展性
- **Easy implementation of integrations** with the programs vital to your company like HRIS integration, backed with analytics / 轻松实现与对你的公司至关重要的程序的整合，如人力资源信息系统的整合，并以分析为支撑。
- **Engaging delivery methods** that keep employees actively learning / 吸引人的授课方式，使员工积极学习



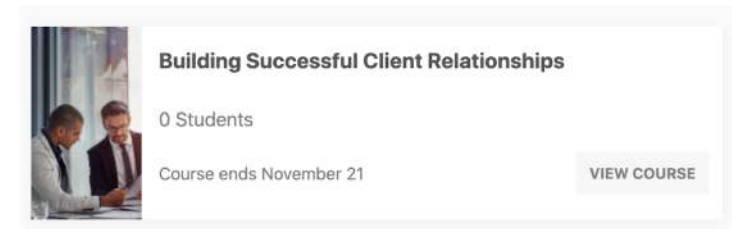
84%

of State Governors agreed that workforce development is a top priority for state and federal efforts. / 84%的州长同意，劳动力发展是州和联邦努力的首要任务。

https://www2.deloitte.com/content/dam/insights/us/articles/4697_Workforce-reinvention/DL_DS25_Government-business-closing-talent-gap.pdf%3DSeptember%3D2021

Delivering State-of-the-Art Workforce Training / 提供最先进的劳动力培训

- **Readily available, custom branded platform** with custom content and training courses that are relevant to the skills your workforce needs / 随时可用的定制品牌平台，具有与您的劳动力所需技能相关的定制内容和培训课程。
- **Actionable insights and analytics** with dashboards used to track employee progress/performance, enabling a quick implementation of improvements / 可行的洞察力和分析，用控制面板来跟踪员工的进展/表现，从而能够快速实施改进。
- **Industry leading data privacy and security policies** and infrastructure to keep your information secure / 行业领先的数据隐私和安全政策及基础设施，以保证您的信息安全



80%

Increase of workforce development funding in NY from 2019 – 2020 / 2019-2020 年，纽约市劳动力发展资金增加80%。

<https://www.c2er.org/2019/10/state-investment-in-workforce-development-on-the-rise/>

THF Case Study / THF 案例研究

“ I am a teacher by heart and I come from a family of teachers, so I know educators want access to the best possible resources that inspire their students and activate their potential. **inHub is the embodiment of that and Amesite's technology is making it possible.**” / “我是一名教师，我来自一个教师家庭，所以我知道教育工作者希望获得最好的资源，以激励他们的学生并激活他们的潜力。**inHub**是这一点的体现，而**Amesite**的技术正在使其成为可能”

Lucie Howell

Chief Learning Officer / 首席学习官
The Henry Ford Museum / 亨利福特博物馆

WATCH THE
CASE STUDY HERE /
在此观看该案例研究

The **Henry Ford's inHub** Advances Their Vision of Being a **Global Force** for **Innovation, Invention** and **Entrepreneurship** / 亨利福特博物馆的**inHub**推进其成为创新、发明和创业的全球力量的愿景

ABOUT THE HENRY FORD / HENRY FORD 介绍

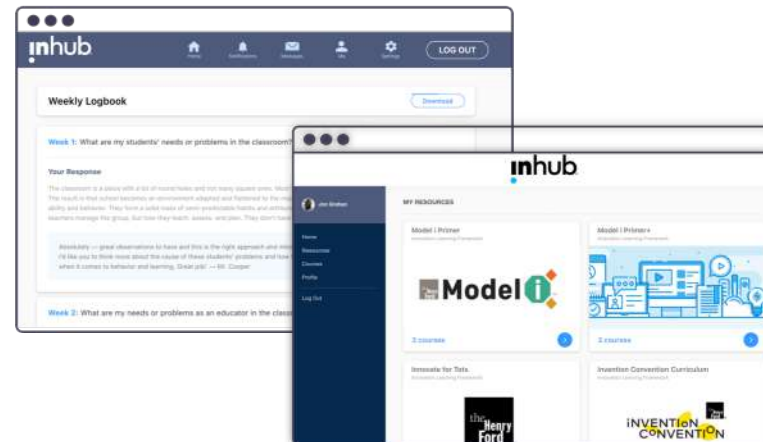
The Henry Ford provides unique educational experiences based on authentic objects, stories, and lives from America's traditions of ingenuity, resourcefulness and innovation. / 亨利福特博物馆提供了独特的教育体验，这些体验基于美国传统的独创性、机智性和创新性的真实物品、故事和生活。

Industry: Museums & Art Galleries, Hospitality / 行业：博物馆和艺术画廊、酒店

Company Size / 公司规模: 501 - 1,000

Location: Dearborn, Michigan / 地点：密歇根州迪尔伯恩市

Software: Enterprise / 软件：企业



THE CHALLENGE / 挑战

To increase access to The Henry Ford's unparalleled **collection of 26 MILLION primary and secondary source artifacts** to provide insights into 300 years of American innovation, ingenuity and resourcefulness. And more importantly, to allow these artifacts and their stories **to be translated into impactful experiences and lessons** within a digital environment **to impact and inspire users and educators around the globe in a powerful and engaging way.** / 增加对亨利福特博物馆无与伦比的**2600万件**一手和二手来源文物的访问，以提供对美国300年来的创新、智慧和机智的洞察力。更重要的是，让这些文物和它们的故事在数字环境中转化为有影响力的经验和教训，以一种强有力的和有吸引力的方式影响和激励全球的用户和教育工作者。

THE ANSWER / 答案

The **Henry Ford** partnered with **Amesite** to deliver **inHub**, a global resource and community for activating an innovative mindset. This **specialized digital learning platform** enables users **to engage, interact and experience** The Henry Ford's collections and its stories in **a whole new way.** / 亨利福特博物馆与**Amesite**合作提供**inHub**，这是一个激活创新思维的全球资源和社区。这个专门的数字学习平台使用户能够以一种全新的方式参与、互动和体验亨利福特博物馆的藏品及其故事。

WSU Case Study / WSU案例研究

“We are focused on making sure that professionals learn the latest and best technology. **Having Amesite as a trusted partner has enabled us to scale very fast. Together, we are having greater impact.**” / “我们专注于确保专业人员学习最新、最好的技术。有**Amesite**作为可信赖的合作伙伴，使我们能够非常迅速地扩展。我们一起产生了更大的影响。”

Weisong Shi

Associate Dean of Engineering,
Wayne State University / 韦恩州立大学工程学院副院长

WATCH THE
CASE STUDY HERE /
在此观看该案例研究

Wayne State University's Warrior TechSource for the Enterprise **Enables Professionals to Be Future-Ready** / 韦恩州立大学的 "企业勇士技术源" 使专业人员能够适应未来的需要

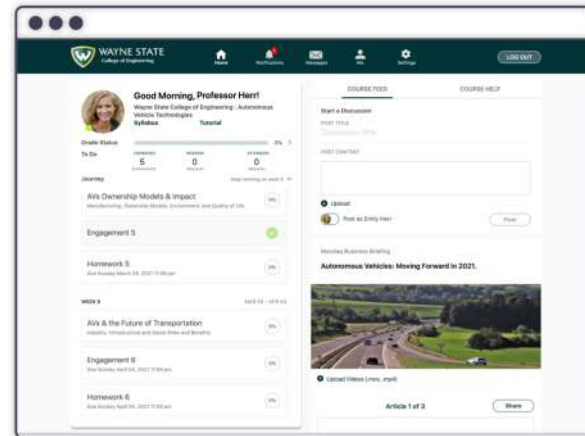
ABOUT WSU / 韦恩州立大学介绍
Wayne State University is a public research university in Detroit, Michigan. It is Michigan's third-largest university. / 韦恩州立大学是位于密歇根州底特律市的一所公立研究型大学，是密歇根州第三大的大学。

Industry: Colleges & Universities / 行业：学院和大学

Company Size / 公司规模: 1,001 - 5,000

Location: Detroit, Michigan / 位置：密歇根州底特律

Software: Higher Education / 软件：高等教育



THE CHALLENGE / 挑战

To help Wayne State University alumni and professionals **execute on today's automotive technology** and **provide them with educational opportunities that allow upward movement in the transforming field of mobility.** Most engineers did not graduate with degrees that covered in-demand topics like electric vehicles, autonomous vehicles, or the Internet of Things – and now **require upskilling to stay competitive in their fields.** / 为了帮助韦恩州立大学的校友和专业人士完成当今的汽车技术，并为他们提供教育机会，使他们在不断变化的机动领域中向上发展。大多数工程师在毕业时没有获得涵盖电动汽车、自动驾驶汽车或物联网等需求领域的学位，现在需要提高技能以保持在其领域的竞争力。

THE ANSWER / 回答

Wayne State University partnered with Amesite to deliver **Warrior TechSource**, a holistic platform that provides fully online, on-demand courses with live instructors. The **platform offers a superior way for WSU to upskill alumni and other professionals** on digital technology and technologies of the future. The **courses contain the latest findings on every topic they train on, in real-time, worldwide** – delivered to students, wherever and whenever needed. It is the **perfect solution for busy professionals** who want to stay relevant and **advance their careers.** / 韦恩州立大学与Amesite合作，提供**Warrior TechSource**，这是一个全面的平台，提供完全在线的按需课程，并有现场教师指导。该平台为韦恩州立大学提供了一种卓越的方式，使校友和其他专业人士能够掌握数字技术和未来技术。这些课程包含了他们培训的每一个主题的最新研究成果，在全球范围内实时提供给学生，无论何时何地。对于那些希望了解最新知识并推动其职业发展的忙碌的专业人士来说，这是一个完美的解决方案。

TECHNOLOGY / 技术

AMESITE USES AI TO IMPROVE LEARNING/

Amesite 使用 **AI** 来提升学习

AI drives engagement with fresh, relevant content and analytics that give actionable insights. /人工智能通过新鲜、相关的内容和提供可操作见解的分析来推动参与。
Amesite's analytics architecture enables agile, continuous improvements. /
Amesite的分析架构实现了敏捷的、持续的改进。

AMESITE USES BEST-IN-CLASS CODE AND

ARCHITECTURE/ Amesite 使用

同类最佳的代码和架构
Amesite's platform is built with tools that enable integration with thousands of APIs and offers reliable, out-of-the box auto scalability. / **Amesite**的平台是用能够与成千上万的**API**集成的工具建立的，并提供可靠的、开箱即用的自动扩展能力。

AMESITE TECHNOLOGY SUPPORTS SIMPLE, SCALABLE DESIGNS

CUSTOMERS LOVE/ Amesite 技术支持客户喜爱的简单、可扩展的设计
If it's easy to code, it's hard to use. If it's easy to use, it's hard to code. / 如果它容易编码，它就很难使用。如果它容易使用，它就很难编码。

Our platform is easy to use because we support accessible design with a flexible, sophisticated codebase. / 我们的平台很容易使用，因为我们用一个灵活、复杂的代码库支持无障碍设计。

AI-DRIVEN
/ AI 驱动



SCALABLE & SECURE /
可扩展和安全



BEST-IN CLASS FEATURES
AND INTEGRABILITY / 同类最佳的
功能和可整合性



INVESTMENT LANDSCAPE: / 投资版图: AMESITE

LEARNING MANAGEMENT SYSTEMS / 学习管理系统

Amesite uniquely focuses on the user experience, driving success for customers and learners. We are disrupting the "LMS." / Amesite独特地专注于用户体验, 为客户和学习者带来成功。我们正在颠覆 "LMS"。

Companies / 公司: Pluralsight [PS], Stride [LRN], Blackbaud [BLKB]

CONTENT CURATORS, PROGRAM MANAGERS, SERVICE PROVIDERS / 内容策划者、项目管理者、服务提供者

We believe that the private sector will continue to spur advancements in learning markets. / 我们相信, 私营部门将继续刺激学习市场的进步。

Companies / 公司: 2U [TWOU], Chegg [CHGG]

PLATFORMS FOR THE FUTURE OF WORK / 未来工作的平台

Amesite brings new data, and insights to other Enterprise SaaS platforms. We believe that the future of work is more digital, more connected and will offer continuous learning. / Amesite为其他企业SaaS平台带来了新的数据和洞察力。我们相信, 未来的工作将更加数字化、更加互联, 需要持续的学习。

Companies / 公司: Workday [WDAY], Atlassian [TEAM]

**AI GROWTH / AI增长
\$126B by 2025 / 到2025
年达到\$1260亿**

<https://www.statista.com/statistics/607776/worldwide-artificial-intelligence-market-revenues/#~:text=The%20global%20artificial%20intelligence%20AI,process%20automation%20%20and%20machine%20learning.>

**ONLINE EDUCATION
GROWTH 在线教育增长
\$319B by 2025 / 到2025年达到\$3190亿**

<https://www.researchandmarkets.com/reports/4986759/global-online-education-market-forecasts-from>

**SAAS FOR BUSINESS GROWTH
/ 促进业务增长的SAAS系统
\$623B by 2023 / 到2023年达到\$6230亿**

<https://www.pnwswire.com/news-releases/software-as-a-service-saas-market-could-exceed-600-billion-by-2023-301102655.html~:text=According%20to%20Finances%20Online%20the%20hold%20of%20such%20systems.>

LEADERSHIP AND BOARD

/ 领导层和董事会



Dr. Ann Marie Sastry
Founder, Chair & CEO /
创始人、董事会主席和首席执行官

- Former CEO and co-Founder of Sakti3 (acquired by Dyson in 2015 for \$90M) / 曾任Sakti3（2015年被戴森以\$9000万收购）的首席执行官和联合创始人
- Recognized by President Obama at the White House in 2015 for her technology entrepreneurship / 2015年在白宫受到奥巴马总统的表彰，表彰她的科技创业精神
- Her technology and business work have been featured in *WSJ*, *Fortune*, *Forbes*, *The Economist*, *USA Today*, *The New York Times* and on the cover of *Inc.* / 她的技术和商业工作已在《华尔街日报》、《财富》、《福布斯》、《经济学人》、《今日美国》、《纽约时报》和《公司》的封面上得到报道。
- Arthur F. Thurnau Professor (UM's highest teaching honor) at the University of Michigan, 17 years / 密歇根大学Arthur F. Thurnau教授（密歇根大学的最高教学荣誉），17年
- Recognized with some of the highest honors in her scientific fields / 在她的科学领域中被授予一些最高的荣誉
- Co-authored over 100 publications and 100 patents and filings and delivered over 100 invited lectures and seminars globally (NIH, NSF, NAE, MIT, Stanford, UC Berkeley, Oxford, Cambridge, etc.) / 共同撰写了100多篇出版物和100多项专利和申请，并在全球范围内参加了100多场特邀演讲和研讨会（NIH、NSF、NAE、MIT、斯坦福、UC Berkeley、牛津、剑桥等）。
- Serves on the Boards of the International Council on Clean Transportation (ICCT), the Alpha House Family Homeless Shelter, Laidlaw & Company, among others / 在国际清洁运输理事会（ICCT）、阿尔法之家无家可归者收容所、Laidlaw & Company等机构的董事会任职。
- Holds PhD and MS degrees from Cornell University, and a BS from the University of Delaware, all in Mechanical Engineering / 拥有康奈尔大学的博士和硕士学位，以及特拉华大学的学士学位，均为机械工程专业。



Anthony Barkett, J.D.



Barbie Brewer



J. Michael Losh



Gilbert S. Omenn, MD, Ph.D.



Richard Ogawa, J.D.



George Parmer

FINANCE / 融资



TECH & IP / 技术和知识产权



PEOPLE & GROWTH / 人才和增长



THANK YOU. / 谢谢



FOR RESOURCES /
寻求资源

FOLLOW
OUR PROGRESS
/ 追踪我们的动态



FOR INVESTMENT /
进行投资