

ProStar[®]



PRECISION MAPPING SOLUTIONS[®] /

精密测绘解决方案

Corporate Presentation – October 2021
公司报告 – 2021年10月

CONFIDENTIAL

Intended Only for Designated Recipients

三 FORWARD LOOKING STATEMENTS / 前瞻性陈述

In general. This disclaimer applies to this presentation and the verbal or written comments of any person presenting it. This presentation, taken together with any such verbal or written comments, is referred to herein as the "Presentation". ProStar Holdings Inc. is referred to herein as "Company". Making investments such as those to which this Presentation relates may expose an investor to a significant risk of losing all or part of the amount invested.

No offer to purchase or sell securities. The Presentation or the information contained therein does not constitute or form part of an offer or invitation to sell, or a solicitation of an offer to subscribe for or buy, any security. The Presentation or the information contained therein may not be relied upon in connection with the purchase or sale of any security in any jurisdiction in which such offer, solicitation or sale would be unlawful. Any such offer would only be made by means of formal offering documents, the terms of which would govern in all respects and which may be subject to the approval of the relevant regulator and may include discussion of certain risks, conflict of interest and other information important to any investment decision. Investors should not subscribe for any securities referred to in this Presentation except on the basis of the information contained in a formal offering document relating to such securities.

Past performance. In all cases where historical performance is presented, please note that past performance is not a reliable indicator of future results and should not be relied upon as the basis for making an investment decision.

Forward-looking statements. "Forward-looking statements" (including the Company's opinions, expectations, beliefs, plans, objectives, assumptions or projections regarding future events or future results) contained in the Presentation are based on a variety of estimates and assumptions by the Company, including, among others, estimates of future operating results, financial condition and liquidity, and the development of the industry in which the Company operates. These statements generally are identified by words such as "believes," "expects," "predicts," "intends," "projects," "plans," "estimates," "aims," "foresees," "anticipates," "targets," and similar expressions. These estimates and assumptions are inherently uncertain and are subject to numerous business, industry, market, regulatory, geo-political, competitive and financial risks that are outside of the Company's control. There can be no assurance that the assumptions made in connection with the Forward-looking statements will prove accurate, and actual results may differ materially, including the possibility that an investor may lose some or all of any invested capital. The inclusion of the Forward-looking statements herein should not be regarded as an indication that the Company considers the Forward-looking statements to be a reliable prediction of future events and the Forward-looking statements should not be relied upon as such. Other than as required by law, None of the Company or any of their respective representatives has made or makes any representation to any person regarding the Forward-looking statements and, other than as required by law, none of them intends to update or otherwise revise the Forward-looking statements to reflect circumstances existing after the date when made or to reflect the occurrence of future events, even in the event that any or all of the assumptions underlying the Forward-looking statements are later shown to be in error.

No reliance, no update and use of information. You may not rely on the Presentation as the basis upon which to make a decision. To the extent that you rely on the Presentation in connection with any decision, you do so at your own risk. Any person who is in doubt about the subject matter of this Presentation or any investment in connection with the same should consult their own advisers on such investments. The Presentation does not purport to be complete on any topic addressed. The information in the Presentation is provided to you as of the dates indicated and the Company does not intend to update the information after its distribution, even in the event that the information becomes materially inaccurate. Certain information contained in the Presentation includes calculations or figures which have been prepared internally and have not been audited or verified by a third party. Where any information and statistics are quoted from an external source, such information or statistics should not be interpreted as having been adopted or endorsed by the Company as being accurate. Use of different methods for preparing, calculating or presenting information may lead to different results and such differences may be material.



CONFIDENTIAL INFORMATION / 机密信息

Distribution of the Presentation. The Company expressly prohibits any redistribution of the Presentation without the prior written consent of the Company. The Presentation is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use is contrary to law, rule or regulation.

No tax, legal, regulatory, financial, accounting or investment advice. The Presentation is not intended to provide, and should not be relied upon for, tax, legal, regulatory, financial, accounting or investment advice. Any statements of tax consequences contained in the Presentation were not intended to be used and cannot be used to avoid penalties under the applicable tax laws or to promote, market or recommend to another party any tax related matters addressed herein.

Confidentiality. Pursuant to the terms of your (or your organization's) confidentiality agreement with the Company, the Presentation is confidential. By accepting receipt or reading any portion of the Presentation or attending any portion of the verbal presentations to which the Presentation relates, you agree that you will treat the Presentation confidentially. This reminder should not be read to limit, in any way, the terms of your (or your organization's) confidentiality agreement with the Company.

IRS Circular 230 disclosure. The Company and its affiliates do not provide tax advice. Please note that (i) any discussion of U.S. tax matters contained in this communication (including any attachments) is not intended or written to be relied upon, and cannot be used, or relied upon, by you for the purpose of avoiding penalties that may be imposed under the Internal Revenue Code of 1986, as amended; (ii) this communication was written to support the promotion or marketing (within the meaning of Circular 230) of the matters addressed herein; and (iii) you should seek advice based on your particular circumstances from an independent tax advisor.

No liability. The Company and any of their parent or subsidiary undertakings or any of such persons' directors, officers, employees and advisors nor any other person shall have any liability whatsoever for loss howsoever arising, directly or indirectly, from any use of this Presentation. By attending and/or accepting a copy of this Presentation you acknowledge that you will be solely responsible for your own assessment of the market and the market position of the Company and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the Company's business.

Other jurisdictions. The absence of a discussion in this document regarding sales restrictions of the securities in any particular jurisdiction does not imply that the securities may or may not be purchased in such jurisdiction by prospective investors. Jurisdictions not addressed herein may or may not permit the purchase of the securities by prospective investors who are subject to the laws and regulations of such jurisdictions.



PROSTAR'S SOLUTION / PROSTAR的解决方案

PointMan® is a patented and commercialized solution that provides the ability to capture, record and display the precise location of critical infrastructure including buried utilities and pipelines / PointMan®是一种获得专利并已商业化的解决方案，能够捕捉、记录和显示关键基础设施的精确位置，包括埋在地下的公共设施和管道。

- ✓ Existing marquee customers in multiple verticals including a growing number of marquee clients that include Fortune 500, government agencies, and some of the largest Subsurface Utility Engineering firms in North America. / 在多个垂直领域的现有知名客户，包括越来越多的知名客户，包括财富500强、政府机构和北美一些最大的地下设施工程公司。
- ✓ Veteran management team with extensive software, cloud & mobile and capital markets experience / 拥有丰富的软件、云和移动以及资本市场经验的资深管理团队



≡ EXPERIENCED LEADERSHIP TEAM / 经验丰富的领导团队



PAGE TUCKER – CEO / 首席执行官

Over 25 years in developing data management and Geographic Information System (GIS) solutions / 在开发数据管理和地理信息系统解决方案方面拥有超过25年的经验



VASA DASAN – COO / 首席运营官

15 years as CTO of Sun Microsystems Services Division / 担任Sun Microsystems服务部门的首席技术官15年



JONATHAN RICHARDS – CFO / 首席财务官

Extensive experience serving as CFO with TSX and TSXV listed companies / 有丰富的担任多交所和多交所创业板上市公司首席财务官的工作经验



JASON MARTSCHUK – SVP OF SALES / 销售高级副总裁

Application Sales Manager for Oracle's Construction & Engineering Global Business Units / 甲骨文公司建筑与工程全球业务部门的应用销售经理

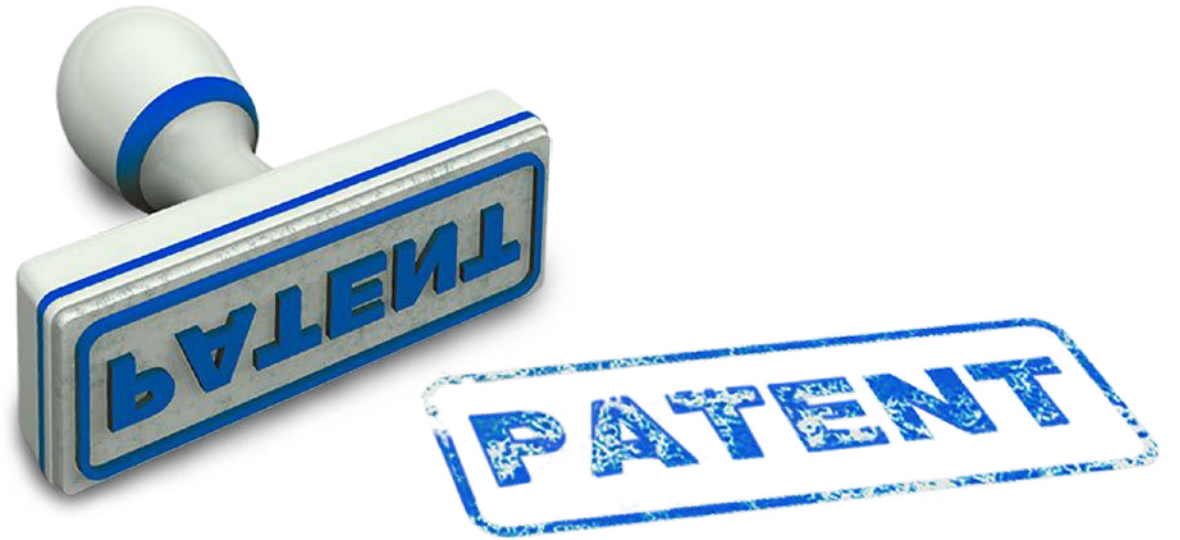
≡ OUR FOCUS IS CRITICAL INFRASTRUCTURE / 我们专注于关键基础设施



20

Number of issued patents / 颁发的专利数量

ProStar's patents protect the methods required to digitally identify, capture, map and visualize underground utilities. / ProStar的专利保护以数字方式识别、捕获、绘制和可视化地下设施所需的方法。



≡ INFRASTRUCTURE / 基础设施

2.4 million miles of paved roads that we rely on to support our businesses and industries. / 240万英里的公路，我们依靠它来支持我们的商业和工业。

This infrastructure is becoming dilapidated and in serious need of repair and replacement. / 这些基础设施正变得破旧不堪，严重需要维修和替换。

The White House is preparing to pass a massive trillion-dollar infrastructure bill to overhaul and expand our roads, bridges and railways as well as water and sewer systems. / 白宫正在准备通过一项万亿规模的基础设施法案，用于大修和扩展我们的道路、桥梁和铁路以及供水和排水系统。



≡ WHAT LIES BENEATH? / 底下是什么？



New York City / 纽约市

≡ US INDUSTRY STATISTICS / 美国行业统计

35 Million

Miles of underground Pipelines and Utilities / 英里地下管线和公用设施

— [Federal Highway Administration Research and Technology 2019 / 联邦公路管理局研究与技术2019](#)

500 Thousand

Number of Strikes per year, up 16% from 2019 / 每年的罢工次数, 比2019年增加16%。

— [DIRT Report, Released September 2019 / DIRT报告, 2019年9月发布](#)



\$10 Billion

Annual estimate to locate underground infrastructure prior to construction / 在施工前对地下基础设施进行定位的年度估算

— [Prepared for the Geospatial Information & Technology Association by Geoff Zeiss and Dr. Sakura Shinoaki / Geoff Zeiss和Sakura Shinoaki博士为地理空间信息和技术协会制备的](#)



\$30 Billion

Annual estimated impact of underground damage on the economy / 地下损害对经济的年度估计影响

— [DIRT Report, Released September 2019 / DIRT报告, 2019年9月发布](#)

*All currency in USD / 所有货币单位均为美元

≡ THE PROBLEM / 问题

Utilities are often not mapped and if maps are available, they are in the form of design drawings or sketches which are simply not accurate / 公用事业往往没有被绘制成地图，即使有地图，也是以设计图或草图的形式，根本不准确。



三 CURRENT PRACTICES / 当前操作方法

The current method of identifying the location of buried utilities include a utility locate device and a paint can used to mark the approximate location of where the utility is buried. / 目前识别埋藏的公共设施位置的方法包括一个公共设施定位装置和一个用于标记公共设施埋藏的大致位置的油漆罐。



≡ CURRENT PRACTICES / 当前操作方法

Hydrovac Excavation is a form of non-destructive excavation designed to expose buried infrastructure. The process liquefies the soil, which is extracted by a vacuum system into a tank that is mounted on a truck. / 水力挖掘是一种非破坏性的挖掘方式，旨在暴露埋藏的基础设施。该过程将土壤液化，通过真空系统将其抽取到安装在卡车上的一个罐子里。



≡ CONGESTED CORRIDORS / 拥挤的通道



≡ CURRENT DATA WORKFLOWS / 当前的数据工作流程

1. Locate Utilities /
确定公用设施位置



2. Survey Paint Marks /
勘测油漆标记



3. Upload the Data / 上传数据



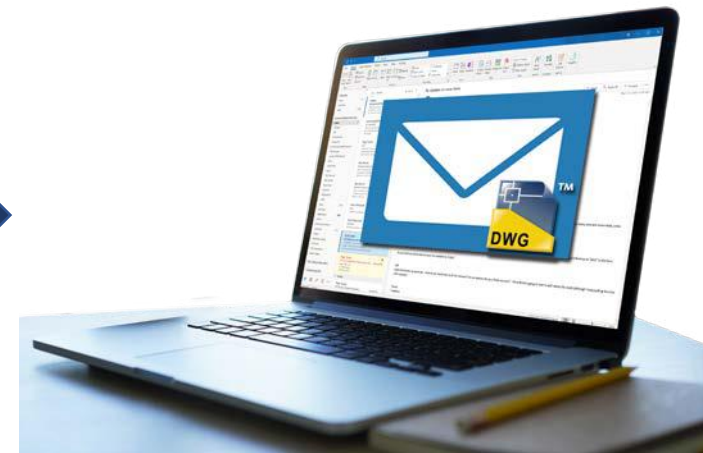
4. Review the Data /
审核数据



5. Import to Computer-Aided Design (CAD) systems or GIS / 导入到CAD系统或GIS



6. Send to Team members /
发给团队成员



≡ THE SOLUTION / 解决方案



/ 精密测绘解决方案



THE SOLUTION / 解决方案



Utility Locate Device
/ 公用设施定位装置



Mobile / 移动设备



Precision GPS / 高精度GPS



Cloud / 云





POINTMAN PRO WORKFLOW / POINTMAN PRO 工作流程

1. Capture Field Data
/ 采集现场数据

2. Process in the Cloud / 在
云端处理

3. Available to Team Members
/ 团队成员可使用



INITIAL MARQUEE CLIENTS / 最初的知名客户



Largest infrastructure construction company in the United States / 美国最大的基础设施建设公司



Mandated PointMan into Colorado state law 1.14.21 将 PointMan纳入卡罗拉多州的法律 1.14.21



≡ INTRODUCING POINTMAN PRO / 介绍POINTMAN PRO



≡ NEWEST MAJOR CLIENTS / 最新的大客户



Top ranked US engineering, planning and construction firm that offers multi-discipline services to transportation, water, utility, and facilities. / 排名前列的美国工程、规划和建筑公司，为交通、水务、公用事业和设施提供多领域的服务。



Top-ranked heavy civil contractor with operations throughout the US serving three primary markets: transportation, rail, and marine. / 排名前列的重型土木工程承包商，业务遍及美国，服务于三个主要市场：运输、铁路和海运。



National and award winning, US-based design and consulting firm specializing in engineering and construction services. / 总部设在美国的设计和咨询公司，专门从事工程和建筑服务，多次获奖。



ProStar's first municipality. New Hampton has a population of under 20k. There are over 38,000 municipalities in the US under 20k population. / ProStar 服务的第一个城市。New Hampton的人口不足2万。美国有超过38,000个人口低于20,000的城市。



ProStar's first Canadian client. Top ranked engineering & surveying Canadian firm with operations in Canada and the United States. / ProStar的第一个加拿大客户。排名前列的加拿大工程和测量公司，在加拿大和美国均有业务。



ProStar's second municipality. Aberdeen adopted ProStar's Solution to Meet New Jersey Department of Environmental Protection mandate / ProStar服务的第二个城市。Aberdeen采用ProStar的解决方案来满足新泽西州环境保护部门的要求



ProStar's first utility company. Zayo is a leading provider of fiber networks with centers in over 400 markets in North America and Europe. / ProStar的第一家公用事业公司。Zayo是一家领先的光纤网络供应商，在北美和欧洲的400多个市场设有服务中心。

≡ INDUSTRY PARTNERS / 行业合作伙伴

Trimble is a global leader in geospatial technologies including the development of Global Positioning System/Global navigation satellite system (GPS/GNSS) receivers and engineering and surveying equipment. / Trimble是地理空间技术的全球领导者，包括开发全球定位系统/全球导航卫星系统（GPS/GNSS）接收器和工程及测量设备。

NASDAQ: TRMB - US\$21 Billion / 210亿美元




≡ INDUSTRY PARTNERS / 行业合作伙伴



≡ 3 POINTMAN OPTIONS – SAAS MODEL / POINTMAN三种选择 – SAAS模式








**No Annual License
FREE**


Features Include:

- Geoid Models
- Google Directions
- Supports PDFs out in the Field
- Data Dictionary
- Photo & Sketch Support
- Pairs with Major Locate Tools
- Export Email, KMZ, Photos, & PDFs

**Available for free on
Google Play and The Apple Store**


 MOBILE




**Annual License
\$295**

All PointMan Features and:

- Multiple VRS/Correction Services
- Real-Time Datum Translations
- Stakeout for Points & Lines
- Survey & Mapping Grade GPS Units
- Attach Photos & Forms to Features
- Audit Trails for Users & Data
- Feature Lock
- Snap Line work to Points/Potholes
- Split & Join Lines
- Supports Custom Attributes
- Trimble GPS/GNSS & Catalyst DA-1
- Utility Locate Form
- Export Shapefile, KML, & CSV
- Enhanced Export Options
- Import KML & PRJ Files


 MOBILE



**Annual License
\$2,495**

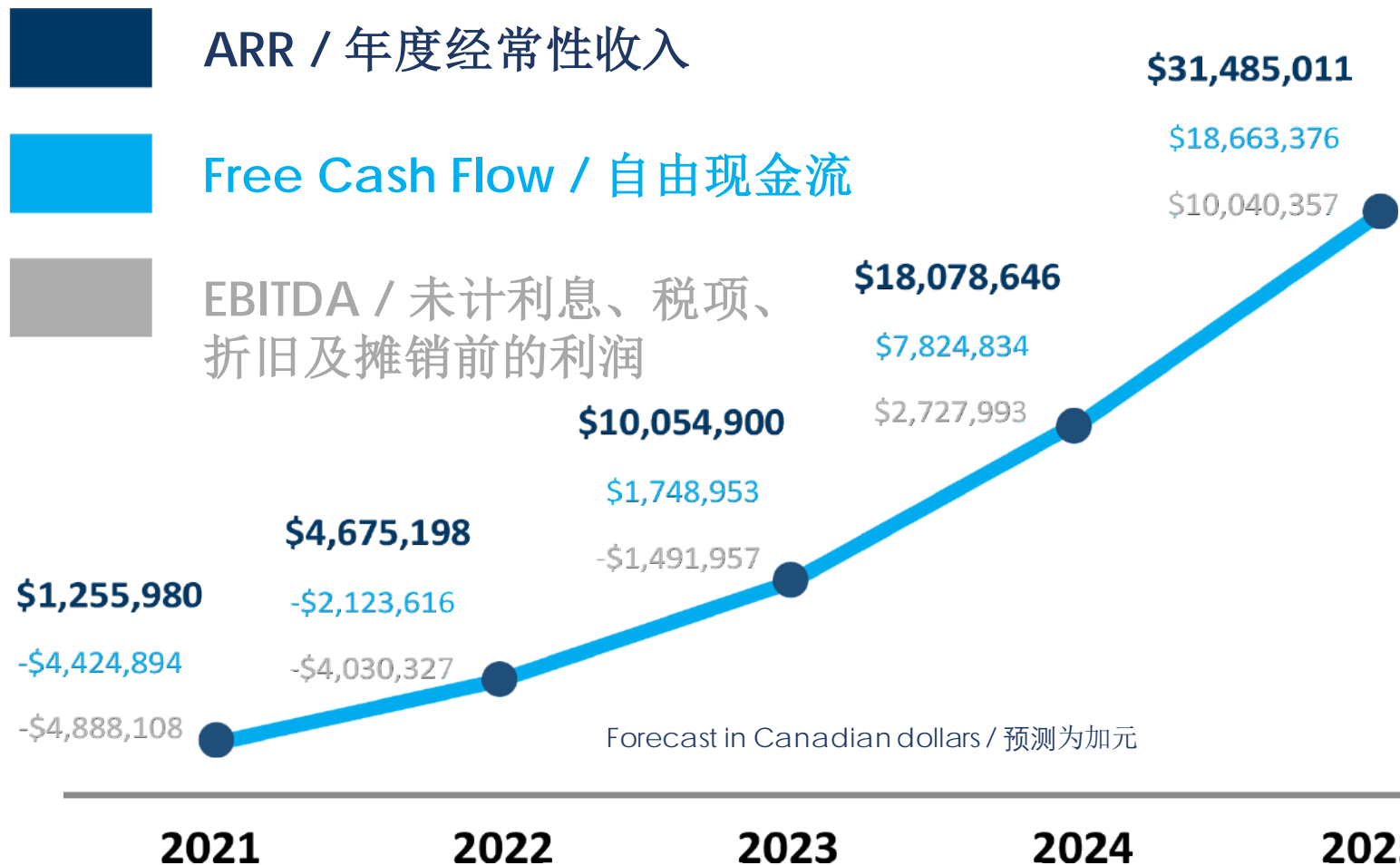
**All PointMan & Plus
Features and:**

- Mobile & Cloud
- Site Calibration
- Work Offline
- One Call Tickets
- Shared Cloud for Multiple Users
- Manage User Permissions & Roles
- In App Support
- Service Level Agreements
- Online Help & Feedback
- Attach Photos & Forms to Any Feature
- Audit Trails for Users & Data (Activity Logs)

 MOBILE & CLOUD

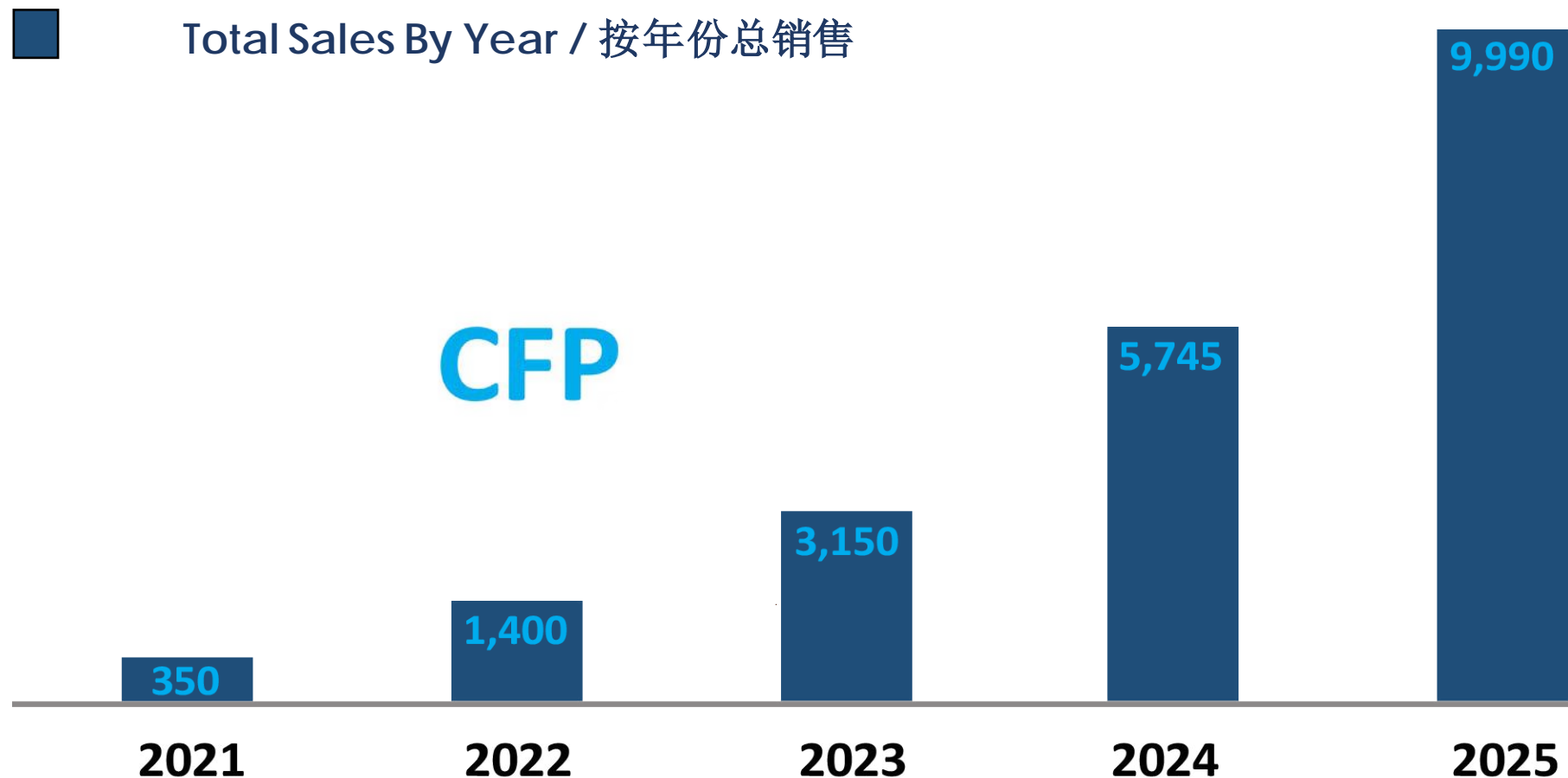
*All pricing in USD / 所有价格均为美元

ANNUAL RECURRING REVENUE (ARR) / 年度经常性收入



This slide illustrates the forecasted cash position of the Company based on the annual recurring revenue (ARR) or cash flow, versus IFRS reporting with deferred revenue. / 这页说明了基于年度经常性收入 (ARR) 或现金流的公司预测现金状况, 与采用递延收入的《国际财务报告准则》报告相比较。

☰ TARGETED POINTMAN PRO SALES / POINTMAN PRO的目标销售额



CFP (Cashflow Positive) ProStar anticipates being cashflow positive when the company realizes 1400 PointMan user licenses sold / ProStar预计，当公司售出1400个PointMan用户许可时，现金流为正

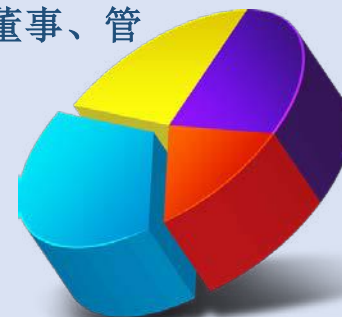
PRO-FORMA CAPITALIZATION / 资本结构

Common Shares Issued / 已发行普通股	91,201,334*
Warrants - weighted average at \$0.59 / 认股权证 – 加权均价\$0.59	18,599,514
Incentive Stock Options - weighted average at \$0.43 / 激励性股票期权 – 加权均价\$0.43	7,835,000
Fully Diluted Shares / 完全摊薄后股数	117,635,848
Cash (as at July 31, 2021) / 现金（截止2021年7月31日）	CAD \$1.25 Million / 125万加元
Debt / 债务	None / 无
Fully Diluted Cash / 完全摊薄后现金	CAD \$15.5 Million / 1550万加元

Director, Management and Employee Ownership – 30% / 董事、管理层和员工持股比例为30%

- * 46m shares are subject to resale restrictions ranging from 12 to 36 month release schedules, with the first tranches released 6 months from trade date. / 4,600万股股票有12至36个月的禁售期，第一批股份在交易日后6个月内解禁。

As of July 31, 2021 / 截止2021年7月31日





OTC: MAPPF

TSXV: MAPS

FSE: 5D00

Page Tucker

CEO / 首席执行官

ptucker@prostarcorp.com

Alex Moore

Investor Relations Support / 投资者关系

investorrelations@prostarcorp.com

General Information / 一般信息

info@prostarcorp.com



LinkedIn



Corporate Presentation – October 2021

CONFIDENTIAL

Intended Only for Designated Recipients