



# Event Brochure



# VANCOUVER 2024

**MAY 7 - 9, 2024** VANCOUVER CONVENTION CENTRE

[CANADAGASLNG.COM](http://CANADAGASLNG.COM)



# About Canada Gas

The Canada Gas Exhibition & Conference, due to take place in Vancouver on May 7-9, 2024, holds the potential to be one of the most significant internationally-focused domestic conversations of our generation. At the forefront of this dialogue is the pressing question of how Canada can actively contribute to addressing the world's energy needs during this transformative era of evolving global energy dynamics and transition strategies.

Canada stands firmly as a symbol of stability and environmental responsibility, prepared to play a substantial role in supporting international energy security. With LNG Canada's near completion and Cedar LNG's environmental certification, our future appears promising, despite the challenges. Simultaneously, we're propelling ourselves toward a hydrogen-powered future, which is pivotal in achieving our net-zero ambitions. As one of the world's largest hydrogen producers, Canada's ascent as an energy giant is undeniably on the horizon. At this event, exclusively dedicated to the gas industry, you will discover how Canada, the fifth-largest natural gas producer and the sixth-largest exporter globally, is committed to supplying ethical and clean gas.

In 2024, we're set to delve into the global demand for gas, promote international cooperation, and crucially, accelerate our pursuit of hydrogen. The core of our platform remains rooted in the values of open dialogue and reconciliation, as we aim to mobilize our nation to share insights that hold the potential to resolve the global energy crisis. We are also thrilled to introduce exciting additions to our show, featuring themes like bunkering and storage, hydrogen and CCUS, marine and logistics, and gas and LNG - each representing a critical facet of our industry's progress.

Join us in April 2024, as we uncover the natural gas solutions that will shape a brighter, cleaner, and more sustainable future for us all.

Brought to you by the organizers of...



and 70+ energy events worldwide **dmg::events**

# Our Governing Body



**Alden Evans**  
VP, Americas  
Worley



**Andy Brooks**  
President & CEO  
Waiward Industrial  
Management Services



**Calvin Xu**  
Co-Founder & CEO  
True North Energy



**Karen Ogen**  
CEO  
First Nations LNG Alliance



**Matthew Klippenstein**  
Executive Director, Hydrogen  
BC; Regional Director,  
Western Canada  
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Fuel Cell Association  
(CHFCA)



**Paul De Jong**  
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**Alex Taimuri**  
Co-Founder and CEO  
Capstone ITS



**Andrew Wilkins**  
Vice President, Business  
Development and  
Marketing  
Distributed Gas Solutions  
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**Bill Whitelaw**  
Managing Director,  
Strategy and Sustainability  
geoLOGIC Systems



**Daria Hasselmann**  
Senior Manager,  
Community Relations  
Woodfibre LNG Limited



**Jim Brassett**  
Vice President of  
Technology Development  
Ensol Systems



**Racim Gribaa**  
President  
Global LNG Consulting Inc.



**Andy Brook**  
President & CEO,  
Waiward Industrial



“People should attend to get a better understanding of the market and the players, understand LNG at a deeper level and make good contacts and potential friendships. It’s an excellent opportunity to collaborate, learn, ask questions, and pose ideas. And to me, Canadians should be as familiar and comfortable with LNG as hockey, poutine, and butter tarts. And I think this is one way that we can do that.”



# NEW FOR 2024



## BUNKERING & STORAGE

The bunkering & storage zone will feature exhibitors showcasing services related to supplying fuel to vessels, storage, handling and delivery of fuel oil or marine diesel. Exhibitors in this zone will include port authority, bunker management, fuel logistics, transportation and more!

## HYDROGEN & CCUS

The hydrogen & CCUS zone will feature exhibitors showcasing services related to hydrogen production, industry applications, site infrastructure, logistics and mobility. Exhibitors in this zone will include producers, municipalities, government, academia, engineering and more!



## MARINE LOGISTICS

The marine logistics zone will feature exhibitors showcasing services related to maritime transport, shipping lanes, anchoring areas, harbours and land logistics leading to harbours. Exhibitors in this zone will include regional planning and infrastructure, marine transportation, nature and environment and public support advocacy.

## GAS & LNG

The gas & LNG zone will feature exhibitors showcasing services related to production, transportation, liquefaction, re-gasification and carbon capture. Exhibitors in this zone will include producers, transportation, pipeline companies, gas companies and more!



100+

exhibiting companies



85+

expert speakers



500+

conference delegates



3000+

attendees

## ABOUT THE CONFERENCE

Canada has the potential to become an LNG superpower and leader in supplying ethical and clean gas to the world, but turning potential in reality to finance a better standard of living for Canadians is the major challenge to overcome. With LNG Canada 85% complete, and aiming to start shipping by 2025, Cedar LNG receiving its provincial environmental assessment certificate and construction of Coastal Gaslink in full swing, the future looks positive, although there are many barriers yet to overcome.

Policymakers are positioning hydrogen as central to net zero ambitions. In Canada, projects are being announced at lightning speed, and the demand for hydrogen gas in the transportation and building sectors are on an upward trajectory. As one of the world's largest hydrogen producers, this really is Canada's opportunity to be truly recognized as an energy giant.

## Conference Pillars



### CANADA'S UNIQUE OPPORTUNITY

Canada has one of the world's most abundant supplies of natural gas, the world's most in-demand fuel. As long as cheap Russian gas was available, there was less demand in Europe for LNG from North America, and the demand for North American gas from Asia remains high. Canada also has abundant and diverse feedstocks for hydrogen production, where demand is skyrocketing. The time is now for Canada to show leadership on the world's stage and showcase its energy potential to the world.



### ENERGY TRANSITION AND SUSTAINABILITY

With growing global emphasis on sustainability and reducing greenhouse gas emissions, the role of natural gas and hydrogen in Canada's energy transition is vital. It is imperative to continue the collaborative approach we are taking on clean technologies, carbon capture and storage, methane emissions reduction, and the integration of natural gas into a low-carbon energy mix.



### AUTHENTIC PROJECT PARTNERSHIPS

Cedar LNG is positioned to be the largest, First Nation majority-owned project in Canada. The floating LNG facility in Kitimat will have a liquefaction capacity of 400 million standard cubic feet per day and obtained approval from the BC Environmental Assessment Office. Capacity building still needs to be addressed and how we promote greater understanding and awareness between the energy industry and First Nations.



### LNG AND HYDROGEN MARKET INTEGRATION

LNG and hydrogen can complement each other in Canada's energy mix. There is potential for using LNG as a feedstock for hydrogen production and the feasibility of integrating hydrogen into existing LNG infrastructure, and potential synergies with existing LNG storage and transportation systems.



# FEATURES OF CANADA GAS



## 3-DAY CONFERENCE

The Canada Gas conference will feature keynote presentations, panel discussions with industry leaders, on-stage interviews, and round-tables with 60+ speakers over 3 days. Major highlights will be LNG projects updates, Canada's global hydrogen potential and authentic project partnerships.



## KNOWLEDGE BARS

Sponsored by Enbridge, the knowledge bars will provide attendees an accessible route to learning about the latest technologies being employed by innovators in the gas, LNG and hydrogen space.



## LNG CAFÉ & BISTRO

This high-traffic space is exclusive for exhibition visitors and conference delegates that allows for networking, building connections and relaxing. Food and beverages are available to order here.



## EXHIBITION FLOOR PARTY

Unwind and celebrate your connections with handcrafted cocktails and delectable hors d'oeuvres, engaging in meaningful conversations with your newest connections.



## INDUSTRY PUB NIGHT

Elevate your professional network, tap into valuable industry insights, and most importantly, have fun with your old and new connections.

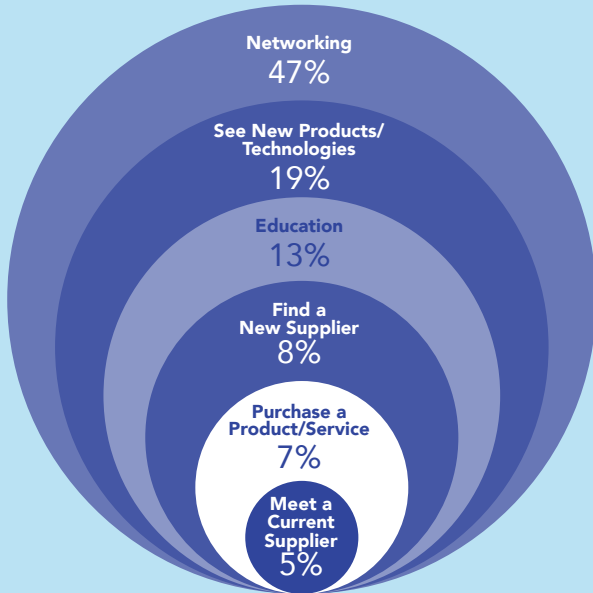


## REST AND RECHARGE STATION

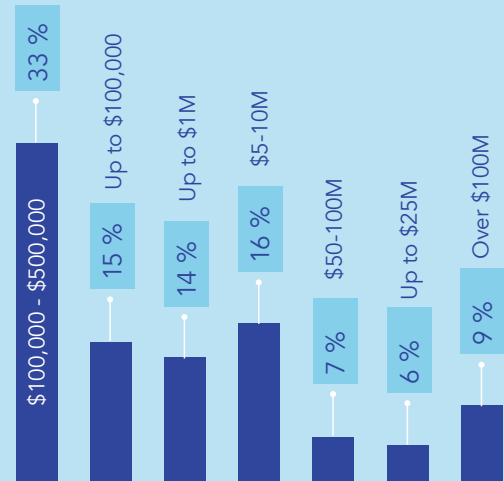
This area will give visitors a place to eat, rest their feet, have an intimate meeting, charge their phone or simply chat with a colleague.

# CANADA GAS AUDIENCE OVERVIEW

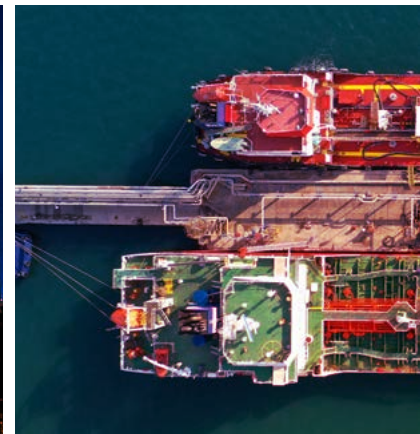
## PRIMARY REASON FOR ATTENDING CANADA GAS\*



## PURCHASING POWER



\*Canada Gas 2023 post-show report data



## CANADIAN LNG EXPORT PROJECTS INCLUDE:

### LNG Canada

LNG Canada will export Canadian natural gas to Asian markets, and in the process, put Canada on the global map of LNG exporting countries and create a world-class liquefied natural gas (LNG) industry in British Columbia and Canada.

### Woodfibre LNG

The Woodfibre LNG Project is owned and operated by Woodfibre LNG Limited, a privately held Canadian company based in Vancouver, British Columbia. Woodfibre LNG Limited is the owner of the former Woodfibre pulp mill site, which is located about seven kilometers southwest of downtown Squamish, B.C.

### The Cedar LNG Project

The Cedar LNG Project (Project) is a proposed floating liquefied natural gas (FLNG) facility in Kitimat, British Columbia, Canada, within the traditional territory of the Haisla Nation. The Project is strategically positioned to leverage Canada's abundant natural gas supply and BC's growing liquefied natural gas (LNG) infrastructure to produce industry-leading low-carbon Canadian LNG for new overseas markets.

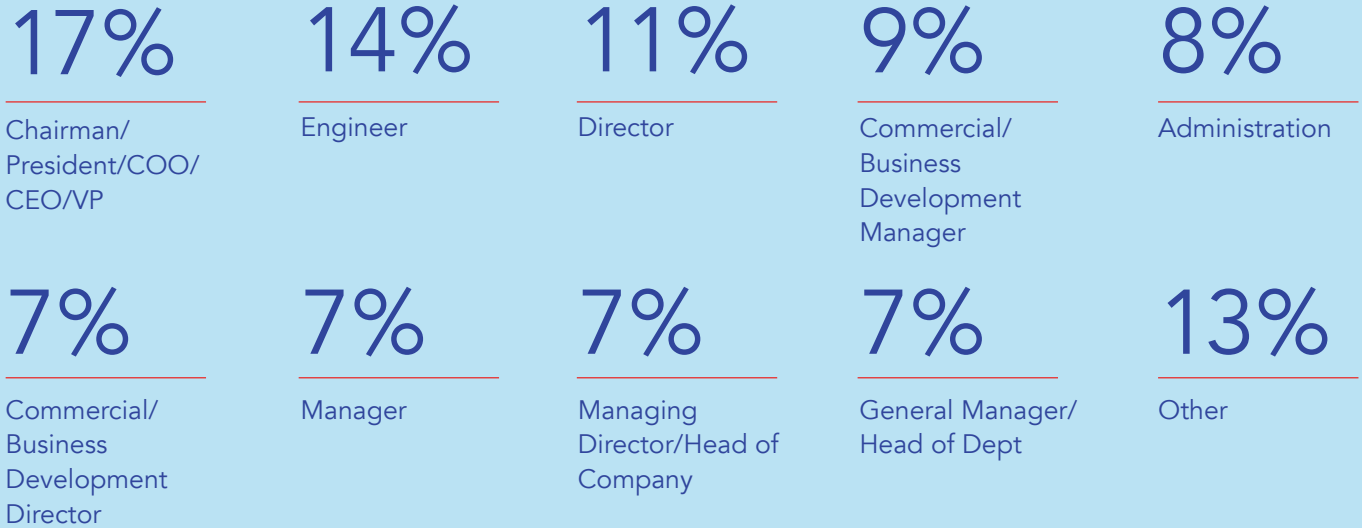


## PURCHASING RESPONSIBILITY

CANADA GAS  
ATTENDEES WITH  
PURCHASING  
AUTHORITY\*



## TOP 10 JOB FUNCTIONS



\*Canada Gas 2023 post-show report data



### Coastal GasLink

The 670 kilometre long Coastal GasLink Pipeline will transport natural gas to the approved LNG Canada facility near Kitimat. The pipeline route was determined by considering Indigenous, landowner and stakeholder input, the environment, archaeological and cultural values, land use compatibility, safety, constructability and economics

### Kitimat LNG

The proposed project is located at Bish Cove, near Kitimat, on land leased through a benefit agreement with the Haisla Nation. The facility could have an export capacity of up to 18 million tonnes per annum (mtpa) of LNG from three LNG processing units (called "trains").

### Bear Head LNG

Bear Head Energy is planning to develop, construct and operate a large-scale green hydrogen and ammonia production, storage and loading facility at the site of the previously approved Bear Head LNG export facility near Port Hawkesbury on the Strait of Canso on Cape Breton Island, Nova Scotia.

# POSITION YOUR BRAND IN FRONT OF KEY STAKEHOLDERS

Positioning your organization at the center of the Canadian Gas discussion by sponsoring the event will provide critical brand awareness, align core business messaging and strategy, facilitate essential business-to-business networking engagement, and entrench your company's position at the heart of this developing market.



**Network with  
new business  
partners and  
leading industry  
professionals**



**Demonstrate  
your technical  
knowledge  
and company's  
capabilities**



**Gain recognition  
as an industry  
leader from peers  
and competitors**

## EXHIBITION TURNKEY PACKAGES

Canada Gas is the ideal platform for gathering government representatives, Indigenous leaders and sector professionals to showcase, discuss, collaborate and do business.

### SPACE ONLY 9M<sup>2</sup>

Exhibit space is \$630/m <sup>2</sup>	9m <sup>2</sup> booth
Total per booth	\$5670
Mandatory Admin Fee	\$864

### EXHIBITION PACKAGE – SHELL 9M<sup>2</sup>

Exhibit space is \$745/m <sup>2</sup>	9m <sup>2</sup> booth
Total per booth	\$6705
Mandatory Admin Fee	\$864

## EXHIBITION PACKAGES

For your convenience we offer turnkey booth solutions. Contact us to learn more.



BOOK YOUR SPACE



## EXHIBITING OPPORTUNITIES – WHAT ADDITIONAL BENEFITS DOES YOUR BOOTH INCLUDE?



### CONNECTIVITY TO THE GAS AND LNG CONVERSATION

An opportunity to participate and connect with an active, social community from now until show time.



### PREFERRED EXHIBITOR PRICING

Exclusive preferred conference pricing will be extended to exhibitors



### ONLINE EXHIBITOR ZONE

The Canada Gas online Exhibitor Zone allows you to manage, plan and prepare for your participation at the show. We offer exclusive official supplier pricing including preferred rates for hotel bookings.



### DEDICATED CUSTOMER SERVICE ASSISTANCE FROM OUR EXHIBITORS CONCIERGE SERVICE

Assistance to help with your questions and guide you through the exhibiting process.



### STRATEGIC BUSINESS ASSISTANCE

Assistance with delivering and enhancing your business objectives and strategies in alignment with sponsorship opportunities at Canada Gas.

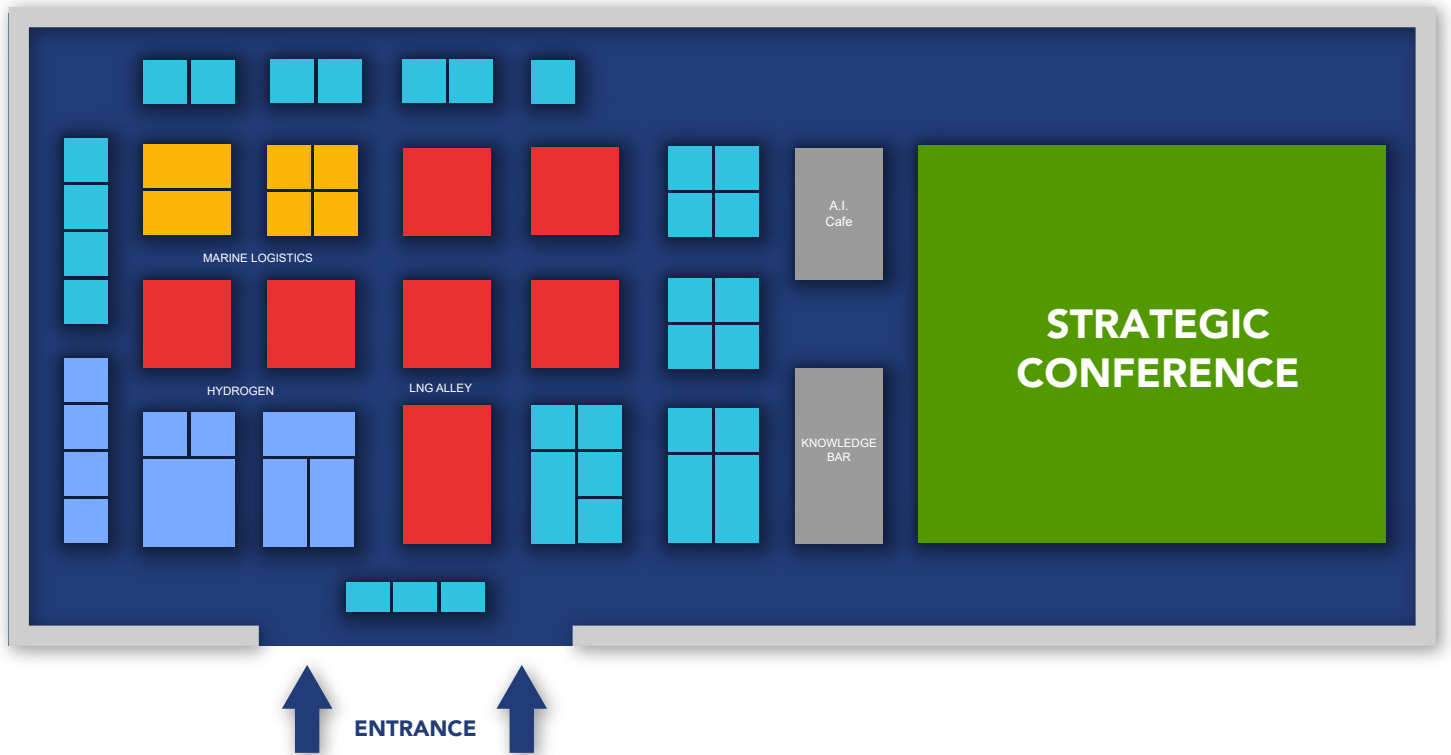
## SPONSORSHIP OPPORTUNITIES

<b>Co-Host</b> \$60,000	Conference Co-Host
<b>Platinum</b> \$45,000	LNG Project Central
	Gala Dinner
<b>Gold</b> \$35,000	Badges & Lanyards <b>HOLD</b>
	Visitor Bags
	Knowledge Partner <b>HOLD</b>
	VIP & Speaker Dinner Host (Preshow)
<b>Silver</b> \$25,000	LNG Café & Bistro
	Lunch & Learn – Day 1
	Lunch & Learn – Day 2
	Rest & Recharge Station
	Opening Day Pub Night <b>HOLD</b>
	Onsite Registration <b>HOLD</b>
	WiFi
<b>Bronze</b> \$15,000	Event Guide Sponsor
	Charging Stations
	Breakfast Briefing - Day 2
	Breakfast Briefing - Day 3
	Online Registration
<b>Associate</b> \$10,000	Conference Notepads
	Conference Pens <b>HOLD</b>
	USB Sticks
	Welcome Conference Coffee – Day 1
	Welcome Conference Coffee – Day 2
	Welcome Conference Coffee – Day 3
	Pre-Conference Meet & Greet
Brochure Seat Drop (2 available)	
<b>Advertising</b>	Exhibit Show Guide - Cover, Outside – Back (1 available) - \$4,000
	Exhibit Show Guide - Cover, Inside - Front (1 available) - \$3,500
	Exhibit Show Guide - Cover, Inside - Back (1 available) - \$3,500
	Exhibit Show Guide - Premium Full Page (1 available) - \$3,000
	Exhibit Show Guide - Standard Full Page \$2,000
	Exhibit Show Guide - Standard Half Page \$1,500
	Website Banner (90 day rotation) - \$2,000
	Website Banner (Full rotation) - \$3,250
<b>Exhibitor</b> (\$630/sq.m) - Space only (\$745/sq.m) - Shell Scheme Price (up to 10x20)	Exhibition space

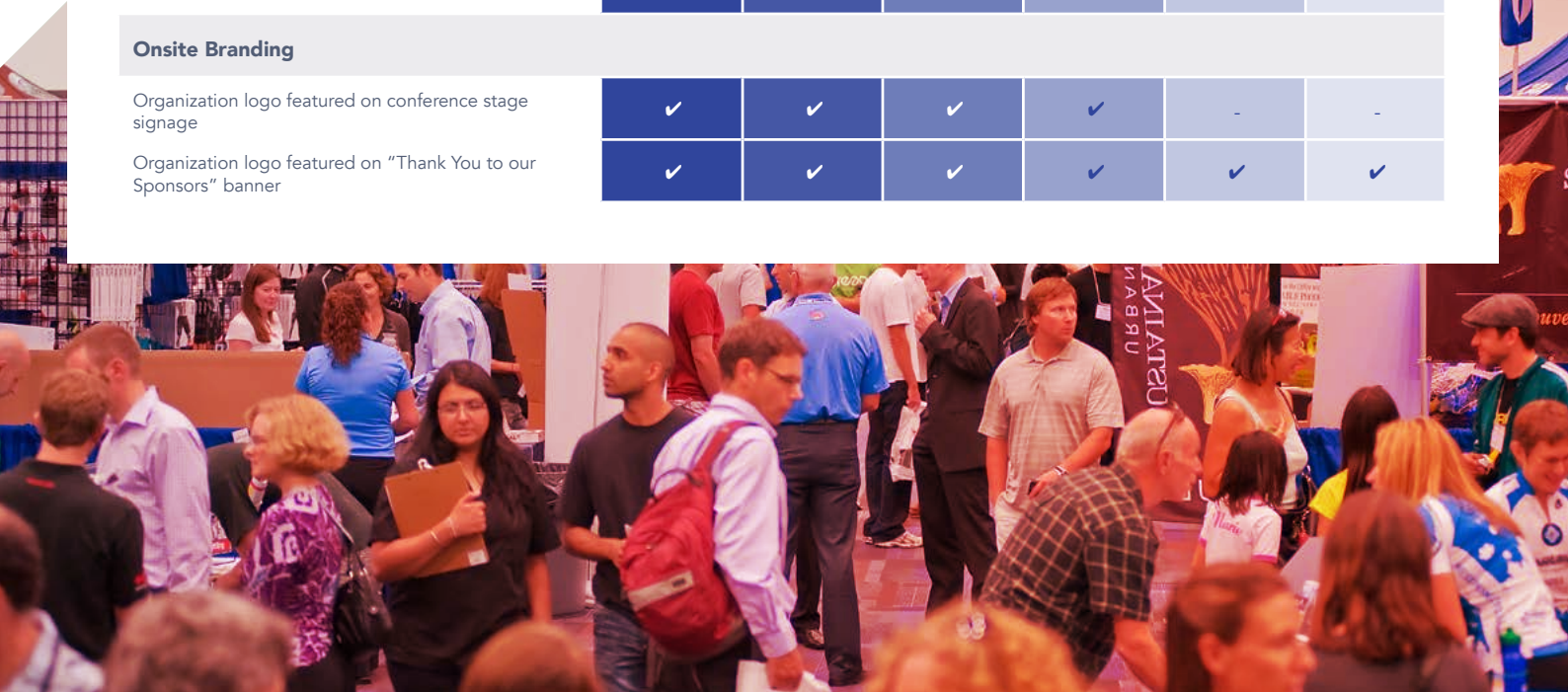
\*All pricing in Canadian dollars

\*Booth space required for sponsorship activation

# CANADA GAS FLOOR PLAN



Sponsor benefits include:	Co-Host	Platinum	Gold	Silver	Bronze	Associate
<b>Requirements</b>						
Minimum exhibition booth size	54m <sup>2</sup>	54m <sup>2</sup>	36m <sup>2</sup>	36m <sup>2</sup>	18m <sup>2</sup>	9m <sup>2</sup>
Packages starting at (pricing is exclusive of booth space)	\$60,000	\$45,000	\$35,000	\$25,000	\$15,000	\$10,000
<b>Complimentary Passes</b>						
Delegate passes	6	5	4	3	2	1
VIP Customer invitations	4	3	2	1	-	-
Discount on additional delegates	20%	15%	12.5%	10%	7.5%	5%
<b>Pre and Post Event Communications</b>						
Logo recognition on selected newsletters & email campaigns pre-show	✓	✓	✓	✓	✓	✓
Organization logo featured on post event "Thank You" email newsletter to Delegates	✓	✓	✓	✓	✓	✓
<b>Digital Branding</b>						
Organization logo and hyperlink featured on official Sponsor web page	✓	✓	✓	✓	✓	✓
Organization profile and hyperlink featured on Sponsors page	200 words	150 words	125 words	100 words	75 words	50 words
One month of website branding in a prime location	✓					
<b>Branding on Event Collateral</b>						
Organization logo featured on sales brochure	✓	✓	✓	✓	✓	✓
Profile features in Official Conference Program and Official Show Guide	200 words	150 words	125 words	100 words	75 words	50 words
Logo featured in Official Conference Program	✓	✓	✓	✓	✓	✓
Logo featured in Official Show Guide	✓	✓	✓	✓	✓	✓
Logo featured in Official Conference Program	✓	✓	✓	✓	✓	✓
<b>Onsite Branding</b>						
Organization logo featured on conference stage signage	✓	✓	✓	✓	-	-
Organization logo featured on "Thank You to our Sponsors" banner	✓	✓	✓	✓	✓	✓





# CANADA GAS

## EXHIBITION & CONFERENCE

LNG | Hydrogen | Bunkering | Marine Logistics

May 7-9, 2024

Vancouver Convention Centre

Vancouver, Canada

EXHIBIT | SPONSOR | ATTEND



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